In the Peace Corps
Bucknellians Making a Difference
He became a doctor, a teacher, and a volunteer in Burma.

First, he got his education at Bucknell.

Maung Shaw Loo, Class of 1864
First international student at Bucknell and first native of Burma to study in the U.S.

Celebrating 150 years of the Burma–Bucknell Connection, 1858–2008
For information on events and links to history, please visit www.bucknell.edu/Burma150.xml
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On the Cover: Photo by Jaime Fouss, courtesy of the Peace Corps
President’s Message

World Wise

This issue of Bucknell Magazine presents a good opportunity to reflect on how deeply Bucknell is involved with other cultures throughout the world, and how important this connectedness is. If the “Bucknell Bubble” wasn’t long ago a myth, it is today.

As the cover story points out, Bucknell was recently ranked sixth among the top 25 small liberal arts colleges and universities for the number of graduates involved in the Peace Corps.

Meanwhile, 2008 marks the 150th anniversary of Bucknell’s involvement with Burma, a history that began the year we became the first university in the United States to enroll a student from that country. Our global presence has only grown since then.

- Today, students enrolled at Bucknell come from 47 states and 58 countries.
- More than 40 percent of Bucknell students study abroad by the time they graduate. Among bachelor’s institutions, Bucknell is ranked 19th for the number of students studying abroad.
- We offer overseas study programs in Barbados, England, France, and Spain; exchange programs with universities in other countries; and co-curricular and service learning opportunities that take students to places as distant as Nicaragua.
- Our alumni live in 90 countries, carrying the meaning of a Bucknell education around the world.

Bucknellians from around the world study together on campus. They travel overseas to learn, conduct research, and participate in service programs. They work with faculty whose scholarship and research intertwine with other cultures. They welcome visiting speakers from overseas. And when they graduate, they do more than accept job offers that take them to other countries. They also volunteer to help others around the world in ways that make us especially proud.

I think of the insight of Aaron DeGraffenreidt ’05, who has been working for the Peace Corps on improving accessibility to water in a village in Morocco. “What I’ll take away perhaps more than anything from this experience,” he says, “is how to immerse myself fully into a community, no matter how different, and yet at the same time to remember who I am.”

This balance between worldliness and personal growth isn’t only vital to the Peace Corps — it is also vital to a Bucknell education. Our students graduate prepared to engage fully in a rapidly changing global society. This Bucknell commitment is more than 150 years old, and getting stronger.

Brian C. Mitchell  
PRESIDENT
Letters

EDITOR’S NOTE
We received more than 300 responses to our redesign, and 98 percent of them were unconditionally positive. Read more at www.bucknell.edu/bmagazine.

MAILBOX SURPRISE
I had to perform a double-take upon seeing the new magazine. Could this be my Bucknell magazine — or perhaps Fortune or Newsweek? I love the new format. It’s so much more professional. For the first time in a long time, I read a magazine cover-to-cover. Wonderful job!

Doug Beveridge ’92
Decatur, Ga.

WOW!
I received the new magazine... and WOW! I am impressed. The new, fresh-looking publication certainly is a credit to the University. Along with the expected articles also are many articles that illustrate the progress and history of Bucknell University. I especially enjoyed reading “Leaders on Leadership.” Should future issues be anything like the premiere issue, Bucknell will indeed have another winner.

Gordon Blom ’39
Rochester, N.Y.

FRIENDLY FORMAT
I want to congratulate you on the first magazine issue of the modern era. This format is easier to read and handle. I didn’t count individual stories, but I feel that you are able to get more news and content into this format than the previous tabloid format. I’m assuming that the electronic version is user-friendly for the electronic generation and their iPads and MP3s and all that high-tech stuff that I can’t keep up with, but I will continue to look forward to the new Bucknell Magazine’s arrival each quarter. I predict peer praise and awards will follow soon for this new high quality publication.

Bill Headley ’64, P’92
Brentwood, Tenn.

CLASSY FONTS
My husband, Ben Krauskopf ’02, and I are very impressed with the new layout and format of Bucknell Magazine. It looks professional and classy, is inviting to read, the fonts are up-to-date, the content is relevant, and the size is so much better than the oversized Bucknell World. Thank you for instigating these changes and putting together a first-class representation of our school. Even the decal was a classy gesture, and we are thankful to see a return to a classic Bucknell font instead of trendier updates.

Rachel Kroger Krauskopf ’03
Evanston, Ill.
The new magazine uses Hoefer and Benton Sans fonts.

