In this talk, sociolinguist Jennifer Bloomquist examines how ethnicity has been represented linguistically in children’s feature-length animated films over the past sixty years. She analyzes in particular the ways in which blackness has been represented via the voicing of human characters or via non-human characters who are either voiced by African American actors or whose physical features suggest African American ethnicity. Prof. Bloomquist argues that some modern depictions of African Americans in animated film serve to perpetuate ethnic stereotypes that have long been abandoned by traditional film.