Bucknell University Alumni Association

Cuba

An Extraordinary "People-to-People" Opportunity

April 10 to 18, 2016
Dear Bucknellian:

Be among the first Americans to rediscover Cuba and the lively dignity of this historical Caribbean gem, with its friendly, welcoming and inquisitive people, who are quick to laugh and talk honestly and compassionately about their complicated and lovely country. Unravel the epic sweep of Cuba’s history during this extraordinary “people-to-people” exchange to interact with locals who will illuminate the traditions of the surviving Indian peoples; the lasting influence of Spain; the glamorous playground that drew celebrities, gangsters, movie stars, writers and heads of state; the legacy of Fidel Castro and the island’s revolutionary past; as well as its emerging and idealistic future. Explore the vivid and mesmerizing landscape, which has lodged itself into the imagination of artists, dancers and writers, infusing all aspects of the culture with native island energy and an irresistible zest for life.

Discover the full portrait of Cuba on this intimate “people-to-people” cultural exchange and experience the true character and traditions of the island.

Explore Havana, with its vibrant spirit, iconic Malecón and beautifully restored Old City and fortifications, a UNESCO World Heritage site. Visit Matanzas, “the city of bridges,” and Santa Clara, identified in particular with the last battle that marked the end of Fulgencio Batista’s rule. Admire Cuba’s misty valleys with lush green tobacco fields, striking karst formations and the azure sea along the island’s stunning coastline.

This travel program offers a full schedule of events, all of which involve significant “people-to-people” exchanges with Cubans from diverse walks of life—artists, architects, tradespeople, craftsmen, paladar restaurant and craft-market entrepreneurs, university professors, senior citizens, musicians and dancers—all of whom reflect this country’s unique rhythm of daily life and are eager to share their life experiences with you.

Throughout this specially designed program, enjoy accommodations in Havana’s historic Hotel Nacional de Cuba and in the Meliá Cohiba Hotel, in Meliá Las Americas in Varadero and in Santa Clara’s Hotel America.

ISLAND LIFE® CUBA provides an exclusive “people-to-people” exchange and travel opportunity for Americans that is extremely popular. We do hope you will join us for this unforgettable experience!

’tay Bucknell,

Melissa Plaisance ’82
President
Bucknell University Alumni Association

Cover Photo: Admire Havana’s beautiful 20th-century monuments including the grandiose Capitolio Nacional and Gran Teatro, facing the Parque Central.

Vibrant batas cubanas (traditional dresses) reflect Cuba’s Spanish and African roots.
Cuba

An Extraordinary “People-to-People” Opportunity

Be among the first U.S. travelers to enjoy this unique exploration of Cuba. This exciting program provides an unprecedented “people-to-people” opportunity engaging local Cubans from all walks of life—artists, architects, tobacco farmers, tradesmen, cigar rollers, university students and professors, senior citizens, *paladar* and craft market entrepreneurs, musicians and dancers—and U.S. travelers with one another to openly share their values and interests. Experience firsthand the true character and traditions of residents of the Caribbean’s largest and most complex island by special arrangement and U.S. Treasury-approved license. See the UNESCO World Heritage site of Old Havana, Matanzas, Santa Clara and Pinar del Río. Immerse yourself in an intimate travel experience that explores the Cuban people’s history, art, culture, professions, trades and cuisine in order to understand how the Cuban people live and discover our shared interests.

The carefully planned People-to-People Cultural Enrichments are exclusive to this specially designed itinerary:

- **Hear it from the Experts!** Experienced, English-speaking Cuban hosts will accompany you throughout the program and discuss historical, cultural and contemporary Cuba. Interact with local Cuban experts including musicians, artists, farmers, academics and architects.

- **Meet** lifelong residents of Cuba, who will share their perspectives on daily life.

- **Enjoy** three included meals each day while in Cuba.

- **Savor** authentic Cuban cuisine in a *paladar*—a family-run restaurant usually located in the family’s home, a practice permitted only since the 1990s—and in fine restaurants.

