Alumni Career Notes
career information for bucknell alumni

From the initial job interview to going to the company picnic, figuring out what to wear to work can induce as much stress as that looming project deadline. And although the results may not have the same impact as meeting that deadline, your dress projects an image of you (and your work) that can effect your career. Knowing this raises all kinds of questions: What to wear to the interview? What is the difference between ‘business casual’ and ‘corporate casual’? Are sandals OK? How many navy blue suits should I own? We have put together some resources that discuss what an appropriate work wardrobe is and how to use it to your best advantage.

We want feedback!
We are continually striving to meet the career needs of our alumni. How are we doing? Take this quick survey and let us know!

Know someone who would like to receive this newsletter? Feel free to pass it on or have them subscribe. Requests to receive Alumni Career Notes or for personal career assistance can be made at acs@bucknell.edu, (570) 577-1238 or through IM at bualumnicareer (Tuesdays and Thursdays from noon-2pm and Wednesdays from 4-6pm). We look forward to hearing from you!

Note: To access the resources located in myBucknell, the university’s portal, use the username and password that all alums were given in January 2005. If you don’t remember or can’t find yours, don’t worry – just contact the Alumni Office (570) 577-ALUM (2586) or mybucknell@bucknell.edu for help.

Alumni Career Services Staff

In This Issue:
- Career Tip
- Additional Resources
- What’s Available on the Career Services tab on myBucknell
- Job Leads from Bucknell Community
- Job Leads from Outside Bucknell
- Alumni Career Services Can Help You
- Programs/Events

Career Tip:

Dress for success
Fill your closet with clothes that match the company culture
The corporate casual look, the dress code that swept the nation a decade ago, has become a corporate casualty and is on its way out as far as human resources experts are concerned. "Business casual as we know it has gone too far," says Susan Chermonte of the Employee Resource Council, a national association based in Cleveland. "Employers are now having to redefine the term. The trend is now more business than casual." Employers have tired of workers clad in jeans, shorts and tank tops and the unprofessional impression they leave on customers, says Sue Murphy, association manager at the National Human Resources Association in Nashua, N.H. Read More

Additional Resources:

html http://www.careerjournal.com/myc/officelife/20060808-tan.html - how casual work days and new fashions can create uncertainty and conflict in the workplace
http://www.businessweek.com/2000/00_44/b3705141.htm - how business casual can cause confusion about what to wear to work
http://wlb.monster.com/articles/women/ - rules for business casual
http://fall.about.com/od/fallfashionbeauty/a/weartowork.htm - for women - how to incorporate fashion into your business wardrobe.
http://www.findarticles.com/p/articles/mi_qn4196/is_20040802/ai_n10978595 - how to figure out what the dress culture is in the place you work.

What's Available on the Career Services tab on myBucknell:

- CareerNet – Networking database of Bucknell alumni and parents.
- Access to The Vault – referred to by Fortune as “The best place on the Web to prepare for a job search.”
- PDF pamphlets - research a variety of career topics
- Career Assessments – learn how to pair your skills, interest, and experience with career choice
- Career Search – same tool available to students to research employers is also available to alumni
- Bucknell Alumni Clubs – network informally!

Job Leads from the Bucknell Community:
The following are job leads that have been presented to alumni by members of the Bucknell community - alumni, parents and friends of Bucknell. New leads since the last issue of NOTES are in bold.
To view entire description, please log onto Beyond the BRIDGE. NOTE: For best search results, type (bucknell) in the keyword field. Contact us if you have any questions (acs@bucknell.edu).

College Connections (Bucknell) - Assistant Director, Special Events & Communications
Oxygen Media (bucknell) - Assistant, Business & Legal Affairs
Job Leads from Outside Bucknell:
The following are job leads that have been presented to alumni by members outside the Bucknell community. New leads since the last issue of NOTES are in bold. To view entire description, please log onto Beyond the BRIDGE. NOTE: For best search results, write the job title in the keyword field. Contact us if you have any questions (acs@bucknell.edu).

Contech Bridge Solutions - Project Consultants/Sales Engineering
Corporate Executive Board – Sales Associate
Covington & Burling LLP - Entry Level Paralegal
Extreme Entrepreneurship Tour (EET) - Best Practice Report Editor, Director of Educational Outreach, Tour Manager
Frito Lay - Operations Resource
JobPlex (recruiter) - Process Engineer II
Leggette, Brashears & Graham, Inc. – geologist/hydrologist/environmental scientist
Milton Hershey School - 8th Grade Science Teacher, Culinary Arts Instructor, Graphics Communication Technologies Instructor, Health Occupation Teacher, Math Teacher, Natural Resources Instructor, Reading Teacher, 8th
Philips Medical Systems – Electrical Engineer (Transducer Design)
Quantics Incorporated – Technical Programmer
S. Harris & Co – Mechanical Engineer
U.S. Dept. of the Treasury - entry-level financial economist

Alumni Career Services Can Help You:
• Think through a career change and making career decisions
• Network effectively
• Search for a job
• Effectively use the Internet in job and career exploration
• Transition into a new career
• Assist you in improving and targeting your resumes and cover letters
• Identify your interests, values, goals, and preferences
• Plan for graduate or professional school

Programs/Events:

Webinar: Finding Career Satisfaction
February 28th from 7-8pm EST
A majority of people will spend 45 - 50 years in the workplace. That’s an awfully long time to be working in an area you don’t enjoy. If you aren’t satisfied in your current situation, join us. In this workshop we will:

• Identify your career satisfiers
• Define your needs
• Identify transferable skills
• Investigate resources and opportunities
• Personalize the process

Contact Cathy McGinnis cmm033@bucknell.edu to RSVP

March 1st, 2007, 5:00 - 7:00 pm in DC.
The purpose of this event is to offer students and alumni an environment to network with alumni and parent representatives from the Government, Nonprofit & Public affairs worlds about their career paths, their organizations and any volunteer, internship and full-time positions they presently have or plan to have available in the future. This event is opened to Bucknell students only.

Contact Cathy McGinnis cmm033@bucknell.edu to RSVP

Webinar: Behavioral and Case Interviews
March 28th from 7-8pm EST
Past performance is a great predictor or what you will do in the future. Employers want examples of your abilities, not just pat answers. Learn to market yourself confidently:

• Identify concrete examples to use in any type of interview
• Become familiar with behavioral questions and what interviewers seek
• Develop thoughtful questions to ask during your interview

Contact Cathy McGinnis cmm033@bucknell.edu to RSVP
Find out what other Bucknellians are doing in your area!
http://www.bucknell.edu/x719.xml

Experienced Hire Career Fair Hosted by Vault and Business Week
March 20th, New York, NY
Go online for more details… http://www.vault.com/experiencedhire/