Bucknell University Alumni Association presents

RIVER LIFE®

along the

Waterways of Holland • Belgium

cruising aboard the

Five-Star M.S. AMALyra

April 20 to 28, 2015
Dear Bucknellian:

“God created the Heavens and the Earth, but the Dutch created Holland,” according to an old proverb. Indeed, not only did they wrest half their land from the sea, but they succeeded in building upon it an enchanted realm carpeted with flowers and lined with storied waterways unparalleled anywhere else in the world.

Come celebrate the beauty of Holland and Belgium in springtime, the optimal season for this comprehensive itinerary aboard the Five-Star, state-of-the-art M.S. AMALYRA, one of the premier AmaWaterways ship fleet and the best accommodations for cruising the canals of this delightful polder land.

Discover the true essence of river life in the Low Countries with an included excursion in every port; see firsthand this sublime region’s breathtaking tulip fields in full bloom; and visit the engineering marvel of the Delta Works, where a complex series of dikes pushes back the North Sea. Our expert-guided tours explore three UNESCO World Heritage sites—Amsterdam’s distinctive 16th- and 17th-century house-lined canals, the historic Dutch windmills of Kinderdijk and Belgium’s well-preserved, medieval jewel of Bruges. Discover the rich histories and artistic legacies of the world-class Rijksmuseum and Kröller-Müller Museum and enjoy enriching lectures and the exclusive RIVER LIFE FORUM®, which features local residents’ perspectives and provides an insider’s view of modern life and cultural heritage in Holland.

RIVER LIFE® along the Waterways of Holland and Belgium is a popular travel program and an excellent value—it includes all accommodations, meals, specially arranged excursions and exclusive CULTURAL ENRICHMENTS. I encourage you to book now while Early Booking Savings and space are available.

’ray Bucknell,

Katie Malague ’94
President
Bucknell University
Alumni Association

Cover photo: Cruise through Holland, where millions of tulip blooms announce the arrival of spring.
Experience firsthand the true character and traditions of Holland and Belgium’s great waterways during this comprehensive *vaart* (cruise) featuring Amsterdam and the medieval cities of Bruges and Antwerp, the charming and historic towns of Volendam and Nijmegen and the blooming Keukenhof Gardens. Enjoy an enriching travel experience like no other, including a specially designed excursion in every port, deluxe accommodations and all meals—an excellent value. Interact with local people and experience the rhythm of daily life in the Low Countries; explore the history and culture, art, language and cuisine; and unpack just once! This popular program is one of the Village Life® series that immerses you in a comprehensive and intimate travel experience at just the right pace.

**Cultural Enrichments** are specially arranged and available on this custom-designed itinerary:

- **Hear it from the Experts!** Experienced, English-speaking local guides will accompany you throughout the program and discuss historical, cultural and contemporary Holland.
- **Explore** the world-famous artistic heritage of the premier Rijksmuseum and Kröller-Müller Museum.
- **Engage** local Dutch *plaatselijke* (residents) during the River Life Forum® where they share their candid perspectives on daily life in Holland.
- **Meet** an expert on Kinderdijk who provides an insider’s look at Holland’s most famous windmills.
- **Admire** the wonders of the famous Keukenhof Gardens and the marvelous medieval architecture of Amsterdam and Bruges.
- **Learn key Dutch phrases** and pronunciation to make your interactions with local residents all the more enjoyable.
- **Enjoy time on your own**—stroll along the charming boulevards of Antwerp, sample authentic Belgian chocolates made by hand in Bruges and observe the rhythms of life in Amsterdam’s Dam Square.

Learn more about the workings of authentic 18th-century windmills, the perfect examples of innovative Dutch engineering, at Kinderdijk, a UNESCO World Heritage site. Inset above right: In a traditional Dutch cheese market, cheese porters move sleds of gouda cheese, named after the city in The Netherlands and one of the oldest cheeses still made today.
On your canal cruise of UNESCO-designated Bruges, discover the city’s medieval architecture and look for the landmark 13th-century belfry, which houses a 48-bell carillon and employs a full-time carillonneur to play it.
Kröller-Müller Museum
Located in the picturesque De Hoge Veluwe, The Netherlands’ largest national park, the world-class Kröller-Müller Museum is lauded for its chronological collection of Van Gogh’s masterpieces. The museum also exhibits works by Picasso, Renoir and Manet as well as captivating late 19th- to 21st-century sculptures by artists such as Auguste Rodin, Henry Moore and Jean Debuffet in its unique 60-acre garden.

