

Literature Studies Career Path --- Career Development Center

Mr. William J. Jacobson II has put his Bucknell University degree in English Literature to use in today's business world. He says that while graduate school wasn't necessary for his career at the time, it is critical in today's business world, along with internships and a neat/professional appearance. During a typical day, he goes into the office very early and accomplishes a lot, including scheduling, meetings and socialization. While he enjoys the writing and being surrounded by bright people, he is frustrated by the "horrible people who are married to their corporations." Mr. Jacobson recommends his field of work to people who are passionate and have good writing skills. If given the chance to do it all over again, he says he would have taken a completely different path and majored in Music or Architecture.

1975	Literature	Speech-Lang. Spec.	Phillipsburg Public Schools	Phillipsburg	NJ
1962	Literature	Sr Comm Cnslt	Allstate Insurance Company		
1961	Literature	Consultant	Digitalnet Government Solutions	Washington	DC
1959	Literature	Director/CEO	Scranton Area Foundation	Scranton	PA