CUBAN DISCOVERY
A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE

Go Next, Inc. is licensed by the U.S. Department of the Treasury to conduct People-to-People Educational Exchanges in Cuba

BOOK NOW!
ONLY 25 SPACES AVAILABLE!

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FEBRUARY 10–17, 2014

Organized & Operated by: Go Next

Developed for: Bucknell University Alumni Association

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DEAR ALUMNI AND FRIENDS,

Cuba: Historically rich, culturally diverse, environmentally magnificent. For decades, the Caribbean’s largest island—roughly 90 miles away from U.S. soil—has been but a mystery, perceived through secondhand sources and beyond the grasp of most American travelers.

Now that People-to-People exchanges are possible, we invite you to embark on a captivating journey that reveals Cuba’s complex history and culture. This trip is specially designed to broaden your understanding of a nation of stark contradictions molded by a turbulent past. Time seems to stand still as you watch vintage 1950s-era automobiles roll along cobbled streets past beautifully preserved Spanish colonial buildings. As the hub for economic and political heritage, Havana presents an ideal setting to interact with local citizens and uncover new perspectives. You will gain insight into the country’s thriving arts community through discussions with independent artists and visits to performing arts schools and studios. You’ll also journey beyond the spirited capital to fertile tobacco and sugar cane fields that permeate the countryside revealing a glimpse into rural Cuban life. Along the southern coastline, you’ll visit the beautifully preserved colonial cities of Trinidad and Cienfuegos—both UNESCO World Heritage Sites.

This exclusive opportunity to explore Cuba is organized and operated by Go Next, Inc., which holds a People-to-People license from the U.S. Department of the Treasury, Office of Foreign Assets Control (OFAC), authorizing registered travelers on this educational exchange program to visit Cuba. Go Next invites you to personally experience the people, culture, landscape and architecture of this distinct Caribbean nation on a week-long journey developed for the Bucknell University Alumni Association.

With an intimate group of just 25 travelers, you will share enriching activities that illuminate the realities of Cuban citizens, providing an ideal gateway into their daily lives. Through informative and educational People-to-People exchanges, you will uncover Cuba’s lush beauty, paradoxes and remarkable intrigue on this unforgettable adventure. Space is strictly limited, so sign up now. Don’t miss this unique opportunity to unravel the mysteries of a fascinating country through its most candid, inspiring source—its people.

Sincerely,

Katie Malague, ‘94
President, Bucknell University Alumni Association

SPACE IS LIMITED TO 25 PARTICIPANTS. BOOK NOW!
For information and to register call GO NEXT at 800.842.9023
TRAVEL INSURANCE

Optional travel insurance is available. Call Go Next at 800.842.9023 for details.
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $4,599 per person, double occupancy

Check one: ☐ Twin (2 beds) ☐ Double ☐ Single (add $800) Accommodation requests are subject to hotel availability.

☐ I will make my/our own air and transfer arrangements to and from Miami.

☐ Please call me/us to arrange my/our connecting domestic flight options ($35 administrative fee per booking will apply).

NOTE: Check in for the Cuba charter flight can begin quite early in the morning. For those wishing to overnight in Miami prior to the early morning flight, Go Next has arranged a group rate at the Sheraton Miami Airport. An orientation meeting to discuss the required paperwork and itinerary will be held at the hotel the evening prior to departure. Overnight stay highly recommended.

☑ Call me/us to arrange my/our overnight stay in Miami. All passengers must travel with a passport valid at least 6 months beyond their return date.

FIRST GUEST

<table>
<thead>
<tr>
<th>Full Name (as it appears on your passport)</th>
<th>M</th>
<th>F</th>
<th>First</th>
<th>Middle</th>
<th>Last</th>
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<tr>
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<td>Country of Birth</td>
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<td>Citizenship</td>
</tr>
</tbody>
</table>

Mother’s maiden name

Passport Number

Place of Issuance

Passport Exp. Date

Email Address

Mailing Address

City

Main Phone

State ZIP

Alternate Phone

SECOND GUEST

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<tr>
<th>Full Name (as it appears on your passport)</th>
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Mother’s maiden name

Passport Number

Place of Issuance

Passport Exp. Date

Email Address

Mailing Address

City

Main Phone

State ZIP

Alternate Phone

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $500 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required by November 1, 2013. Reservations received after this date must be accompanied with full payment.

Please reserve ________ space(s) and enclosed is my/our deposit for $ _____________.

Deposits may be made by credit card; however, all FINAL payments are required to be made by check or cash.

