

# Alumni Career Notes

## *career information for bucknell alumni*

Thank goodness it is so easy to get information on the web these days – airline tickets, movie information, obscure baseball statistics and every other topic you can think of. For those among us who blog and use networking sites like MySpace and Facebook, information about YOU is also available online – even to employers. Do a quick mental inventory of the photos and writings you've put out in cyberspace, or go to your space and take a quick look. Now examine those same items as if you were an employer considering you for a position or promotion. See what we mean? Some may debate the extent to which employers have a right to look at this private information, but the fact is if it is available, it's fair game, and employers are tapping into it. We have collected some resources that talk about the pitfalls of having certain kinds of data (digital dirt) available on the web.

Also, we are continuing to work with Experience.com to facilitate the use of Beyond the BRIDGE to help Bucknell alumni stay connected with each other and to job opportunities within our community. *If you are an alum and have an opportunity you'd like to share, please send it to [acs@bucknell.edu](mailto:acs@bucknell.edu) and we will post it for you.* At the moment, this is the best way for us to keep track of the alum-to-alum leads.

*There are lots of events happening this fall so check out the information below. We hope to see you at some of them!*

We hope you find this information useful. Feel free to pass it on to other interested alumni. Requests to be part of the regular distribution list or personal assistance with any career questions or issues can be made at [acs@bucknell.edu](mailto:acs@bucknell.edu), (570) 577-1238, or through IM at **bualumnicareer** (Tuesdays and Thursdays from noon-2pm and Wednesdays from 4-6pm). As always, should you need personal assistance with any career questions or issues, please feel free to contact us.

Note: To access the resources located in **myBucknell**, the university's portal, use the username and password that all alums were given in January 2005. If you don't remember or can't find yours, don't worry – just contact the Alumni Office (570) 577-ALUM (2586) or [mybucknell@bucknell.edu](mailto:mybucknell@bucknell.edu) for help.

***Alumni Career Services Staff***

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## ***Career Tip:***

**To Blog or Not to Blog?** How Blogging and Social Networking Can Impact Your

Job Search by Alison Doyle

Employees have been fired when their employer construed their blog posts as sharing confidential information, making inappropriate comments about the company, or both. Posting company news, pictures, and even making positive comments about a company have cost bloggers their jobs. [Read More](#)



## ***Additional Resources:***

<http://www.nytimes.com/2006/06/11/us/11recruit.html?ei=5090&en=ddfbe1e3b386090b&ex=1307678400> - anecdotes from students, career professionals and employers about how social networking sites are being used.

[http://www.jobweb.com/resources/library/Interviews/How\\_Will\\_Your\\_O\\_302\\_1.htm](http://www.jobweb.com/resources/library/Interviews/How_Will_Your_O_302_1.htm) - how Facebook and MySpace profiles affect job search success

[http://www.collegerecruiter.com/weblog/archives/2006/05/nbc\\_interview.php](http://www.collegerecruiter.com/weblog/archives/2006/05/nbc_interview.php) - collegerecruiter.com blog with NBC interview

[http://www.collegerecruiter.com/weblog/archives/2006/09/employers\\_using.php](http://www.collegerecruiter.com/weblog/archives/2006/09/employers_using.php) - collegerecruiter.com blog with some general legal comments on using social networking sites or blogs to determine hiring decisions

## **Resources Available on Career Services tab on myBucknell:**

[CareerNet](#) – Networking database of Bucknell alumni and parents.

[Access to The Vault](#) – referred to by Fortune as “The best place on the Web to prepare for a job search.”

[PDF pamphlets](#) - research a variety of career topics

[Career Assessments](#) – learn how to pair your skills, interest, and experience with career choice

[Career Search](#) – same tool available to students to research employers is also available to alumni

[Bucknell Alumni Clubs](#) – network informally!

## **Job Leads from the Bucknell Community:**

The following are job leads that have been presented to alumni by **members** of the Bucknell community – alumni, parents and friends of Bucknell. To view entire description, please log onto [Beyond the BRIDGE](#). Entries in **BOLD** are new since the last issue. If you need help with any of these leads, contact [acs@bucknell.edu](mailto:acs@bucknell.edu).