Nijmegen
Scenic Nijmegen is widely regarded as the oldest city in The Netherlands and was settled in the first century B.C. The Valkhof Hill downtown features an impressive ninth-century Carolingian chapel overlooking the River Waal. Among the well-preserved historic buildings are the 15th-century town hall and Latin school, the 16th-century, Renaissance-style Waag (weighing hall) and a series of quaint 17th-century houses.

Antwerp, Belgium
Antwerp preserves its Flemish culture and charm in its Old Town. A labyrinth of squares and narrow passages leads into the spectacular Grote Markt, where beautifully preserved guildhalls once bustled with Antwerp’s 17th-century merchants and tradesmen. In the Cathedral of Our Lady, the pride of Belgium with a remarkable 49-bell carillon and soaring 404-foot, delicately ornamented spire, you will see the 17th-century Baroque masterpieces of the city’s native son, Peter Paul Rubens, including paintings of the Assumption of the Virgin Mary, The Raising of the Cross and The Descent from the Cross.

Ghent
Ghent’s rich history and commercial heritage are reflected in the splendid 12th- to 17th-century guildhalls lining the quay. In St. Bavo’s Cathedral, see the Van Eyck brothers’ magnificent polyptich, the altarpiece of the Adoration of the Mystical Lamb.

Bruges
Timeless Bruges is a UNESCO World Heritage site of treasured architecture, virtually untouched since the 15th century and one of the best-preserved medieval cities in Europe. It is built around a double ring of picturesque canals and connected by charming arched foot bridges. From the Market Square to the Chapel of the Holy Blood, see Bruges’ magnificent, deftly crafted stone guildhalls and opulent churches from the very best perspective—aboard your private canal cruise.

The Delta Works
In the southern Netherlands, see one of the most impressive feats of hydraulic engineering in the world, the famous Delta Works. Developed over the past 60-plus years, this vast and complex system of locks, sluices, channels, bridges, slides and storm-surge barriers was built to protect the southwestern Netherlands from the encroaching North Sea and to reclaim polder lands, otherwise below sea level.

Kinderdijk
A national monument and a UNESCO World Heritage site, Holland’s greatest concentration of traditional windmills provides an opportunity to see firsthand the internal workings of an authentic windmill. Little has changed here since the mid-18th century, when 19 tall, wooden windmills were erected side by side at Kinderdijk to drain the Alblasserwaard, one of many regions in The Netherlands located below sea level. Though no longer used to monitor water levels, the windmills are still one of Holland’s most picturesque sights and represent examples of the exceptionally advanced achievements of 18th-century Dutch engineering.
**Five-Star M.S. AmALyra**

The Five-Star M.S. AmALyra sets a new standard in European river cruising and offers grand comfort and style while providing the finest onboard service of any river cruise line.

All of the Staterooms are deluxe river-view accommodations and most feature a French balcony (expansive floor-to-ceiling sliding glass door with iron railings). Each Stateroom has a private bathroom and is appointed with the fine amenities of a deluxe hotel including plush bedding and bathrobes, individual temperature control, the most comprehensive “Infotainment” system in the industry, a computer and complimentary high speed Wi-Fi Internet access (also available throughout the vessel), a safe and hair dryer. Complimentary bottled water is replenished daily in your Stateroom.

The M.S. AmALyra is noted for its Five-Star cuisine and service. The dining room accommodates all guests in a single, unassigned seating. Regional cuisine features Chaîne des Rôtisseurs menus prepared with local, fresh meat, cheese and produce. Buffet breakfast, lunch, afternoon tea and a four-course dinner are served daily. Complimentary house wines produced by local vintners are served with lunch and dinner. Coffee and tea are available 24 hours.

There is a tastefully appointed, spacious Main Lounge with expansive floor-to-ceiling windows, a bar, a quieter Aft Lounge, a substantial Sun Deck and teak Front Deck, a beauty salon and spa, a fitness center, a whirlpool, and an elevator. Performers come on board to provide evening entertainment.

Bicycles are available on board free of charge when the ship is in port for passengers to ride along riverside paths. Audio headsets are provided during excursions.

