Bucknell University is proud to announce a new online alumni community you can call your own. B-Link replaces myBucknell for alumni, but is not intended to replace other social networks such as myspace and Facebook. During development of this tool, special attention was given to ensure it would provide all the basics of these successful network sites. In doing this we hoped to create an online community with all of the features you like, but exclusive to Bucknellians.

B-Link is a great way to remain part of the camaraderie of alumni and campus life and provides an easy way to connect in a lot of different ways. You can now read Class Notes, as well as post your own; browse and create photo galleries for friends, old and new; find alumni by class, area, vocation, major and more; network, recruit, or view alumni-posted jobs in the Career Center; join lively discussions about Bucknell and the world beyond; and add people to your friends list and send them private messages.

Check out the ‘Getting Acquainted with B-Link’ section of this newsletter for more information.

In This Issue:
- Career Tip
- Additional Resources
- What's Available on the Career Services tab on myBucknell
- What's Available in the Career Center on B-Link (NEW)
- Getting Acquainted with B-Link, Bucknell's New Online Community (NEW)
- Job Leads from Bucknell Community
- Job Leads from Outside Bucknell
- Information of Interest
- Alumni Career Services Can Help You
- Programs/Events

Career Tip: There has been a significant increase in Facebook users over 25, with ComScore reporting an 181% increase in users in the 25-34 year old demographic and a 98% increase from those 35 years and older. That's a big increase in the number of users with careers rather than college on their agenda.

Some of these users are utilizing Facebook for professional and business networking, in addition to the social networking that Facebook is famous for.

Facebook Grows Up

One of those people is Tiffany Monhollan, who writes The Little Red Suit blog on Generation Y and new media. Tiffany says, "I have connections with many I know in the professional world on Facebook. With others, I do not. As one who grew up with Facebook from college into my professional career, I've seen drastic changes in its use over time. I've also changed and adapted based on what uses I have."

More.

Additional Resources:
- Career and Social Networking Sites
- Online Communities: Helping or Hurting Your Job Chances?
- Keep Your E-Image Clean
The Networking Buddy System for Job Search Success
Taking Networking to the Next Level: Get Your Name Out There
Breaking the Myths About Career Networking
The Art of Career and Job Search Networking
The Importance of Networking and Relationship Building
The Importance of Networking
The Importance of Networking in the Education Field
How to Ensure Employers Find You

What’s Available on the Career Services tab on myBucknell:
- Link to Alumni Career Services
- Link to Keeping Bucknell Strong
- Link to and Instructions for B-Link

What’s Available in the Career Center on B-Link:
- Tip of the Week
- Alumni Jobs – View and Post Jobs for Bucknellians
- Career Counseling – Get help with tools, skills and strategies
- Career Resources – The Vault Online Career Library, Helpful Documents, Career Assessments and CareerSearch

Getting Acquainted with B-Link, Bucknell’s New Online Community:
Get Introduced, click http://www.bucknell.edu/media/communications/B-LinkIntro.swf
To access B-Link, click http://www.b-link.bucknell.edu/s/754/start.aspx.
- First time on? Click “first time login” (upper right corner). You will need your eight-digit Bucknell ID Number. Simply contact alumni@bucknell.edu or 570-577-3223 to retrieve it.
- The Alumni Directory is now housed here - Click the link in the left hand column on any page. Use advanced search to search by industry, geographic location, etc.
- E-mail alumni@bucknell.edu for more detailed instructions and/or questions

Since the last issue of Notes, Job Leads posted on Beyond the Bridge:
The following job leads are NEW since the last issue of NOTES. To view the entire description and other current listings, please log onto Beyond the BRIDGE. NOTE: Contact Alumni Career Services if you have questions (acs@bucknell.edu).

Special Reminder: If you have experienced job openings within any industry and/or company and you wish to notify your fellow Bucknellians of it please e-mail as much information as you can to acs@bucknell.edu. It will then be added to Beyond the BRIDGE and B-link.

Digital Solutions Incorporated – Software Developer, Business Analyst, Interface Designer, Project Manager, and Technician
Millennium Challenge Corporation – Associate Director/Director
Architect of the Capitol – Business Financial Analyst
Millennium Challenge Corporation – Program Officer
Millennium Challenge Corporation – Lead Economist
Millennium Challenge Corporation - Deputy Resident Country Director
The Knot – Associate Business Analyst
Millennium Challenge Corporation – Director
Drug Enforcement Administration – Program Analyst
Millennium Challenge Corporation – Associate Director, Economic Analysis and Evaluation
US Agency for International Development – Agricultural Cultural Officer
**Information of Interest**

**The 3rd annual Bucknellians in Government** will be hosted by Katie Malague ‘94 on Wednesday, June 25 from 6:30 - 8:30* p.m. at the Partnership for Public Service (1100 New York Avenue NW, Suite 1090 East, Washington, DC 20005). This event is open to students, recent graduates and alumni. Registration is open until Friday, June 20. You may view the list of attendees at http://experience.com/emp/cf_details?fhnd=3193, which will be updated as alumni register.