- **Experience** a private concert of classical music at the Ermita (Hermitage) de Monserrate, a late-19th-century church turned spectacular music venue in Matanzas.

- **Learn** about preservation efforts in Old Havana, organic and tobacco farming and Cuba’s social welfare system.

*The Castillo de los Tres Reyes Magos del Morro, built in the 16th century under the control of Spain and named for the biblical Magi, dominates the entrance to Havana Bay. Inset above: Street performers in Havana.*
Miami, Florida, U.S.
Day 1
Depart your home city for Miami.
Upon arrival, check into the MIAMI AIRPORT MARRIOTT HOTEL.

Miami/Havana, Cuba
Day 2
Fly aboard charter aircraft to Havana. Upon arrival, meet your experienced, English-speaking Cuban hosts, who will guide your immersion into their way of life.
Havana’s downtown district of Vedado is a mix of old and new, including the University of Havana; the pre-revolutionary Capitolio reminiscent of the U.S. Capitol; the iconic Malecón (oceanfront promenade); the legendary HOTEL NACIONAL DE CUBA; the popular Cuban Institute of Music; historic Revolution Square; the stunning sculpture and architecture of the Colón Cemetery; and many gracious, sometimes grandiose manses and townhouses of the 19th and early 20th centuries. See Revolution Square, where Fidel Castro gave his famous eight-hour May Day speeches. Then, check into the iconic HOTEL NACIONAL DE CUBA.

PEOPLE-TO-PEOPLE CULTURAL ENRICHMENT:
◆ Enjoy an introduction to student life at the University of Havana during an interactive walking tour led by a university scholar.

Havana
Day 3
The Spanish colonial core of Habana Vieja is a maze of cobblestone streets and picturesque squares—like the bayside Plaza de Armas, the site where San Cristóbal de la Habana was founded in 1514—which have been largely restored and designated a UNESCO World Heritage site. Here, the lively street life is a testament to the flourishing artistic and social lives of the Cubans. Visit the Depósito del Automóvil, an antique automobile museum in Old Havana. Enjoy lunch in one of the city’s premier restaurants.

PEOPLE-TO-PEOPLE CULTURAL ENRICHMENTS:
◆ Discover the inspiring Muraleando (“mural-making”) community art project in the nearby Lawton neighborhood.
◆ Local architects and architectural restoration scholars discuss the preservation and evolution of art and architecture on a walk through Old Havana.
◆ Enjoy dinner in a paladar, a family-run restaurant in a private home.

Havana/Santa Clara
Day 4
The gateway to Cuba’s historically and agriculturally rich central region in the province of Villa Clara, Santa Clara is a culturally active town that embodies the true essence of authentic Cuba. Long associated with Ernesto “Che” Guevara, this city, in the geographic center of the country, harbors new trends, unique attitudes, endless creativity and a lively youthful culture that has been shaped by the most prestigious university outside Havana. It also features one of the country’s most spectacular grand colonial theaters constructed in 1885. Visit the impressive Che Guevara Monument and the History Museum of the Revolution. Check into the HOTEL AMERICA. En route to dinner in a local restaurant, visit the beautiful Teatro La Caridad, one of the Eight Grand Theaters of the Cuban Colonial era, where famed musicians such as Enrico Caruso once performed.

The bustling artisans’ market spread before Havana’s 18th-century Cathedral San Cristóbal is an ideal venue to meet and interact with locals.
PEOPLE-TO-PEOPLE CULTURAL ENRICHMENT:
◆ Special guided tour with an expert inside Santa Clara’s grand colonial Teatro de la Caridad.

Santa Clara/Varadero
Day 5
Visit a typical Cuban Casa de Abuelos for a unique opportunity to learn more about social welfare in Cuba from the active senior citizen residents and staff. Afterwards, transfer to the beautiful town of Varadero located on the Hicacos Peninsula. Here, visit the Du Pont mansion, built in 1930 by chemical magnate Alfred Irenee du Pont. Check into the deluxe HOTEL MELÍA LAS AMERICAS.