**Amsterdam Pre-Cruise Option**

The historic heart of Amsterdam, laced with tree-shaded canals and stately 16th- and 17th-century merchant houses, is designated a UNESCO World Heritage site, and is the perfect prelude to your cruise. A guided city tour acquaints you with its landmarks and famous monuments. Walk through Jordaan, the most picturesque neighborhood in Amsterdam and a center for art, music and antiques; and visit the historic Anne Frank House museum. Enjoy time at leisure in this city known for its vibrant culture and friendly people. Spend two nights in the Five-Star Renaissance Amsterdam Hotel.

Pre-Cruise Option is available at additional cost. Details will be provided with your reservation confirmation.
Included Features

On board the Five-Star **M.S. AMALYRA**

- Seven-night cruise round trip Amsterdam, with port calls at Volendam, Arnhem (for Kröller-Müller Museum), Willemstad, Kinderdijk and Schoonhoven, The Netherlands; and Antwerp and Ghent (for Bruges), Belgium.

- Spacious, deluxe, river-view Stateroom accommodations, each with a private bathroom.

- Captain’s Welcome and Farewell Receptions.

- Complimentary house wine is served with lunch and dinner.

- Complimentary bottled water is replenished daily in your Stateroom.

- All meals—breakfast, lunch and dinner—featuring Five-Star regional cuisine served at single seatings, and early-risers’ coffee, afternoon tea and late-evening snack.

Expert-Guided Excursions

- Private cruise along Amsterdam’s UNESCO World Heritage site canal district.

- Walking tour of the charming, authentic fishing village of Volendam, where traditional Dutch attire is still worn.

- Antwerp city tour, featuring a visit to see three of Peter Paul Rubens’s masterpieces.

- Walking tour of Ghent, featuring St. Bavoo’s Cathedral.

- Excursion to Bruges, a UNESCO World Heritage site, with private canal cruise.

- Visit to the Delta Works, a 20th-century Dutch engineering marvel of polder land reclamation.

- Tour of the legendary and innovative 18th-century windmills at Kinderdijk, a UNESCO World Heritage site.

- Excursion to the magnificent gardens of Keukenhof during the best time of year to see more than 1000 varieties of tulips, daffodils and hyacinths in bloom, weather permitting.

Exclusive Cultural Enrichments

- Guided tour of the prestigious Rijksmuseum.

- Exploration of the Low Countries’ rich artistic heritage with guided tour of the world-class Kröller-Müller Museum.

- Special River Life Forum® with local residents who will discuss life in Holland.

- Meet an expert on Kinderdijk.

- Learn Dutch phrases.

Enhanced Travel Services

- Transfers and luggage handling abroad for participants whose arrival(s)/departure(s) coincide with the scheduled group transfer(s).

- All excursions and visits, as outlined above, with experienced local guides.

- Gratuities to local guides and drivers on included excursions.

- Hospitality desk aboard ship.

- The services of an experienced team of Gohagan & Company Program Directors throughout the program.

- Travel document wallet, name badge and pre-departure information.

- Automatic $250,000 flight insurance policy for each participant ticketed on flights by Gohagan & Company.
Keukenhof Gardens

A brilliant and breathtaking tapestry of colors and fragrance when in full bloom, the gardens of Keukenhof are deservedly known as the “Greatest Flower Show on Earth.” Our program has been planned during the height of Holland’s spectacular spring flower season, when more than seven million flowers are expected to be in bloom across this 79-acre wooded park in a dazzling display of color.

“Keukenhof” translates to “kitchen courtyard” and was inspired by the early 15th-century Countess Jacoba of Bavaria, who resided in a nearby castle and tended an herb garden on this site. Today a showcase for Dutch bulb growers, Keukenhof Gardens features more than 1000 varieties of tulips, daffodils, hyacinths, orchids, roses, carnations, irises and lilies, and new strains of tulips are cultivated every year. This idyllic setting is meticulously planted and landscaped, complete with tranquil ponds, gently flowing streams and winding, tree-shaded paths.
LAND/CRUISE TARIFF (per person, based on double occupancy)

