Dear Bucknell Friends,

In a recent survey, members of the Bucknell Alumni Association (BUAA) Board of Directors answered a simple question: “Why do you volunteer for Bucknell?” With resounding consistency, the vast majority replied with the same expression: “I love Bucknell.” Some even included an exclamation point!

As I drive home from each visit, I reflect on all there is to love about Bucknell. From its picturesque campus and a charming town to highly regarded academic programs and enduring friendships. It’s always a thrill when the campus emerges along Route 15, and we all share the rich rewards of an alumni family that spans regions and generations.

Reunion offers a special chance to celebrate our love for Bucknell. During Reunion weekend in early June, the BUAA Board of Directors convened for our committee and Board meetings. We also marked milestone reunions and honored distinguished alumni with the annual Alumni Association Awards. Building on the Board’s considerable accomplishments in recent years, our focus remains on the core mission: to represent alumni, engage Bucknellians, and promote and enhance Bucknell University. While we strengthen Board operations, our priority is to further expand engagement of fellow Bucknellians.

The updates and events featured in the following pages represent a sample of the many things we do to accomplish our goals and bolster the Bucknell community. I’m honored and excited to serve as president of the Alumni Association, particularly with a Board that would be the envy of any organization in any sector.

Bucknell alumni are widely admired for our depth of loyalty and affection for the University, its students, and each other. As we prepare to welcome another class of Bucknellians, I’m reminded of the pride we take in our collective accomplishments – and the investment we make in the promising future of Bucknell students. It won’t take long before they, too, love Bucknell.

‘ray Bucknell!

Katie
Bucknellians Do Something Good: 4th Annual Community Service Events

JOEL BERELSON ’85

In April, close to 400 Bucknell alumni, students, parents and friends participated in 25 service projects around the world as part of our Annual Community Service Event. This effort, which coincides with National Volunteer Week, is one of the activities that Regional Clubs are encouraged to sponsor each year.

The Parents Association joined the Alumni Association and the Association of Clubs in sponsoring this effort. Bucknell’s Office of Civic Engagement provided a “Flat Bucky” for all participating regional clubs. Flat Bucky is used on campus to encourage volunteerism and joins Bucknell students in their service projects around the world.

Our service projects ranged in size from 1 participant assembling “Baby Bundles” in Charlotte to 150 students sprucing up the neighborhood at the Spring Thaw Out in Lewisburg. To recognize the volunteers and bolster camaraderie, the Alumni Board provided Bucknell baseball caps for all participants.

This project has helped to engage and connect alumni that might not typically participate in a purely social activity while building on Bucknell’s long tradition of service and volunteerism. The success of this year’s effort was due in part to the participation and support of the Alumni Board, including five of our members who coordinated volunteer events for their regional clubs and the efforts of our regional club leaders.

To see pictures from this year’s service projects check out the online slide show: www.bucknell.edu/x77626.xml. As an added bonus, the talented Christopher Williams, Class of 1992, graciously agreed to allow the use of his wonderful song, “Do Something Good” to enhance the viewing experience.

If you are interested in planning a service project in April 2013 or have a connection with an organization that would benefit from your regional club’s help, please contact magnet@bucknell.edu.
Bucknell’s Alumni Career Services

MARC STELLO ’86

Did you know that one component of the Bucknell Career Development Center is Alumni Career Services?

Did you know that Bucknell provides Alumni Career Services to all alumni for their entire lifetime as needed, including assistance with resume review, networking, and career counseling - free of charge?

Alumni Career Services (ACS) provides lifetime career assistance to all Bucknell alumni, and is led by Julee Bertsch. Julee joined Bucknell in 2010 after twenty-five years working in a corporate environment for MetLife, Deutsche Bank, Barclays Capital, Kidder, Peabody & Company, PaineWebber (now part of UBS) and others. She has been a recruiter, manager and recruiting consultant for Fortune 500 companies. In addition to hiring people, her work has been focused on helping people choose careers and work through the challenges that accompany these life decisions. In her last academic position, Julee was Director of Career Education at the Center for Career Services at Columbia University and she was the Assistant Director for the Office of Career Development in the Stern Graduate School of Business at NYU. She has an Ed.D in Adult and Higher Education from Columbia and a B.S. and M.A. from Bowling Green State University.