This is a networking event which will allow students and recent graduates to explore the wide variety of opportunities the government has to offer. Alumni are encouraged to get involved and share their own stories and career paths. * A post-reception for alumni will begin at 8:30 p.m. to discuss the beginning stages/plans for a new industry affinity group, Bucknell Government Network (BGN). This discussion will be led by Carole Hardt.

If you have questions about the event contact Emily Dietrich (emily.dietrich@bucknell.edu). Questions about the BGN should be directed to Carole Hardt (cbourhar@bucknell.edu).

**EducationAmerican.Net** - [www.EducationAmerica.Net (EAN)](http://www.educationamerica.net), a premier education employment network in the United States. We offer school districts an on-line alternative to advertise their job vacancies. Job Seekers are able to find, free of charge, information about thousands of employment opportunities via our Website’s easy-to-use interface. We have jobs in hundreds of job categories not just for teachers but jobs for Nurses, Counselor, Accountants, Computer Services, Community Relations, Cooks, Chefs, Paraprofessional, Psychologist, Programmers, Therapists and much more.

We would like to make our services available to your students. We would appreciate you placing a link to our site, www.educationamerica.net, in the “Resources” section of your Career Center site. We would also appreciate it if you could let us know when and where the link is placed so it can be documented in our records.

**Wall Street Services** - We have some great opportunities! If you are interested or know of someone who may be please reach out to us recruiting@wallstreetservices.com with the code of the position and updated resume if needed. Any questions, concerns please email ahay@wallstreetservices.com. We look forward to hearing from you! WALL STREET SERVICES, 11 Broadway, Suite 910, New York, New York 10004

**Faculty Employment Postings** are available at our new website www.minorityfacultyapplicantdatabase.com on the "MFAD Job Postings" page. Once again we have added some remarkable new positions and definitely encourage you to apply if interested.

As we continue attracting academic institutions interested in locating and recruiting qualified candidates, we remain excited about providing you additional resources in searching for faculty positions within higher education. Over 100 academic institutions now have MFAD Advertising Subscriptions!

June 15, 2008 will be the next faculty employment posting update on the website. Good luck in the application process and remember - these institutions have a strong interest in diversifying their academic environment, so definitely reach out to them.

**Disclaimer:** Alumni Career Services does not edit, monitor, or verify the accuracy of the information submitted by the employers, and does not review the background of the employers. ACS does not guarantee that all jobs listed are still available, and is not responsible for safety, security, wages, working conditions, or other aspects of off-campus employment. Therefore, we encourage interested parties to thoroughly research each job vacancy for which they are applying and to verify the integrity of each organization. If you encounter a negative situation at the place of employment, we encourage you to notify ACS. Links to other websites are not under the control of ACS or Bucknell. We are not responsible for the contents of any linked site. Those who discover any misuse or abuse of this web site are encouraged to contact ACS immediately at 570-577-1514, or acs@bucknell.edu.
Alumni Career Services Can Help You:

- Think through a career change and making career decisions
- Network effectively
- Search for a job
- Effectively use the Internet in job and career exploration
- Transition into a new career
- Assist you in improving and targeting your resumes and cover letters
- Identify your interests, values, goals, and preferences
- Plan for graduate or professional school

Programs/Events:

Monthly Webinars: Tuesdays from 7-8 pm. Email Cathy to sign up.

June 24, 2008 - How to Work a Career Fair
A career fair is a fantastic networking opportunity that allows you to meet and gather information on multiple employers. You meet employers face-to-face so your first impression is not just a piece of paper. Learn:
- How job fairs differ from regular interviews
- To navigate a career fair
- What to bring
- Employer expectations

July 22, 2008 – Interviewing Strategies
You have an interview - Congratulations! You hard work has paid off. Now you need to show the employer how well you fit the position. Learn about:
- Types of Interviews
- Tips and strategies
- Do’s and Don’ts
- Questions asked and to ask

We Welcome Feedback!

- How are we doing? Take this quick survey and let us know!
- If you have a career topic you’d like us to address, send them to us at acs@bucknell.edu.
- Archived issues available at http://www.bucknell.edu/x2931.xml

Know someone who would like to receive this newsletter? Feel free to pass it on or have them subscribe. Requests to receive Alumni Career Notes or for personal career assistance can be made at acs@bucknell.edu, (570) 577-1238. We look forward to hearing from you!

Note: To access the resources located in myBucknell, the university’s portal, use the username and password that all alums were given in January 2005. If you don’t remember or can’t find yours, don’t worry – just contact the Alumni Office (570) 577-ALUM (2586) or mybucknell@bucknell.edu for help.

Alumni Career Services Staff