PARENTAL PRIDE
The new magazine is fabulous. Love the paper, and the format reminds me in a better way of Harvard Magazine. Enjoyed the item about Mrs. Bucknell being on the Titanic and the article about the loss of landlines. My daughter is a senior, and the magazine is now something I would miss if I don’t continue to receive it.

Risa Kaplan P’08
Newton, Mass.

LOVELY TO HOLD
Great new format, fresh and professional. I love the smaller size — it’s much easier to read and hold. I also loved “Bricks and Mortar” by David Pulizzi ’94. Interesting facts about campus are always fun. Beautiful shot of campus for “My Snowy Valentine” too. I enjoyed “The Trashing of the Landline,” describing the parallels of student life to the real world. I’m always curious about students today versus when I was in school. This is a huge improvement from the old format from content to appearance, and it is much more in line with the new Bucknell University image.

Lynn Kosminoff Bayuk ’90
Bedford, N.Y.

PHONE TREE
Wow — what a revamping and revolution of Bucknell World! Seven members of my family attended Bucknell. Calls were made to me lauding the improvement.

Eleanor Mackie Pigman ’55
McMurray, Pa.

FAMILY TIES
Congratulations on the new magazine. It is a vast improvement on the former publication. The quality of the editorial substance remains quite high. I am sure that my father, the late Frank G. Davis 1911, head of Bucknell’s Department of Education from 1942-50, would be proud too. As an “additional duty” during and after WWII, he served as the editor of the Bucknell Alumnus.

My late first wife, Rachel Jean Heim, graduated with me in 1951. Her grandfather and her parents also were alumni. I am very proud of my Bucknell heritage and the tremendous progress the University continues to make.

Frank A.C. Davis ’31
Walpole, Maine

TITANIC ERROR
The new format with color looks nice and is a convenient size. The article on Emma Bucknell on p. 10 said the Titanic was a 46-ton ship. The survivors alone probably weighed more than that.

John R. McKee ’56
Rockville, Md.

Give that man a proofreader’s hat! The correct tonnage is 46,328 tons.

ERRATA: In the winter issue, Mike Rudell’s class year was listed as 1967 and should be 1964.

WEB EXCLUSIVES
Go to www.bucknell.edu/bmagazine to check out this issue’s web exclusives:
• Podcast with Public Safety Chief Jason Friedberg
• Bruce Lundvall’s Top-10 CD Picks
• Which Cover Would You Choose?
• Video: Stadler Center for Poetry
Domestic terrorism, mass murders, and the possibility of pandemic viral outbreaks have affected law enforcement on all levels, including departments at institutions of higher education. Not only do colleges and universities now operate public safety offices that emulate the level of protection offered by local police forces, but many, like Bucknell, also conduct programs focused on campus life and student services. Friedberg says, “The likelihood is that none of these threats will ever rear their head, but it’s our job to put into place the measures necessary for keeping them at bay or, at least, minimizing their damage potential if they do arise.”

Says David Surgala, vice president for finance and administration, whose office oversees public safety, “We’ve worked diligently the last few years to ensure that our emergency planning and crisis management protocols can address any incident in a timely manner.”

Friedberg has been at Bucknell for nearly two years, during which time he’s written a three-year strategic plan for public safety that addresses the development of a command staff with succession planning; created a recognizable identity for the office, including new uniforms and insignias; and reassigned officers into roles with increased responsibility, with an emphasis on community awareness and emergency preparedness.

Last year, the University launched its Got Skills/Want Skills program to identify students, faculty, and staff who
have emergency skills, such as first aid, CPR, and EMT training, and to train
those who want to learn them. More
than 450 students, faculty, and staff
have signed up and have agreed to be
called upon in an emergency as a sup-
plement, should they be needed, to the
University’s emergency response team.

Student safety and campus security
are paramount. Already in the works is
a facilities access control project that
prevents access to anyone not authorized
and that will allow the University to lock
down buildings in an emergency. The
first phase of the project targets residence
halls; special-interest housing, including
fraternities; and critical infrastructure — 48 buildings in total, with about 300
doors. Phase one will be completed
Aug. 1. The second and third phases will
focus on buildings that house adminis-
trative areas and expensive computers.

Also in place is a campus notification
system that uses every media possible.
In an emergency, those with cell phones
will receive text messages (and the
opportunity to call 911 for immediate
help). Those at computers will receive
an immediate screen display. Those
walking on campus will hear an alarm
and announcement broadcast over a
public address system. With email,
voice mail, text messaging, and the PA
system, the University has nearly a
dozen ways to communicate with stu-
dents, faculty, and staff, both on- and
off-campus in an emergency. “Virginia
Tech brought this issue home for us,”
Friedberg says, “because they couldn’t
communicate with two-thirds of their
population who were en route to cam-
pus the day of the shootings.”

