DO more. Join the Bucknell community.
Ask Admissions to put you in touch with a faculty member or student in your area of interest.

APPLYING TO THE SCHOOL OF MANAGEMENT

Admission to the School of Management at Bucknell University is highly competitive.

If you want to pursue a management degree with us, you should note on your application that you are applying with the intention of majoring in the School of Management. Indicate your interest in one of the four management majors or choose undecided-management on the supplemental application form. Then show us through your application and essays why you’re a good fit for Bucknell’s academic programs and liberal arts environment.

“Every day, we seek new ways to help our students acquire the skills they need for successful careers as leaders in a variety of industries and organizations. But, we also encourage them to live deliberately, to think deeply, and to see their experiences in relation to the broader human condition.”

– MICHAEL JOHNSON-CRAMER, DIRECTOR, SCHOOL OF MANAGEMENT
LEARN more. Engage your mind through innovative interdisciplinary programs. Work closely with passionate faculty members who care about your success. Gain life-changing experiences that help you grow as a leader and as a person.

MAJORS: Choose from four majors, leading to a Bachelor of Science in Business Administration,
- Accounting and Financial Management: Understand accounting standards and practices; learn technical accounting and auditing skills; analyze financial performance and manage investments; develop sound professional judgment and integrity.
- Global Management: Manage across borders and cultures; create innovative global strategies; coordinate global supply chains; understand complex financial, labor and product markets around the world.
- Managing for Sustainability: Build organizations capable of social, environmental and economic sustainability; organize to address the complex challenges facing society.
- Student-managed Investment Partnership: Create and design innovative products and services; connect with consumers and understand their needs; strategically manage brands for maximum impact.

STUDENT-MANAGED INVESTMENT FUND: Spend your senior year managing $1,000,000 of Bucknell's endowment. Network with alumni from leading financial services firms, and travel to New York to present your investment strategy to Wall Street executives.

INSTITUTE FOR LEADERSHIP IN TECHNOLOGY AND MANAGEMENT: Devote a summer to learning about technology-driven industries in a program offered jointly by the School of Management and the College of Engineering. Visit industrial and production sites, and meet a range of distinguished alumni and corporate executives. Conduct a six-week consulting project for corporate clients seeking to solve real-world technological and management challenges.

FIVE-YEAR, DUAL DEGREE: Attain a B.S. in any of the engineering programs and Bachelor of Management for Engineers.

GLOBAL MANAGER ABROAD: Study abroad in one of the many countries served by Bucknell’s Office of International Education, and while doing so, collaborate with classmates around the world on a real-life project – launching a product in multiple countries, managing cross-cultural issues in a global corporation, or consulting on a strategic plan to take a company international.

损益 (损益) 101: Start a real company, serve customers, manage a budget, choose a service mission, design a product, staff an organization, develop financial and operational systems and provide a public report – all in one semester. This is Bucknell’s signature introductory course in management and organization.

损益 (损益) 400: Pursue a capstone experience in sustainability. Work with organizations around the world to solve environmental concerns, address social challenges or improve economic development efforts. Collaborate closely with fellow students and faculty to imagine and help implement sustainable solutions to real challenges.

Above all, the School is a community of faculty and alumni working together to support you during your time at Bucknell and beyond:

Each year, hundreds of accomplished alumni hire student interns. They speak to classes, critique presentations, host internships and internships, provide mentorship, offer feedback, offer venture plans and hire graduates. They also engage in the Bucknell Professional Networks – a unique program bringing Bucknellians from various industries together to network and discuss cutting-edge issues.

Join this community. Connect to your chosen industry. Apply the skills you’ve learned. Achieve your professional and personal goals.

B.S.B.A. graduates from the Class of 2012 secured positions including:
- Analyst, Bank of America Merrill Lynch
- Audit Associate, Deloitte & Touche
- Business Analyst, Accenture
- Corporate Analyst, Goldman Sachs & Co.
- Financial Analyst, PNC Bank
- Associate, Ralph Lauren Corporation
- Investment Operations Associate, T. Rowe Price
- Audit Specialist, Pantone Incorporated

Ninety-six percent of B.S.B.A. graduates in the Class of 2012 were employed or enrolled in graduate school within nine months of graduation.

MANAGERS draw on all the knowledge and insights of the humanities and the social sciences – on psychology and sociology, on economics and on history, on the physical sciences and on ethics.

The educated person will therefore have to be prepared to live and work simultaneously in two cultures – that of the intellectual who focuses on words and ideas, and that of the manager, who focuses on people and work. … if the two balance each other, there can be creativity and order, fulfillment and mission.”

— Peter F. Drucker
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www.bucknell.edu/management

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