Alumni Career Services holds one-on-one career counseling appointments over the phone and in person. In addition, resume and cover letter reviews, two self-assessments, and mock interviews are also available through ACS. You can find Alumni Career Services website under the Career & Networks section of B-Link or @ www.b-link.bucknell.edu/career where alumni can find additional career resources to focus, prepare, achieve and connect in their careers.

Don’t live near Lewisburg? No problem! Throughout the year, Alumni Career Services travels to major U.S. cities to present career programs and networking nights, and host monthly webinars on various career topics that can reach any alumni with an internet connection. Recent webinars (which can also be replayed from the website via Webex) include “MBA Options: Insider’s Advice on Admissions”, and “The Pause” which explores strategies for reassessing your career goals.

So if you know any alumni who are challenged with evaluating career options, or looking to pursue employment in another field, please encourage the use of these helpful Bucknell resources.

ACS also manages the Bucknell Alumni LinkedIn group to stay connected to over 8,000 Bucknellians and counting. Please join the Bucknell Alumni LinkedIn Group and encourage your friends to join as well so that we can improve our alumni’s ability to connect with other Bucknellians in their careers!
Admissions Statistics

SHARI ASER ’98 AND ROB SPRINGALL, DEAN OF ADMISSIONS

Your alma mater just broke a record (again) for the most selective admissions year in our history. Exactly 8,291 students applied for admission to 925 places in the Class of 2016. We were able to make only 2,237 offers and, as of today, we have 16 more commitments than we have places in the class. In other words, 27.0 percent of our applicants were admitted and 42.1 percent of those admitted chose to enroll. Last year, those percentages were 27.5 and 42.1, respectively. By comparison, ten years ago, for the Class of 2006, Bucknell admitted 38.4% of its applicants, and enrolled 30.6% of its admitted students.

Bucknell received 352 more applications than we did last year. Two-thirds of that growth was in one set of programs—the School of Management. The new curriculum and degree options in Management, the quick-but-steady progress to AACSB, and the renewed confidence in undergraduate study in business all contributed to the rebound in application volume for the school.

By every measure, the Class of 2016 is as diverse and as talented as any recent class - or more so. The class will represent over 30 states and over 30 countries. Students of color represent just over 15 percent of the new students (a percentage that has been slowly, but steadily, climbing) and international students again are five percent of the class. Making the student body more culturally and internationally diverse is one of the planks of The Plan for Bucknell and it remains a clear focus of the work in Admissions. A more global group of students benefits everyone by making every campus experience better reflect working and living in a tightly-connected 21st century world.

The quality is also equal to last year’s great group of incoming students. The SAT mean will be 1307 (last year was 1308) and the GPA average is 3.5 (out of 4.0, same as last year).

The work to enroll the Class of 2017, and 2018, has already begun with off-campus recruiting and on-campus programming. The newest addition to our on-campus efforts is the Shaping Your World conference in July. This four-day program will introduce 80 prospective students to our unique blend of liberal arts and professional programs, and to the people who make this such a great learning experience.

On July 1, Bill Conley will be joining Bucknell as our next vice president for enrollment management, filling the vacancy from Kurt Thiede’s departure in 2011. Operationally, Bill will have oversight of the offices of admissions and financial aid. Strategically, he will lead Bucknell’s efforts to continually grow and shape our efforts to enroll the best possible classes of new first-year and transfer students, help them succeed and stay, and then graduate. His work will be vitally important as macroeconomic and demographic circumstances continue to change.

A Special Thanks! The June BUAA meeting was emotional as the executive committee welcomed new leadership and bid a special token of thanks to retiring members of the BUAA Board. The members of the BUAA would like to recognize: Rachel Skovronsksy Bandarenko ’88 P’15, Gail Puderbaugh Brown ’69, Elizabeth “Liz” Cosgrove Chandler ’82, Allison Abouchar Cross ‘84, Nik Keramidas ’04, Erika N.D. Stanat ’90, Karen Horn Welch ’97. We can’t thank you enough for your time, commitment and leadership!
Every year, the Bucknell University Alumni Association honors alumni in their reunion years who have demonstrated exceptional service, loyalty and professional achievement since graduation. The four categories of recognition comprise Loyalty to Bucknell, Outstanding Achievement in a Chosen Profession, Service to Humanity, and Young Alumni. Award recipients are nominated by fellow alumni and friends and chosen by an awards committee on the BUAA Board of directors.