<table>
<thead>
<tr>
<th>Stateroom Category*</th>
<th>Description</th>
<th>Early Booking Price through September 26, 2014</th>
<th>Regular Price after September 26, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Two small fixed windows. Piano Deck.</td>
<td>$3395</td>
<td>$4395</td>
</tr>
<tr>
<td>4</td>
<td>Two small fixed windows. Piano Deck, forward.</td>
<td>$3995</td>
<td>$4995</td>
</tr>
<tr>
<td>3</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Cello and Violin Decks, aft.</td>
<td>$4295</td>
<td>$5295</td>
</tr>
<tr>
<td>2</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Cello and Violin Decks.</td>
<td>$4695</td>
<td>$5695</td>
</tr>
<tr>
<td>1</td>
<td>French balcony (floor-to-ceiling sliding glass door with railing). Violin Deck.</td>
<td>$5595</td>
<td>$6595</td>
</tr>
<tr>
<td>Junior Suite</td>
<td>Larger stateroom, French balcony (floor-to-ceiling sliding glass door with railing), bathroom with bathtub and shower, sitting area with a sofa and two chairs, and mini-fridge. Violin Deck.</td>
<td>$6395</td>
<td>$7395</td>
</tr>
</tbody>
</table>

♦ Singles are available in category 2 at $7995 and in category 1 at $9595 on or before September 26, 2014. Add $1000 for reservations made after September 26, 2014.

♦ Taxes are an additional $195 per person and are subject to change.

*M.S. AmALyra has been specially contracted for this tour, and the applicable deck plan is available on request from Gohagan & Company and reflects the only valid cabin categorization of the vessel.

WATERWAYS OF HOLLAND • BELGIUM RESERVATION FORM

Send to: Thomas P. Gohagan & Company
209 South LaSalle Street, Suite 500
Chicago, IL 60604-1446
Phone: (800) 922-3088/Fax: (312) 609-1141

Title       Full Name (exactly as it appears on your passport)   Bucknell Class Year

Street Mailing Address (no P.O. Box number please)

City                 State       ZIP Code

Telephone: (Home)       (Mobile)

Email Address       (Business)

Preferred Name(s) on Badge(s)    Tour No. 039-04/20/15-010

Program reservations require a deposit of $600 per person and $200 per person Amsterdam Pre-Cruise Option. By reserving and depositing on this program, I/we agree to the Release of Liability, Assumption of Risk and Binding Arbitration Agreement as printed on the outside back cover of this brochure.

❖ Enclosed is my/our check(s) for $________ as deposit.
❖ Make checks payable to Thomas P. Gohagan & Company.
❖ I/We authorize you to charge my/our deposit of $________ to: ❖ Visa ❖ MasterCard

Card Number                        Exp. Date

Signature as it appears on credit card

All FINAL PAYMENTS are required to be made by check or wire transfer by January 15, 2015.

Please make my/our reservation(s) in Stateroom Category:
1st Choice       2nd Choice
❖ Double occupancy (two twin beds).
❖ Double occupancy (one queen bed).
❖ Single accommodations.
❖ I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

Please make my/our reservation(s):

Amsterdam Pre-Cruise Option
❖ Double at $740 per person.
❖ Single at $1140 per person.
❖ I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

❖ I/We want you to book my/our air from

( fill in departure city) to and from Amsterdam, The Netherlands, at additional cost to be advised. 1
❖ Economy Class
❖ Business Class
❖ First Class

1 Note: Airfare is subject to change and availability and is nonrefundable.
❖ I/We will make my/our own air arrangements.
Amsterdam's charming bridges and picturesque canals bring the intimacy of a small town to one of Europe's most celebrated cities.

**RELEASE OF LIABILITY, ASSUMPTION OF RISK AND BINDING ARBITRATION AGREEMENT**

**RESPONSIBILITY:** Thomas P. Gohagan & Company, the sponsoring association, assigns (collectively “Gohagan”), do not own or operate any entity which is to or does provide goods or services for your trip including, for example, lodging facilities, airline, vessel, or other transportation companies, tour operators, ground services, meals, alcoholic or other beverages, local, ship and hotel personnel; optional sightseeing excursions; baggage charges and others for comprehensive coverage of such expenses in conjunction with cancellation due to illness or accident, and damaged or lost luggage. We will send you an application upon receipt of your reservation. In addition and without limitation, Gohagan is not responsible for any injury, loss, death, inconvenience, delay, or damage to person or property in connection with the provision of any goods or services whether or not listed in this brochure. Gohagan assumes no responsibility for acts of government, acts of war or civil unrest, insurrection or revolt, riots or other similar condition of disability that would create a hazard for him/herself or others for comprehensive coverage of such expenses in conjunction with cancellation due to illness or accident, and damaged or lost luggage. As a result, Gohagan is not liable for any negligent or willful act or failure to act of any such person or entity or of any other third party.

