

**Bucknell University**  
**Parents Association Board of Directors**  
**Committee Descriptions**

**The Career Advisory Committee** supports the Career Development Center's mission to provide career advice and assistance to students to help them make thoughtful and informed career decisions and integrate career goals with their varied academic and life experiences. Committee members actively work with staff on the development and implementation of programs and services to creatively expand educational outreach, experiential learning and post graduate opportunities in a wide range of career and professional industries.

**The Development Committee** supports the strategic mandate of the Office of Parents Fund and Family Programs, which is to increase annual financial support and reduce Bucknell's financial dependence on tuition. The committee accomplishes this through its direct support of the Parents Fund, which secures annual resources from parents. Committee members are asked to help identify and solicit a select group of parents for annual gifts at the leadership level (\$2,500+). The committee also helps develop longer-term development strategies by identifying new sources of funding and establishing corporate and foundation contacts which are beneficial to the University.

**The Diversity Committee** assists the University, where appropriate, in its efforts to further diversify the Bucknell community, reflecting the many forms of diversity that characterize American society and an intercultural world. The committee assists the Office of Admissions to increase the number of student applicants and enrollees from populations currently under represented at the University, and devises long-term strategies to reflect Bucknell's more comprehensive diversity objective. Importantly, the Committee ensures that the Bucknell environment supports the tolerance for diversity and a climate of mutual respect for all members of the Bucknell community.

**The Outreach Committee** focuses on strengthening Bucknell's relationship with regional, national and global family constituencies. The committee participates in regional activities that include: Welcome Call Program, Bison Gatherings, Bucknell Club activities, and other University events. The committee works to provide input to the Office of Parents Fund and Family Programs and the Office of Communications to ensure timely and consistent messaging with all parents and families through various resources, such as publications and parents website.

**The Student Life Committee** supports the Bucknell plan priority to enrich the residential learning experience. Enriching the learning experience inside and outside of the classroom is an essential means of promoting the personal growth and development of the students. The committee also addresses current issues of importance to students as citizens of the Bucknell community. The committee comments on new initiatives and policies that are being proposed by the University in the areas of the student life, culture programs, religious and spiritual life, etc.

**The Town Relations Committee** seeks to establish civic, academic, business and professional ties with the Lewisburg community. The committee works to extend the Bucknell experience beyond the physical campus by working with the community partnerships to create a safe and healthy off-campus environment for our students. Its priorities are to promote safe off-campus housing, develop and maintain the off-campus living website and to foster a positive working relationship with the Lewisburg officials and community representatives, downtown businesses and merchants, and landlords and property owners. Committee members take an active role in advancing the priorities of the committee and work jointly with the university's administration to create a safe and mutually beneficial town and gown relationship.