LOYALTY TO BUCKNELL
Awarded to an alumna(us) whose service, dedication and commitment to alma mater are extraordinary. This year’s award was given to two notable individuals.

William D. Dearstyne Jr. ‘62, P’89 received his Bachelor of Arts degree in Psychology from Bucknell University in 1962. Considered one of the finest swimmers in the history of the former Middle Atlantic Conference, he was the first Bucknell swimmer to compete in the NCAA championship. Twice a co-captain, by graduation he held every Bucknell and MAC backstroke record and was Bucknell’s most outstanding senior athlete in 1962. Bill was inducted into Bucknell’s Athletic Hall of Fame in 1982.

In addition to his storied swimming career, Bill was also a member of Phi Gamma Delta and contributed to L’Agenda. Upon graduating as an ROTC commissioned officer, he served as a first lieutenant in the U.S. Army and went on to earn his Master’s in Business Administration from Syracuse University in 1968.

In the 50 years since graduation, amidst a demanding career that took him far from Lewisburg, Bill has remained a loyal supporter of the University and its swimming program, helping to establish the Robert A. Latour Swimming and Diving Endowment in 2002. He has been a member of both the Bison Club and Alumni Association Boards, led the way in capital giving, and, since 1991, served as a member of the Board of Trustees. The recently unveiled “Leadership Wall” in the main lobby of the Kenneth Langone Athletics and Recreation Center and a touch-point for the University’s Bucknell Bison Leadership Academy was made possible through a gift from Bill and his wife Elizabeth, “Tockey.” Bill is currently a Director Emeritus of the EastWest Institute, a non-profit, global action-oriented think tank that confronts critical challenges that endanger peace. He is also a member of the Board of Directors of a number of European and U.S. healthcare companies.

Bill and Tockey reside in Bregenz, Austria and are the parents of Katharine (“Kate”) Bell Dearstyne ‘89 and Elizabeth Dearstyne Geletka. They have four grandchildren: Will Geletka (age 11), Jack Geletka (age 6), Oskar Sheets (age 6) and Sebastian Sheets (age 3).

Donald Manning ’52, P’78 earned his Bachelor of Arts degree in Commerce and Finance from Bucknell University in 1952. He graduated from high school in 1944 during World War II and joined the merchant marines. He was serving aboard a T2 tanker in the Leyte Gulf in 1945 when the atom bomb was dropped on Japan, and the war ended shortly thereafter.

Don returned home and began working while attending the evening school at the University of Pennsylvania. Realizing that he needed a more substantial education, he entered Bucknell University in 1948 as a 21-year old freshman. Don was a member of Phi Gamma Delta, played varsity soccer and other intramural sports, and also served on the “B” Club and the Honor System Council. He met his wife of 57 years at Bucknell, Molly Tompkins Manning ’52.

Immediately following graduation, Don joined the Budd Company, a major supplier of body, chassis and wheel components to the automobile industry. He built a 40-year career there, rising to the position of a senior corporate officer that included one 20-year stint in Philadelphia, and another in Michigan. Following his retirement in 1992, Don and Molly moved to Venice, Florida where he has served as an elder in the Presbyterian Church.

Don has been a steadfast volunteer for Bucknell in many roles. He has chaired numerous Reunion planning committees, including his 60th this year, and has been the president of three Bucknell Clubs, Southwest Florida, Philadelphia and Detroit. He served on the Alumni Association Board of Directors, and...
also worked as a Bison Club, Career Development Center and annual giving volunteer. Don and Molly are the parents of Peter B. Manning ’78 who was the 2003 recipient of the Bucknell Outstanding Achievement in a Chosen Profession Award. Other sons are Gary W. Manning ’84 and Douglas T. Manning. He has two grown granddaughters, Lauren and Whitney, and one grandson, Cole (age 3).

OUTSTANDING ACHIEVEMENT IN A CHOSEN PROFESSION
Awarded to an alumna(us) whose professional accomplishments are exceptionally noteworthy and distinctive in his/her profession.