PEOPLE-TO-PEOPLE CULTURAL ENRICHMENTS:
◆ In a typical community Casa de Abuelos, enjoy conversations with the elder Cubans and staff, who will introduce you to a longtime Cuban dance tradition, the danzón.

Varadero/Havana
Day 6
Transfer to Matanzas, called “the city of bridges” and the “Venice of Cuba” for its many pedestrian, auto and rail bridges crossing two major rivers, and the proud moniker “Athens of Cuba,” reflecting a legacy of poets, writers, painters and musicians.

The nearby charming fishing town of Cojimar is best known for Ernest Hemingway, affectionately called “Papa” by locals, and his hilltop farmhouse, Finca Vigia, where he wrote The Old Man and the Sea based on a local fisherman.

Check into the MELÍA COHIBA HOTEL.

PEOPLE-TO-PEOPLE CULTURAL ENRICHMENTS:
◆ Experience why Cuban cigars are so celebrated throughout the world—

Inspired by Picasso and Gaudí, Cuban painter and sculptor José Rodríguez Fuster transformed his house and others in his Havana neighborhood, Jaimanitas, with kaleidoscopic sculptures and mosaics.
meet a traditional tobacco farmer and cigar-roller in Vuelta Abajo, the country’s tobacco heartland. Spend time with his family as he welcomes you into his home to sample Cuban coffee.

◆ Tour an organic farm and enjoy a discussion with the farmer on the growth and sale of crops as you explore his gardens. Afterward, share a homestyle lunch with his family, an enriching opportunity.

◆ In the historic town of Pinar del Río, visit a community project where creativity is fostered to enable young people with Down syndrome to flourish as individual artists.

Havana
Jaimanitas
Day 8
Cuba’s capital, the early-20th-century “Paris of the Caribbean,” remains arguably one of a kind, mixing impressive urban architecture and culture with an earthy, informal vibe and an energetic arts and music scene. Today, the cityscape has retained a distinctly vintage feel, sometimes nearly cinematically so, which is bolstered by the prevalence of 1950s American-made automobiles, fondly called “Yank tanks” by the locals who painstakingly maintain them.

Jaimanitas, a beach community in the Havana suburb Playa, is home to the Hemingway Marina and one of Cuba’s best known artists, José Antonio Rodríguez Fuster, a sculptor and painter whose elaborate and distinctive works of art are in a style inspired by Barcelona’s Antoni Gaudí.

People-to-People Cultural Enrichments:
♦ Interact with members of José Rodríguez Fuster’s community.
♦ Discuss a music performance with members of the Cuban Institute of Music.
♦ Cruise along in a private antique American-made car on the Malecón in Old Havana.

Havana/Miami, Florida, U.S./Home City
Day 9
Board the charter flight to Miami. Connect with your flight home.

Traditional Cuban music—streetside rumba in particular—keeps the country’s distinctive African and European roots alive in the hearts of its people.
Included Features

In Miami
◆ One night in the MIAMI AIRPORT MARRIOTT HOTEL.
◆ Breakfast.
◆ Welcome briefing.
Round-trip Miami, Florida/Havana, Cuba, charter flights.

Accommodations and Meals in Cuba
◆ Two nights in the historic HOTEL AMERICA, Santa Clara.
◆ One night in the HOTEL MELÍA LAS AMERICAS, Varadero.
◆ Three nights in the MELÍA COHIBA HOTEL, Havana.
◆ Welcome Reception in Havana.
◆ All meals included while in Cuba, featuring:
  – “People-to-people” homestyle lunch to be shared with an organic farmer’s family.
  – Dinner in an authentic paladar, a family-run private home restaurant.
  – Farewell dinner in Havana.
◆ Wine or beer and soft drinks included with lunch and dinner; coffee and tea with all meals.