I/We authorize Go Next, Inc. to charge my/our deposit for $ _____________.

Name (as it appears on your credit card) ______________________________________________________________________________________

Card Number ___________________________ Security Code ____________ Exp. Date _______ | ______

Billing address same as above

SIGN HERE X

Billing Address (if different from above) ______________________________________________________________________________________

Card Number Security Code Exp. Date

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.

SEND TO: 8000 West 78th Street, Suite 345
Minneapolis, MN 55439-2538
800.842.9023 • 952.918.8950
Fax: 952.918.8975

DEVELOPED FOR: Bucknell University Alumni Association (476)
February 10–17, 2014
A People-to-People educational exchange allows U.S. citizens the opportunity to visit Cuba in order to engage with its citizens and share diverse, cultural experiences. Through a special People-to-People license issued to Go Next, Inc. by the U.S. Department of the Treasury, you can experience this enthralling island firsthand and immerse yourself in a powerful cultural exchange. This unique travel initiative redefines the scope of a typical vacation by bringing meaningful interactions with real, local people to the forefront. The license dictates that all participants follow a full-time comprehensive schedule focusing on educational opportunities and genuine cross-cultural connections, so no time is available for independent excursions. Open the door to this multifaceted, isolated nation and strengthen your global awareness on this extraordinary People-to-People journey.
DAY 1  DEPART FOR CUBA
Depart from Miami International Airport on your charter flight to Havana. Upon arrival, transfer to your hotel. Begin your unforgettable journey in Old Havana, a UNESCO World Heritage Site. Visit a used book market where you’ll have the chance to meet with independent Cuban booksellers and learn about the culture and impact of literature in Cuban society.
(L, D)  Meliá Cohiba hotel

DAY 2  HAVANA
In the morning, visit the district of Alamar in the outskirts of Havana. Established as a social housing project in the 1970s, today the Soviet-style prefabricated concrete apartment blocks are home to thousands of Cubans. Meet with local residents and learn about the process of obtaining housing in Cuba and the tradition of multigenerational living arrangements. Continue to the fishing village of Cojimar, the setting for Ernest Hemingway’s book *The Old Man and the Sea*, and visit Finca Vigia, the mansion where Hemingway lived from 1939 until 1960. Next, discover the Callejon de Hamel in central Havana where you will see local street art and music, and learn about the impact of arts in Cuban society. Dinner is on your own.
(B, L)  Meliá Cohiba hotel

DAY 3  HAVANA
Travel to Las Terrazas, a small community and nature reserve, designated as a UNESCO Biosphere Reserve. Founded shortly after the Cuban Revolution in 1959 as a self-sustaining community, today the area is home to much of Cuba’s tobacco farming. Visit the Clíinica Las Terrazas, a local medical clinic, and get a rare glimpse into rural Cuba’s medical services, remedies and philosophies. Continue to Café María where the owner and her family welcome visitors to sample coffee and discover the role of coffee in Cuba’s culture. See the art studio of independent artist Lester Campa in his private studio and hear about his unique paper recycling process. On the journey back to Havana, visit the home of ceramicist and painter, Jose Fuster, the “Picasso of the Caribbean.”
(B, L, D)  Meliá Cohiba hotel

DAY 4  CIENFUEGOS/SANCTI SPIRITUS
Drive to Cienfuegos, known as the Pearl of the South, passing by small towns and villages along Cuba’s autopista, or highway. Explore the main square and Punto Gordo peninsula, before meeting with the faculty, staff and students of the Beny Moré School of Art. Learn about how students are trained in visual and musical arts and take part in discussions about Cuban and American arts education. A native of Cienfuegos, Beny Moré, from whom the school takes its name, is recognized as Cuba’s most famous singer. Also visit a ration store where the store manager will explain rationing, the two currency system and the difference between Ration Stores, Cuban Peso Stores and CUC stores. Lunch is on your own. Travel to the picturesque town of Sancti Spíritus, home to Cuba’s oldest church and one of the original seven Cuban cities founded by the Spanish, and check in to your hotel.
(B, D)  Hotel Islazul Plaza
DAY 5 SANCTI SPIRITUS/TRINIDAD
Travel to Trinidad, a charming old Spanish colonial town and UNESCO World Heritage Site. Visit the Casa de la Alfarero, a pottery house founded and operated by the Santander family for generations. Discover the process of ceramic production and have the unique opportunity to create a piece of your own. Tour one of Trinidad’s casa particulares, or bed and breakfasts, where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state. Next, see the Templo de Yemaya, where a Santeria practitioner will explain the basic principles of this Afro-Cuban religion. Enjoy lunch at the Hacienda de Manda Izuaga, located in the heart of the Valley de los Ingenios, a series of valleys once known as a center for sugar production. Built in the late 1700s, the mansion features an exhibition of paintings depicting the lives of slaves on sugar plantations. Then tour a local Cuban maternity home, and discuss with staff members the medical services provided to expectant mothers. Enjoy dinner in a private home known as a paladar, where you can meet with a multigenerational family and experience a bit of local daily life. Following dinner, you may visit either Casa de la Musica or Casa de la Trova, a community gathering where locals from all walks of life come to hear music and meet with friends—an ideal occasion for further engaging with locals to discuss community life in Cuba and the U.S. Return to Sancti Spiritus.