Nancy Dwyer Kolb ’62 retired in 2009 as president and chief executive officer of Please Touch Museum in Philadelphia, in her words, “the best job that anyone ever had.” She received her Bachelor of Arts from Bucknell University with a dual major in Biology and History. Nancy was a member of Kappa Kappa Gamma and was active in the chapel, chorus and theater programs. Thirteen days after graduating from Bucknell, she married her high school sweetheart, Roy Kolb. They celebrated their 50th wedding anniversary June 16, 2012.

Nancy has lived in Doylestown, PA for 43 years on an 18th century farm close to the Mercer Museum of the Bucks County Historical Society. She found her vocation – the wonderful world of museums – while serving as a volunteer and trustee of the Historical Society in a career spanning more than 40 years. She was site administrator at Pennsbury Manor, William Penn’s country home in Morrisville, PA and served for six years in Harrisburg as assistant executive director of the Pennsylvania Historical and Museum Commission.

Arriving at Please Touch Museum in 1988, Kolb succeeded the founder, and led the museum for 21 years. Please Touch was one of America’s first museums dedicated to young children. Kolb helped direct the museum’s $88 million expansion project to move Please Touch from a storefront building on 21st Street to Memorial Hall, a 19th century National Historic Landmark in Fairmont Park. This expansion led to an exponential increase in operating funds and attendance numbers.

Kolb has served on the Boards of the Mid-Atlantic Association of Museums, the American Association for State and Local History, the American Association of Museums, the Association of Children’s Museums, the Pennsylvania Federation of Museums and Historical Organizations, and currently, the Free Library of Philadelphia. She has received numerous awards since the completion of the Memorial Hall project.

Kolb and her husband Roy have three children Amy, Bill, Andy, and five grandchildren: Mac (age 17), Jake (age 14), Nathan (age 10), Harry (age 13) and Faye (age 10).

SERVICE TO HUMANITY
Awarded to an alumna(us) whose selfless and caring work and deeds benefit society and humankind.

S.P. “Wije” Wijegoonaratna ’87 witnessed the suffering and devastation after the Southeast Asian tsunami, while walking with his father through tent shelters hastily erected in an area that once held homes and a community. They saw fishing boats overturned, houses flattened, and people with nothing but the clothes on their backs. Just days before, the December 26, 2004 tsunami had ravaged the seaside communities of Southwestern Sri Lanka, leaving hundreds dead and over 120,000 people homeless. At the time, Wije was visiting his father, a retired United Nations Development Programme engineer living in Colombo, Sri Lanka. They decided that they had to help – and housing was the most visible need.

In February 2005, Wije established the Sri Lanka Care Foundation (“SLC”), a U.S. public charity to promote and foster the rehabilitation of damaged homes and low-cost housing reconstruction in the areas of Sri Lanka affected by the tsunami. SLC has grown into an organization dedicated to breaking the poverty cycle through educational and community development initiatives. Wije works tirelessly to raise funds and awareness of the plight of the poor. He donates his time and covers all of SLC’s operating expenses himself.

SLC’s progress has been remarkable. The group has rehabilitated five schools, built a new dining hall, kitchen, administration wing and boys’ hostel for the largest orphanage in Sri Lanka, and built more than 300 homes, while sponsoring over 100 school students, and helping over 50 families revive their vocations through a farming and fishing tools program.

Wije earned his Bachelor of Science in Computer Science from Bucknell University. He was a consistent member of the Dean’s List and enjoyed spending time with professors in independent research outside of class. He has served the University as a class committee member in the days since graduation.

Professionally, Wije has been investing in global markets for more than 20 years, and is currently a senior portfolio manager at a hedge fund in New York City.

Wije lives in New York City with his wife, Michele. They have two children, Rohan (age 21) and Sophia (age 16).

YOUNG ALUMNI AWARD
Awarded to an alumna(us) of the last 15 years whose professional accomplishments, service to alma mater and/or selfless and caring work to benefit society are distinctive.

Karen Horn Welch ’97 received her Bachelor of Arts with honors (Phi Beta Kappa) in Economics and International Relations from Bucknell University. In 2001 she received her Master’s in Public Administration with a focus on International Economics from Harvard University. She is a Chartered Financial Analyst (CFA) charterholder.