Exclusive Local “People-to-People” Hosted Excursions and Cultural Enrichments
◆ Informative introduction to student life in Cuba at the University of Havana.
◆ Interaction with local artists in the Muraleando Community Project, an art district in Havana.
◆ Walking tour of Old Havana, a UNESCO World Heritage site, and discussion with local architects and architectural restoration scholars to learn about the preservation and evolution of art and architecture in Havana.
◆ Visits to the 16th-century Plaza de Armas and the Antique Automobile museum in Old Havana.
◆ Hosted tour of Santa Clara’s grand colonial Teatro de la Caridad.
◆ Visit to the Che Guevara Monument where the revolutionary was interred in 1997.
◆ Visit to the History Museum of the Revolution, Santa Clara.
◆ Conversation with elder Cubans in a typical community senior citizens’ center, Casa de Abuelos, in Santa Clara.
◆ Visit to the impressive Du Pont Mansion, built in 1930 by the chemical magnate, Alfred Ireneu du Pont.
◆ Visit to a school of arts in Matanzas to meet students.
◆ In Matanzas, visit to the 19th-century Triolet family pharmacy.
◆ Classical music concert in Ermita de Monserrate and opportunity to meet musicians and directors.
◆ Excursion into the UNESCO World Heritage-designated Viñales Valley for a discussion with a tobacco farmer, including a cigar-rolling demonstration and refreshments with his family, and to a farm for an interactive tour of organic crops.
◆ Visit to a community project for young people with Down syndrome to interact with volunteers.
◆ Visit to the home and studio of renowned Cuban artist José Antonio Rodríguez Fuster.
◆ Music performance by and discussion with musicians from the Cuban Institute of Music.
◆ Cruise in a private, antique American-made car along the Malecón in Old Havana.
◆ Spanish language introduction of Cuban-dialect basic phrases and pronunciation.

Enhanced Travel Services
◆ Taxes and visa fees.
◆ Medical insurance as required by the Cuban government and only valid in Cuba.
◆ The services of an experienced Gohagan & Company Program Director throughout the program.
◆ Travel document wallet, name badge and pre-departure information.
◆ Automatic $250,000 flight insurance policy for each participant ticketed on flights by Thomas P. Gohagan & Company.
People-to-People:
an Extraordinary Opportunity

When Christopher Columbus landed in Cuba in 1492 he was met by native Arawak Indians. Diego Velázquez de Cuéllar followed and settled the island, using deep Havana Harbor for a transit point back to Spain. It became a smuggler’s haven during the heyday of seafaring pirates, and when the sugarcane industry boomed in the early 1800s, mass numbers of slaves were imported and eventually left their indelible mark on the history of the Caribbean’s largest island. Visiting Cuba today, it is easy to see that the culture is still steeped in its rich history, which blends European, African, Asian and Middle Eastern influences. Along with the more recent historical events, including being a protectorate of the United States and the revolutionary lightning rod for 20th-century politics, Cuba is a lively and artistic tropical island filled with a native population said to be amongst the most welcoming and charming people in the world, who have myriad ways of revealing the secrets of their proud country to you.

Enjoy a walking tour led by a University of Havana professor on university and academic life in Cuba today and engage local architects to learn about preservation efforts in Havana. Meet musicians who will perform a classical music concert in the historic Ermita (Hermitage) de Monserrate. Travel into the agricultural core of the country to interact with local organic and traditional tobacco farmers. Converse with elder Cubans in a typical community Casa de Abuelos. Try rolling your r’s during a Spanish language lesson, learn more about local customs and enamorarse con la gente de Cuba (fall in love with the people of Cuba).

Linger in Old Havana and observe the distinctive Cuban rhythm of this UNESCO World Heritage site.
The agricultural province of Pinar del Río is home to the fertile Viñales Valley, a UNESCO World Heritage site, where farmers notably grow much of the world’s premium cigar tobacco.

**LAND TARIFF**

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<th>Per person, based on double occupancy</th>
<th>Early Booking Price</th>
<th>Regular Price</th>
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<td>♦ Singles are available upon request for an additional $700.</td>
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By completing the participant registration form, I/we confirm and agree to adhere strictly (and without deviation) to the itinerary submitted by Thomas P. Gohagan & Company and approved by OFAC (the Office of Foreign Assets Control) under license number CT-2014-310067-1. I agree that I will only engage in the authorized educational exchange activities under the license approval (as described in the itinerary and included features of this People-to-People travel program).

