Comprehensive Sexual Violence Prevention

Bucknell University’s comprehensive sexual violence prevention efforts are based on the Social Ecological Model, shown below. The Social Ecological Model provides a framework for ensuring that sexual violence prevention is being addressed at multiple levels within the University. For information about sexual violence prevention efforts across the University, please visit the Coalition for Sexual Misconduct Prevention and Education’s website.

While Speak UP Bucknell does not implement all of the comprehensive sexual violence prevention efforts on campus, they do play a large part in educating Bucknell students on this topic.

In the 2013-2014 academic year Speak UP Bucknell was involved in the following programs:

- **First Year Mandatory Prevention Education**: The Speak UP Bucknell peer educators presented the bystander intervention presentation to 907 out of the 933 incoming first years. They also provided two follow up presentations to the first years, in an effort to reinforce the concepts and messages from the initial bystander intervention presentation.
- **Dating Violence and Stalking Presentation**: Speak UP Bucknell piloted a new curriculum in Spring 2014, focusing on dating violence and stalking prevention. The presentation was offered to various student groups across campus, reaching approximately 200 students. The presentation covers dating violence and stalking and also helps students build skills for practicing positive bystander behavior in abusive relationships. The presentation will be offered to upper-class students.
- **Fraternity Ally Training**: In Spring 2014 Speak UP Bucknell piloted the Fraternity Ally Training. The six-week long training provided in-depth sexual violence prevention training for fraternity men, with examples and situations that were more specific to the fraternity setting. The content covered sexual violence, positive bystander behavior, rape culture, helping skills, and impacts of trauma.
- **Take Back the Night**: Speak UP Bucknell co-sponsored Take Back the Night with the Women’s Resource Center in October 2013. The peer educators were very involved in reaching out to speakers and coordinating logistics. Approximately 200 students attended the Take Back the Night rally.
- **Postcard Project**: The peer educators asked students to write down why they speak up against sexual violence. They took pictures of the 130 cards and created this video with a select group of cards: [http://www.youtube.com/watch?v=2z6_4XJsRgk](http://www.youtube.com/watch?v=2z6_4XJsRgk). The video was shared with the campus community in April 2014.
- **Sex Signals**: Sex Signals is an improvisation-based comedy show that uses humor to help audience members talk about rape culture, which includes the social systems that allow for sexually inappropriate and violent behavior to go unnoticed. Speak UP Bucknell co-sponsored...
this event with the Women’s Resource Center and the Counseling and Student Development Center.

- **Tabling Events:** Last academic year, Speak UP Bucknell had two tabling events to help promote the organization and to spread messages about sexual violence prevention.
- **Social Media:** In order to have some sustained messages, beyond the presentations and events, Speak UP Bucknell utilized Facebook, Twitter, and Instagram to send sexual violence prevention messages throughout the academic year.