(B, L, D)  Hotel Islazul Plaza

DAY 6 SANTA CLARA/HAVANA
Arrive in Santa Clara, where lunch will be served at the Los Caneyes Hotel, followed by a visit to the Santa Clara Music and Performing Arts School. Enjoy dance, theater and music performances by the students and learn about the role and impact of the performing arts in Cuban life and its influence on education. Time permitting, you will make a stop at the Museum and Mausoleum of Che Guevarra before returning to Havana.

(B, L, D)  Meliá Cohiba hotel

DAY 7 HAVANA
Your day starts with a visit to the University of Havana*, Cuba’s oldest university and one of the first established in the Americas. Here, you can meet with teachers and administrators to gain insight into the Cuban higher-education system. Next, visit an elementary school* and interact with the children while taking part in their English lesson. Gain further insight into the Cuban educational system through discussions with school administrators and teachers. Dinner is at an authentic privately-owned and operated restaurant where you can hear first-hand from the owners about the entrepreneurial climate in Cuba.

(B, L, D)  Meliá Cohiba hotel

DAY 8 RETURN HOME
Morning transfer to the airport for your flight to Miami.  

B-Breakfast   L-Lunch   D-Dinner

This itinerary provides a full schedule of activities that result in meaningful interactions with Cubans through People-to-People educational exchanges. U.S. Law requires all travelers joining this program adhere to the full-time schedule and imposes on Go Next, Inc. the responsibility to ensure such observance. Itinerary is subject to change.

*In the event a school or other venue is closed, an alternate People-to-People educational exchange will be scheduled.
INCLUDED FEATURES:

• Round-trip chartered jet service between Miami and Havana

• 7 nights’ accommodations: 5 nights in Havana, 2 nights in Sancti Spiritus

• 19 meals: 7 breakfasts (B), 6 lunches (L), 6 dinners (D), including a glass of wine or beer with lunch and dinner

• Transportation via private, A/C vehicles with bottled water on board

• Full schedule of educational activities that result in meaningful interaction with the locals

• Informative program of cultural and educational exchanges

• Private English speaking guide

• Exclusive Go Next program manager/hospitality desk

• Gratuities for restaurant staff, local guides and drivers, and luggage handling

• Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban Government

NOT INCLUDED:

Airfare between home and Miami, pre-trip hotel stay in Miami, passport fees, Cuban visa fee of approximately $75, Cuban departure tax, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included.

The agreement in this brochure is the exclusive and entire statement of the agreement between you and Go Next, Inc. It should be read carefully.

$4,599 PER PERSON, DOUBLE OCCUPANCY
MELIÁ COHIBA—Havana
Located in Havana’s colorful Vedado neighborhood, and only a short drive to the historic heart of Old Havana is the modern, high-rise hotel, Meliá Cohiba. Stroll the nearby Malecón, the famed seawall stretching along Havana’s waterfront, walk to the Plaza de la Revolución, or enjoy this hotel’s multitude of fine amenities and facilities including an outdoor pool, whirlpool, solarium, gym, beauty parlor, gift shops and a variety of restaurants and bars. Each comfortable guest room features satellite TV, internet access and air conditioning, as well as a mini-bar, hair dryer, safe, and an iron and ironing board.

HOTEL ISLAZUL PLAZA—Sancti Spiritus
Standing in the old quarter of Sancti Spiritus, near the 16th-century Parroquial Mayor, one of Cuba’s oldest churches, is the Hotel Islazul Plaza. This quaint hotel, originally built in the 19th century as a family mansion has been completely renovated to reflect its former colonial style. Take in views of the main square from its rooftop terrace, or enjoy its amenities including a bar, restaurant serving both national and international cuisine, and guest rooms offering a terrace/balcony, satellite TV, air conditioning and an in-room safe.