One of the greatest challenges in
implementing these systems, Friedberg
says, is creating a balance between
respecting the culture of the University
and being prepared for a Virginia Tech
situation. “While we cannot ignore the
challenges to national security, terroris-
ter threats, and rampaging gunmen, we also
do not want to change the fundamental
nature of what Bucknell was, is, and will
continue to be — a bucolic, historic,
residential university with little crime
and a strong and trusting community.”

The College Campus in a
Post–Virginia Tech World
The Board of Trustees approves arming public safety.

In the wake of Virginia Tech and other university shootings, the image of the
“sleepy college campus” in America has been shattered. According to Chief
Jason Friedberg, Virginia Tech was a watershed moment for campus public safety
as colleges across the nation, Bucknell included, quickly began reviewing their
campus security measures.

Last fall, the University convened a security task force, which included Wayne
Bromfield, general counsel; David Surgala, vice president for finance and adminis-
tration; Susan Hopp, dean of students; Dave Myers, chief of staff; Paul McGuire,
professor of mathematics; and a student advisory board. A series of public
forums were held to discuss arming public safety officers. One of the arguments
made for arming involved the response time of local police, where one to two offi-
cers work a shift, compared to the four officers on duty at Bucknell. Response
time for outside officers would likely be longer than the one to two minutes for
Bucknell officers, who also know the campus much better than outside officers.

In January, the Board of Trustees made the decision to arm Bucknell’s officers.
The Bucknellian praised the process: “The University administration, the ad hoc
task force, the Board of Trustees, and especially the Department of Public Safety
should be commended for their conduct and candor throughout the decision
process.”

Friedberg stresses the professionalism of Bucknell’s officers, all of whom have
received academy training, are certified by the state as police officers, routinely
receive psychological evaluations, and are well versed in both the college culture
and the handling of weapons. Later this month, according to Dave Myers, the
Board of Trustees will decide on the “protocols for using non-lethal and lethal
force and what happens if there is an incident on campus, which will all be
informed by further discussions on campus.”

– Gigi Marino

To listen to a Bucknell Magazine podcast of a conversation with Chief Friedberg, go
to www.bucknell.edu/bmagazine.
Top Historians to Speak at Bucknell

Doris Kearns-Goodwin and David McCullough headline two lectures in the fall.

Within one week of each other, two of the nation’s leading historians, Doris Kearns-Goodwin and David McCullough, will visit Bucknell to discuss politics and the American presidency.

Pulitzer Prize–winning author and presidential historian Doris Kearns-Goodwin will kick off fall events for the continuing national speaker series “The Bucknell Forum: The Citizen and Politics in America” on Sept. 30. The fall theme will be “Power and the President,” to coincide with the November presidential election.

Kearns-Goodwin, an NBC news analyst and former Harvard University professor and assistant to President Lyndon Johnson, has written several award-winning books. Her New York Times best-seller, Team of Rivals: The Political Genius of Abraham Lincoln, will be the basis for Steven Spielberg’s upcoming movie Lincoln, starring Liam Neeson as the 16th president.

In 1995, Kearns-Goodwin won the Pulitzer Prize in history for her work No Ordinary Time: Franklin and Eleanor Roosevelt: The Home Front in World War II. David McCullough, who has been named the 2008 Janet Weis Fellow in Contemporary Letters, will receive the award and give a talk on Oct. 7 in the Weis Center for the Performing Arts.

McCullough received the Presidential Medal of Freedom in 2006 and has twice won the Pulitzer Prize, the National Book Award, and the Francis Parkman Prize. His works John Adams, Truman, and 1776 were all New York Times’ best-sellers. He has hosted Smithsonian World and the American Experience and has narrated numerous documentaries.

Simic Chosen to Speak, Roth to Receive Award

Commencement hosts celebrated literary figures.

Charles Simic, 15th Poet Laureate of the United States, will speak at Bucknell’s 158th Commencement on Sunday, May 18, where Pulitzer Prize–winning novelist Philip Roth ’54 will receive the Stephen W. Taylor Medal.

Simic, who won the Pulitzer Prize for poetry in 1990 and held a MacArthur Foundation “genius grant,” emigrated to the United States from war-torn Yugoslavia when he was 16. He began writing poetry in English soon after he learned the language, establishing himself as one of America’s finest poets. A National Book Award finalist, Simic is described by The New York Times as “a writer who juxtaposes dark imagery with ironic humor.” He has authored 18 books of poetry, writes for The New York Review of Books, and is poetry editor of The Paris Review.