As a student, Welch was a member of Pi Beta Phi sorority, ran on the track team and was active in student government.

In the 15 years since graduation, Karen has served Bucknell as an admissions volunteer, hosted sophomores through the Career Development Center’s externship program, as well as career networking events, and she is active in the Bucknell Club of Northern California. She has served as a leader in various Bucknell development efforts, and has served for the past eight years as a member of the Alumni Association Board of Directors.

Karen is director, portfolio strategy at the Stanford Management Company (SMC), focusing on asset allocation and portfolio strategy across Stanford University’s endowment.

Prior to joining SMC, Welch spent three years at the David and Lucile Packard Foundation, where she worked closely with the chief financial officer and investment committee in leading the foundation’s diversification of its $6 billion investment portfolio.

Outside of her professional commitments and Bucknell activities, Karen also serves on the investment committee for Dignity Health, a nonprofit healthcare system.

She lives in Northern California with her husband, fellow Bucknellian Tom Welch ’97, and their children, Kellen (age 6) and Connor (age 4). She is an active volunteer at her children’s schools and coaches her son Kellen’s soccer team.

To see a video on these honorees go to: http://www.bucknell.edu/script/communication/videodb/b-link_video.asp?mediaid=351
An Update from the Alumni Office

BY JOSH GRILL, EXECUTIVE DIRECTOR OF ALUMNI RELATIONS

Greetings from campus!

Great organizations are shaped by the people who care most about them. People like faculty, coaches, presidents, trustees, volunteers, and benefactors all leave their marks on universities like Bucknell in unique ways.

Bucknell is fortunate to count on many extraordinary volunteers. Some volunteers open doors for students to get that first job, some make calls to ask their friends to support their alma mater, some serve on leadership Boards, and others work to bring Bucknell to our alumni.

As the 2012 academic year comes to a close, it brings a leadership transition for the Alumni Board. First, I would like to thank Erika Stanat ’90 for her service to the Board and for her term as President of the Alumni Board. Her tenure will be regarded as one the Board’s most productive, and we are so excited to continue that with the Board’s new president, Katie Malague ’94.

There are many other volunteers across all of our Boards who are finishing their terms. I would be remiss not to extend our gratitude for your work on behalf of Bucknell. The University is better because of the time, dedication, and energy you have given us.

Looking ahead to the 2013 academic year, our office will have a very busy year. At Homecoming 2012, (Oct. 26-28), we will be launching the public phase of the largest Campaign in Bucknell’s history. We also are working to develop new programming for off-campus activity, bringing Bucknell to you in your hometown. We will be overhauling the alumni section of the website, and working on integrating mobile technology into our programming.

2012 EXECUTIVE COMMITTEE

PRESIDENT
Katie Malague ’94

FIRST VICE PRESIDENT
Victor Arcelus ’96 M’98

VICE PRESIDENT OF FINANCE
Melissa Campbell-Plaisance ’82

VICE PRESIDENT OF MEMBERSHIP & NOMINATIONS
Tara Garrity Lebda ’94

VICE PRESIDENT OF STRATEGIC PLANNING
Frank Davis ’82

CHAIR, ADMISSIONS & TRANSITIONS
Shari Aser ’98

CHAIR, CAREER ADVISORY
Jim Hughes ’74

CHAIR, COMMUNICATIONS
Meredith Elliott Rowley ’00

CHAIR, DEVELOPMENT
Barrett Sides ’87

CHAIR, CLUBS AND YOUNG ALUMNI
Joel Berelson ’85

MEMBER AT LARGE
Michele Matz Biamonte ’94
Matthew Garman ’96
Robert Scott ’85

EVENTS/KEY DATES

SEPTEMBER WELCOME RECEPTIONS, September 20, 2012

EMPLOYER EXPO, September 20, 2012

HOMECOMING WEEKEND, October 26-28, 2012

ALUMNI BOARD MEETING, October 26, 2012

CONTACT US

The Bucknell University Alumni Association Board of Directors
Bucknell University Alumni House
90 University Avenue, Lewisburg, PA 17837

Send your BUAA Magnet submissions or feedback to magnet@bucknell.edu.

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www.b-link.bucknell.edu/alumniassociation