My brother-in-law recently started a new position and although he enjoys what he’s doing, the work setting leaves something to be desired. His previous employer provided a very liberal environment, while this one is the opposite. Needless to say, he is experiencing complete culture shock and is struggling to adapt. He did organizational research, but didn’t ask some telling questions during the interview. And while you can’t get the full picture until you actually work with a company, you can get some information to help you know more. In this issue we have included resources for determining if an employer’s culture is a good fit for you.

We want feedback!

- How are we doing? Take this quick survey and let us know!
- If you have a career topic you’d like us to address, we’d love to hear your ideas. Send them to us at acs@bucknell.edu.

Know someone who would like to receive this newsletter? Feel free to pass it on or have them subscribe. Requests to receive Alumni Career Notes or for personal career assistance can be made at acs@bucknell.edu, (570) 577-1238. We look forward to hearing from you!

Archived issues available at http://www.bucknell.edu/x2931.xml

Note: To access the resources located in myBucknell, the university’s portal, use the username and password that all alums were given in January 2005. If you don’t remember or can’t find yours, don’t worry – just contact the Alumni Office (570) 577-ALUM (2586) or mybucknell@bucknell.edu for help.

Alumni Career Services Staff

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Career Tip:

Uncovering a Company’s Corporate Culture is a Critical Task for Job-Seekers
Why should job-seekers care about a potential employer's corporate culture? Aren't there more important factors to consider, such as the job itself, salary and bonuses, and fringe benefits? These factors are indeed important, but increasingly career experts are talking about the importance of employee-employer fit in terms of culture, with the idea that how well the employee "fits" the culture can make the difference between job-search success and failure. More

**Additional Resources:**

*Research Company Culture Before Meeting Interviewers*

*How to Conduct Company Research*

*Guide to Researching Companies, Industries and Countries*

**What’s Available on the Career Services tab on myBucknell:**
- CareerNet – Networking database of Bucknell alumni and parents.
- Access to 'The Vault On-Line Career Library – referred to by Fortune as “The best place on the Web to prepare for a job search.”
- PDF pamphlets - research a variety of career topics
- Career assessments – learn how to pair your skills, interest, and experience with career choice
- CareerSearch – same tool to research employers
- Bucknell Alumni Clubs – network informally!

**Job Leads from the Bucknell Community:**
The following are job leads are **NEW** since the last issue of NOTES. They have been presented to alumni by members of the Bucknell community - alumni, parents and friends of Bucknell. To view the entire description and other current listings, please log onto Beyond the BRIDGE. Choose ‘Bucknell’ from the ‘Posted by’ pull-down menu.

**NOTE:** Contact us if you have any questions (acs@bucknell.edu).

- Blackrock Financial – **Business Analyst**
- Flackman, Goodman and Potter - **Manager - Accounting Due Diligence and Transaction Advisory Services**, Senior – Accounting Due Diligence and Transaction Advisory Services

**Job Leads from Outside Bucknell:**
The following job leads are **NEW** since the last issue of NOTES. They have been presented to alumni by members **outside** of the Bucknell community. To view the entire description and other current listings, please log onto Beyond the BRIDGE. Choose ‘Bucknell’ from the ‘Posted by’ pull-down menu. Look for the phrase “outside Bucknell” next to the description.

**NOTE:** Contact us if you have any questions (acs@bucknell.edu).

- Infinity Charter School, Harrisburg area - **K-8 School Counselor (part-time)**
Information of Interest (NEW!)

From Ruder Finn:

“Ruder Finn, Inc., the No 1 PR agency in NYC, has just extended the application deadline for its fall 2007 Executive Training Program to August 3rd. The program runs from October 9, 2007 to February 1, 2008.

The paid four-month training program is open to recent college graduates with an interest in public relations. It requires a deep interest in learning this business, but does not require previous PR experience or a PR/journalism/communications major.

Entrance is through application only. We do not participate in resume collections. More details and a downloadable application form are available in the Careers section of the Ruder Finn Web site at www.ruderfinn.com.”

Disclaimer: Alumni Career Services does not edit, monitor, or verify the accuracy of the information submitted by the employers, and does not review the background of the employers. ACS does not guarantee that all jobs listed are still available, and is not responsible for safety, security, wages, working conditions, or other aspects of off-campus employment. Therefore, we encourage interested parties to thoroughly research each job vacancy for which they are applying and to verify the integrity of each organization. If you encounter a negative situation at the place of employment, we encourage you to notify ACS. Links to other web sites are not under the control of ACS or Bucknell. We are not responsible for the contents of any linked site. Those who discover any misuse or abuse of this web site are encouraged to contact ACS immediately at 570-577-1514, or acs@bucknell.edu.

Alumni Career Services Can Help You:

- Think through a career change and making career decisions
- Network effectively
- Search for a job
- Effectively use the Internet in job and career exploration
- Transition into a new career
- Assist you in improving and targeting your resumes and cover letters
- Identify your interests, values, goals, and preferences
- Plan for graduate or professional school

Programs/Events:

August 29th, 7-8 pm EST

About 80% of opportunities are secured by people who learned about openings from someone in their network. You will learn to:
- Identify your connections
- Develop your marketing plan
• Structure a meeting to connect and establish your network
• Ask effective questions during your meetings

Contact Cathy McGinnis at cmm033@bucknell.edu to sign up.