Roth, two-time winner of the National Book Award and the National Book Critics Circle Award and three-time winner of the PEN/Faulkner Award, will be the 16th recipient of the Taylor Medal. His novels have earned him numerous other writing awards, including the PEN/Saul Bellow Award for Achievement in American Fiction. Every other year, Roth selects the recipient of the Philip Roth Residence for fiction at Bucknell. He is one of the most accomplished authors of our time, with his success bringing distinguished attention to the University.

— Michelle Dangiuro
Bucknell’s newly appointed campaign chair, Kenneth Freeman ’72, talks about his role and the upcoming campaign.

Q: Why is a fundraising campaign important at this point in Bucknell’s history?

A: The campaign will provide funding needed as Bucknell University works to achieve its vision — to deliver the premier undergraduate experience in America. Additional financial resources will enable Bucknell to build on its strong foundation, enabling more student scholarships, more endowed professorships, and additional campus facilities. At the same time, a stronger culture of support and engagement will emerge for the entire community of students, faculty, alumni, parents, staff, and friends. The campaign provides the opportunity for meaningful dialogue among all constituents because it will define the distinctiveness of Bucknell University for years to come.

Q: Are these outcomes a signal that Bucknell is changing, or is Bucknell holding firm to its traditions?

A: It is both. There are many wonderful Bucknell traditions that are built on the generosity and stewardship of current and past generations. The traditions need to be sustained and strengthened so that Bucknell is recognized as a leader in higher education, from academics and student life to athletics and alumni programs. At the same time, Bucknell cannot rely solely on what has been done in the past. Bucknell must adapt appropriately to face the challenges of a rapidly changing, highly competitive world by launching programs that grow the life of the University. For example, new interdisciplinary programs and research centers will enhance opportunities for faculty and students to define the intellectual focus of Bucknell in ways that are both leading edge and relevant in today’s workplace.

Q: You are one of the busiest people we know. What motivated you to take on this leadership role?

A: I love Bucknell and am passionate about helping the University achieve its full potential as a distinctive institution of higher learning. Strengthening Bucknell is good for everyone — students, alumni, faculty, administration, and the surrounding community. The opportunity to help Bucknell achieve its vision under President Mitchell’s leadership is very compelling to me. Beyond my family and professional obligations, serving Bucknell is my highest priority. This campaign will bring together those in our community who share a high level of passion for Bucknell.

Ken Freeman ’72 is a partner at Kohlberg Kravis Roberts & Co., a private equity firm.

Bucknell in the News

ADMISSIONS EXPERT


CANON MISSING COLOR

Some of the best American writing has come from authors of color, who are not included in the American literary canon. James Peterson, assistant professor of English, reiterated this argument in The Oregonian. “Works by people of color, no matter how brilliant, often conflict with that aesthetic [of the canon] and the American ideal it portrays,” Peterson told the paper.

RADIOACTIVE EFFECTS

Amanda Wooden, assistant professor of environmental studies, spoke about pollution in the former uranium mining town of Mailuu-Suu, Kyrgyzstan, on NPR’s Morning Edition. Wooden studied Mailuu-Suu, one of the world’s most polluted places, when she was a field officer for the Organization for Security and Cooperation in Kyrgyzstan.

GOLD’S NEW SHINE

William Gruver, distinguished clinical professor of management and executive-in-residence, weighed in regarding the hot gold market in a Pittsburgh Post-Gazette story that was picked up by Black Enterprise magazine’s website. Gruver, former general partner at Goldman, Sachs & Co., said that when an asset is selling at a record high, it’s always time to sell, not buy.
Taking Technology to the Next Level
Param Bedi named chief information officer.

Whether the task at hand involves constructing a new building on campus, planning for information and technology literacy for Bucknell students, or making plans for disaster recovery, Param Bedi is up to the challenge. Charged with overseeing library and information technology as the newly appointed chief information officer for Bucknell University, Bedi says he is looking forward to aligning library and technology goals with the University’s goals.

“I really want to take a close look at everything happening on campus and make technology and library services a critical enabler, whether for faculty in a classroom or for The Plan for Bucknell,” says Bedi. “We need to take a look at the technology and library services we have and see how we can integrate those tools into the curriculum.”