Gohagan & Company is required by law to keep records concerning this trip. It is possible OFAC might ask any individual traveler about activities undertaken during the trip. We also recommend retaining a copy of this document with your records.

An attitude of relaxed flexibility will enhance this unique travel adventure to Cuba.

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**SEND TO:** Thomas P. Gohagan & Company
209 South LaSalle Street, Suite 500
Chicago, Illinois 60604-1446
Phone: (800) 922-3088/Fax: (312) 609-1141

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Please make my/our reservation(s):

- Double occupancy (two twin beds).
- Double occupancy (one queen bed).
- Single accommodations.
- I am reserving as a single but prefer to share accommodations and will allow you to select my roommate (shares cannot be guaranteed).

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Program reservations require a deposit of $800 per person. By reserving and depositing on this program, I/we agree to the Release of Liability, Assumption of Risk and Binding Arbitration Agreement as printed on the outside back cover of this brochure.

- Enclosed is my/our check(s) for $__________, as deposit.

Make checks payable to Thomas P. Gohagan & Company.

I/we authorize you to charge my/our deposit of $__________ to:

- Visa
- MasterCard

Card Number                          Exp. Date

Signature as it appears on credit card

All FINAL PAYMENTS are required to be made by check or wire transfer by January 26, 2016.

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Note: Airfare is subject to change and availability and is nonrefundable.

- I/we will make my/our own air arrangements.

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(Fill in departure city)

to and from Miami, Florida, U.S., at additional cost to be advised.”
RELEASE OF LIABILITY, ASSUMPTION OF RISK
AND BINDING ARBITRATION AGREEMENT

RESPONSIBILITY: Thomas P. Gohagan & Company, the sponsoring associations/organizations, and its and their employees, shareholders, subsidiaries, affiliates, officers, directors or trustees, successors, and assigns (collectively “Gohagan”), do not own or operate any entity which is to or does provide goods or services for your trip including, for example, lodging facilities, airline, vessel, or other transportation companies, guides or guide services, local ground operators, providers or organizers of optional excursions, food service or entertainment providers, etc. All such persons and entities are independent contractors. As a result, Gohagan is not liable for any negligent or willful act or failure to act of any such person or entity or of any other third party.

In addition and without limitation, Gohagan is not responsible for any change, loss, death, inconvenience, delay, or damage to person or property in connection with the provision of any goods or services whether resulting from, but not limited to, acts of God or force majeure, acts of government, acts of war or civil unrest, insurrection or revolt, bites from or attacks by animals, insects or pests, strikes or other labor activities, criminal or terrorist activities of any kind or the threat thereof, sickness, illness, epidemics or the threat thereof, the lack of availability of or access to medical attention or the quality thereof, overbooking or downgrading of accommodations, mechanical or other failure of airplanes, vessels, or other means of transportation, or for any failure of any transportation mechanism to arrive or depart timely or safely.

If due to weather, flight schedules or other uncontrollable factors the itinerary or trip features cannot be provided as advertised or as described, Gohagan shall not be responsible for additional costs or losses you may incur whether resulting from your own hotel, transfers and meal costs. Baggage is entirely at owner’s risk. The right is reserved to decline to accept as a participant any individual the Gohagan judges to be incapable of meeting the rigors and requirements of the trip or who is abusive to other trip participants, leaders or third parties, or who Gohagan determines to be incapable of meeting the rigors and requirements of participating in the activities, or who is abusive to other trip participants, leaders or third parties, or who Gohagan determines to detract from the enjoyment of the trip by others. Specific room/cabin assignments are within the sole discretion of the hotel or cruise line.

Gohagan reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and Gohagan shall not be liable for any loss of any kind as a result of any such changes. The itinerary, sightseeing events, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice. Gohagan is not responsible therefor and is not required to compensate passengers under these circumstances. Gohagan may cancel a trip (or an option) for any reason whatsoever; if so, its sole responsibility is to refund monies paid by the participant to it. Gohagan is not required to cancel any trip for any reason including without limitation United States Department of State, World Health Organization or other Warnings or Advisories of any kind. Gohagan is not responsible for penalties assessed by air carriers resulting from operational and/or itinerary changes, even if Gohagan makes the flight arrangements or cancels the trip. Gohagan reserves the right to substitute hotels or attractions of a similar category for those listed in this brochure.