**College Connections** - Executive Assoc. special events & communications – would really like to hire a Bucknellian! (*keyword search: “college connections” – use quotes*)

**City National Bank** - Marketing Analyst (*keyword search for “city national bank” – use quotes*)

**F-O-R-T-U-N-E Personnel Consultants of Raleigh** – Biochemist (*keyword search: fortune personnel consultants of raleigh biochemist – no quotes – and the state of PA*)

**First American Title Insurance Company** - International Underwriter/Examiner (Bilingual) (*keyword search: First American Title Insurance Company International Underwriter Examiner Bilingual – city: Sunrise – state: FL*)

**Grant Thornton Global Public Sector** - Data Warehouse Developer, Sr. Contracts Administrator, Oracle DBA, SQA Test Manager

**Henry Rak Consulting Partners** - mid-level consultant

**Management Sciences for Health (MSH)** - Senior Associate for Private Resource Mobilization – from a Bucknell parent

**Panecea Pharmaceuticals** - junior level CPA

**Polo Ralph Lauren** - Application Specialist

**Silverman Linden Johnson LLP** - Staff Accountant

**The Bank of New York** - Private Bank Loan Administrator

## **Job Leads from Outside Bucknell:**

The following are job leads that have been presented to alumni by members **outside** the Bucknell community since the last issue of Notes. To view entire

description, please log onto [Beyond the BRIDGE](#). Entries in **BOLD** are new since the last issue. If you need help with any of these leads, contact [acs@bucknell.edu](mailto:acs@bucknell.edu).

[Allegis Group](#) - Corporate Recruiter

[American Symphony Orchestra League](#) - American Conducting Fellows Program

[ARBOR E&T, LLC](#) - Entry Level Workforce Analyst

[B-Line Medical](#) - Network Engineer

[GlaxoSmithKline](#) - Chemical Process Engineer

[HEPCO, Inc. \(Recruiting for Northrop Grumman Corp.\)](#) - HEPCO, Inc. (Recruiting for Northrop Grumman Corp.)

[Simumcad Design Automation](#) - EDA Applications Engineer, PDK Development Engineer

[United McGill Corporation](#) - Purchasing Engineer

[Knowledge Source](#) - Teachers

[PLL Corp.](#) - Electrical Engineer

[Ramey Kemp & Associates, Inc](#) - Traffic Intern

[Schoor DePalma Engineers & Consultants](#) - Geologist

[Simumcad Design Automation](#) - EDA applications engineer, PDK Development Engineer

[Spotsylvania County Schools](#) - Teachers - various positions

[Total Wine & More](#) - Business Analyst

## ***Alumni Career Resources Can Help You:***

Think through a career change and making career decision

Network effectively

Search for a job

Effectively use the Internet in job and career exploration

Transition into a new career

Assist you in improving and targeting your resumes and cover letters

Identify your interests, values, goals, and preferences

Plan for graduate or professional school

## ***Programs/Events:***

### **[The Bucknell Club of Princeton – Potluck Party](#) –**

**Sunday, September 17th from 4-6:30** Cathy McGinnins, Program Director of Alumni Career Services, will be joining members of the Bucknell Club of Princeton to offer tips on networking. If you are in the area and able to attend, contact Hilary Morris '01 at [hmorris0506@gmail.com](mailto:hmorris0506@gmail.com) by Wednesday, September 13th.

**[Employer Expo 2006](#)** - Wednesday, September 20th from 11:00

**AM - 3:00 PM in the Gerhard Fieldhouse.** We are inviting alumni to return to campus for our annual employer fair. This event kicks off our student recruiting season and will also offer a wonderful opportunity for those Bucknell alumni who can make the trip back, a chance to meet with employers and learn about possible career opportunities! There is also a special **Welcome Back Alumni!** reception.

**We will be in Zeller Lounge from 9 am – 4 pm**

**Join us for:**

- Snacks
- Last minute career fair questions
- Tips for connecting effectively
- Resume feedback

**Learn how to:**

- Post a job
- Search for jobs
- On our new web-based recruiting/career system for alumni

Hope to see you there! This is a closed event, available only to Bucknellians. If interested, contact Cathy McGinnis at [cmm033@bucknell.edu](mailto:cmm033@bucknell.edu).

**NYC Finance Career Fair 2006** - Wednesday, September 27th, 2006 from 5:30 -7:30 PM in New York City. Held for the seventh year this fall, the purpose of this event is to offer students and alumni an environment to network with other alums and parent representatives of various finance organizations about their career paths, their organizations and any volunteer, internship and full-time positions they presently have or plan to have available in the future. This is a closed event, available only to Bucknellians. If interested, contact Cathy McGinnis at [cmm033@bucknell.edu](mailto:cmm033@bucknell.edu).

**Webinar - Mastering the Job Search** - Wednesday, September 27th, 2006 from 7-8 PM Searching for a new career opportunity can be daunting. Take the guess work out of this process and learn how to:

- explore the hidden job market to find the best opportunities for you
- tap into niche websites that match your areas of interest market yourself effectively

Contact ACS ([acs@bucknell.edu](mailto:acs@bucknell.edu)) to RSVP.

**Graduate School Day 2006** - Wednesday, October 18th, 3:00  
- 5:30 PM in the Terrace Room, LC. Our annual graduate school event, held on campus each fall, attracts over 100 admissions representatives from various graduate and professional school programs across the country! If interested, contact Cathy McGinnis at [cmm033@bucknell.edu](mailto:cmm033@bucknell.edu).