By forwarding of deposit, the required deposit, by any procedure which Gohagan may at its own discretion and without notice, likely is nonrefundable. Your airline ticket is reserved to decline to accept as a trip participant, or remove from a trip, without prior notice, any person Gohagan judges to be incapable of meeting the rigid and requirements of participating in the activities, or who is abusive to other participants, or who is abusive to others for comprehensive coverage of such expenses in conjunction with cancellation due to illness or accident, and damaged or lost luggage. If due to weather, flight schedules or other uncontrollable factors, you are required to spend an additional night(s), you will be responsible for your own lodging, hotel, transfers and meal costs. Baggage is entirely at owner's risk. The right is reserved to change the itinerary or trip features at any time and for any reason, with or without notice, and Gohagan shall not be responsible for any loss of any kind as a result of any such change.

**CANCELLATIONS:**

All programs require physical accessibility. All programs are subject to change or cancellation without prior notice. Gohagan is not responsible therefor or cancellation without prior notice. If so, its sole responsibility is to refund monies paid by the participant to it. Ship schedules, port calls, hours of arrival and departure, sightseeing events, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice. Gohagan is not responsible therefor or cancellation without prior notice. Gohagan reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and Gohagan shall not be responsible for any loss of any kind as a result of any such change.

**AIRFARE:**

Airfare is subject to change and availability and, depending on the fare basis, likely is nonrefundable. Your airline ticket is reserved to decline to accept as a trip participant, or remove from a trip, without prior notice, any person Gohagan judges to be incapable of meeting the rigid and requirements of participating in the activities, or who is abusive to other participants, or who is abusive to others for comprehensive coverage of such expenses in conjunction with cancellation due to illness or accident, and damaged or lost luggage. It is our responsibility to refund monies paid by the participant to it. Ship schedules, port calls, hours of arrival and departure, sightseeing events, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice. Gohagan is not responsible therefor or cancellation without prior notice. Gohagan reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and Gohagan shall not be responsible for any loss of any kind as a result of any such change.

**LUGGAGE:**

Luggage allowance policies are set by the airlines and may change without prior notice. Please contact your airline(s) for the most current luggage allowance policy.

**DISCOUNTED RESERVATIONS:**

Discounts apply only to those reservations received in the offices of Gohagan in writing, accompanied by the required deposit, by September 26, 2014. In the event a “discounted” reservation must be cancelled, no “replacement” reservation can be substituted at the discounted rate. A replacement reservation is a new reservation and can be substituted only at the full-fare tariff. Cancellation penalties may apply.

**BINDING ARBITRATION:**

Any controversy or claim arising out of or relating in any way to this Release of Liability, Assumption of Risk and Binding Arbitration Agreement, the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in Chicago, Illinois, in accordance with the commercial rules of the American Arbitration Association then in existence. In any such proceeding, the substantive, but not procedural law of Illinois will apply. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable. ACCEPTANCE OF CONTRACT: By forwarding of deposit, the participant certifies that he/she does not have any mental, physical or other condition of disability that would create a hazard for him/herself or other participants and accepts the terms contained in this Release of Liability, Assumption of Risk and Binding Arbitration Agreement.

**Costs:**

Costs quoted are based on fares in effect at the time of printing and are subject to change at any time. On land and/or cruise programs, even partial payment, Gohagan reserves the right to increase the tour price in the event of cost increases due to changes in supplier costs, currency fluctuations or fuel or energy surcharges and all such increases are to be paid to Gohagan upon notice to the participant of such increases. On programs which include Gohagan purchased interstate or international air (which originates or returns to the United States), no increased costs will be passed on after final payment except for subsequently imposed governmental tax increases.

**RELATIONSHIP TO THE AMERICAN ARBITRATION ASSOCIATION (AAA):**

All such persons and entities are independent contractors. Any controversy or claim arising out of or relating in any way to this Release of Liability, Assumption of Risk and Binding Arbitration Agreement, the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in Chicago, Illinois, in accordance with the commercial rules of the American Arbitration Association then in existence. In any such proceeding, the substantive, but not procedural law of Illinois will apply. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable. ACCEPTANCE OF CONTRACT: By forwarding of deposit, the participant certifies that he/she does not have any mental, physical or other condition of disability that would create a hazard for him/herself or other participants and accepts the terms contained in this Release of Liability, Assumption of Risk and Binding Arbitration Agreement.

**RESERVATION:**

A reservation is a new reservation and can be substituted only at the full-fare tariff. Cancellation penalties may apply.