NOT INCLUDED: Passport and associated fees; personal expenses such as laundry, telephone calls and Internet access; accident/sickness, trip cancellation and baggage insurance; government taxes and fees; and all other goods and services not specifically mentioned in the “Included Features” section of the brochure; any overnight on land due to flight schedule(s); meals, alcoholic or other beverages and all other services not specifically mentioned in the “Included Features” section.

AIRFARE: Airfare is subject to change and availability and, depending on the fare basis, likely is nonrefundable. Your air ticket is non-transferable and constitutes a contract between you and the airline, even if purchased through Gohagan.

LUGGAGE: Luggage allowance policies are set by the airlines and may change without prior notice. Please contact your airline(s) for the most current luggage allowance policy.

PHYSICAL, MENTAL, OR OTHER DISABILITIES: All programs require physical independence and mobility. Any physical or mental condition that may require special medical attention or physical assistance (for example, the need for a wheelchair) must be reported in writing when you make your reservation. Travelers must be able to embark or disembark motorcoaches alone or with minimal assistance from your traveling companions. Assistance required in motorcoaches due to physical or other condition will result in cancellation of any such trip. Travelers requiring assistance must travel with a companion who will be responsible for handling equipment.

DISCOUNTED RESERVATIONS: Discounts apply only to those reservations received in the offices of Gohagan in writing, accompanied by the required deposit, by August 14, 2015. In the event a “discounted” reservation must be cancelled, no “replacement” reservation can be substituted at the discounted rate. A “replacement” reservation is a new reservation and can be submitted only at the full fare tariff. Cancellation penalties may apply.

CANCELLATIONS: Cancellations for all or any part of the trip will not be effective until received in writing in the offices of Gohagan. Should you have to cancel, the following terms will apply: reservation cancellation(s) are subject to a $200 per person administrative fee from the time of booking through 95 days prior to departure; from 94 through 75 days prior to departure, $600 per person; from 74 through 45 days prior to departure, 30% of the published full regular tariffs; from 44 through 22 days prior to departure, 60% of the published full regular tariffs; cancellations 21 days or less prior to departure, a no-show, or early return from the trip will result in forfeiture of 100% of the published full regular tariffs. In addition, any applicable airfare cancellation fees, optional excursion cancellation fees and administrative fees may apply.

TRIP INSURANCE: Because our cancellation policies are strictly enforced, we strongly recommend that you purchase trip cancellation insurance. In the event that you must cancel your participation in a travel program, trip cancellation insurance may be the only source of reimbursement.

TRIP CANCELLATION INSURANCE: is available through Gohagan and others for comprehensive coverage of such expenses in conjunction with cancellation due to illness or accident, and damaged or lost luggage. We will send you an application upon receipt of your reservation.

RATES: Prices quoted are based on fares in effect at the time of printing and are subject at change at any time. No increases, however, will be imposed after final payment except for governmental tax increases.


BINDING ARBITRATION: Any controversy or claim arising out of or in any way relating in any way to this Release of Liability, Assumption of Risk and Binding Arbitration Agreement, the brochure, or any other information relating in any way to the trip, or to the trip itself, shall be settled solely and exclusively by binding arbitration in Chicago, Illinois, in accordance with the commercial rules of the American Arbitration Association then existent. In any such proceeding, the substantive, but not procedural law of Illinois will apply. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, construability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable.

ACCEPTANCE OF CONTRACT: By forwarding of deposit, the participant certifies that he/she does not have any mental, physical or other condition of disability that would create a hazard for himself/her- self or other participants and accepts the terms contained in this Release of Liability, Assumption of Risk and Binding Arbitration Agreement.

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http://www.gohangantravel.com

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The streets of Cuba are a treasure trove of American classic cars lovingly and innovatively preserved.