Bedi, who began Jan. 1, came to Bucknell from Arcadia University in Glenside, Pa., near Philadelphia, where he had served as vice president for technology and library and chief information officer since 2000. He had previously worked at Arcadia as an information systems and networking manager from 1992 to 1996 and had taught finance, management information systems, educational technology, and computer science at both the undergraduate and the graduate levels.

At Arcadia, Bedi also was involved with the expansion of the library. Experience in the for-profit sector, at CRW Financial and Solkatronic Chemicals, complements his career in academia.

With an “excellent staff” already in place, Bedi says he plans to focus on enhancing the use of technology by faculty and developing a new comprehensive campus portal for students, faculty, and staff. Other areas of focus include network security, disaster recovery, and information literacy.

As technology continues to evolve and advance, Bedi says it is important to get technology “off the sidelines.” He explains, “It used to be that technology was an afterthought. These days, it needs to be part of the planning process on campus initiatives.”

— Jerri Brouse

Doctor for a Day
Externship Program pairs alumni and students.

For three days during her winter break, Alexandra Costa ’10 shadowed Robert Schwengel ’83 of Cardiovascular Associates of Rhode Island, getting a look inside the world of medicine as part of the Career Development Center’s Externship Program.

Costa’s externship exposed her to Schwengel’s cardiology patients, procedures and hospital visits, and time with his associates. Schwengel says he became a host because the program is a great opportunity to stay connected with undergraduates.

According to Costa, the experience brought her courses to life and helped her to set her undergraduate priorities for a career in medicine.

Schwengel is one of more than 200 Bucknell alumni who donate time and professional expertise as externship hosts to sophomores. Launched in 2006, the program has given hundreds of students early exposure to career paths. Among the students in the Externship Program were Wendy Schibener ’10, who wrote a story for the Washington Times, and Nam Tran ’10, who worked with Credit Suisse on international equities on Wall Street.

— Michelle Dangiuro
The clock on Andy Warhol’s 15 minutes of fame keeps getting reset. This time, a gift of more than $28 million worth of Warhol originals to 183 university museums — including Bucknell’s Samek Art Gallery — is keeping the Pop Art superstar’s legend alive.

In February, the University received nearly 150 Warhol original Polaroid photographs and gelatin silver prints in honor of the 20th anniversary of the Andy Warhol Foundation for the Visual Arts. “A wealth of information about Warhol’s process... is revealed in these images,” says Jenny Moore, curator of the Photographic Legacy Program, who selected the items.

— Andrew Beierle

On Feb. 26, Ethiopian scholar and economist Berhanu Nega delivered a public lecture about emergent African democracies, foreign policy, and global terrorism. Before he began his formal talk, he extended warm thanks to Bucknell — the administration, staff, and students, who lobbied hard for his release from prison.

Nega served as an economics faculty member at Bucknell from 1990 to 1994, when he returned to Ethiopia for a tenured position in the Department of Economics at Addis Ababa University. He established and directed the Ethiopian Economic Policy Research Organization, the first such independent research institute in Ethiopia. Nega’s scholarly work and teaching led to his becoming one of the leaders of the democratic opposition in Ethiopia. He first served as a member of the Executive Council of the Coalition for Unity and Democracy and later became the first elected mayor in Ethiopia’s history, when he won more than 75 percent of the vote for mayor of Addis Ababa in 2005.

Nega and other pro-democracy leaders protesting the May 2005 Ethiopian elections were charged with treason, inciting violence, and planning to commit genocide. He was jailed in November 2005 and spent nearly two years in prison before being released in 2007. This spring, Nega is serving as a Visiting International Scholar in the economics department.

— Tom Evelyn

In a word, the academic and geographic growth of Bucknell en France is simply magnifique. In its 20th year, the program focuses more strongly on biology, environmental studies, and management. Students from both Bucknell and its partner school in Tours, France, the Université François Rabelais, will have the opportunity to participate in research projects, reciprocal exchange programs, and internships in these fields of study.

Another initiative is the creation of an extension program to Africa, Bucknell au Sénégal. Students will be able to spend one month in Senegal after their spring semester in France to compare and contrast different Francophone settings.

— Blaine Steiger
Fancy Meeting You Here
... in Sydney, Australia.

In the fall, Neil Zaer ’65 (left) took 39 people on a Tauck tour of Australia and New Zealand. The tour included Carol Martinetti Wood ’61 (middle) and her husband, Jim, who were traveling with Ed Herder ’57 (right) and his wife, Gloria, celebrating the Herders’ 50th wedding anniversary. Over lunch, Neil heard Carol say she had attended Bucknell. When she said that Ed also was a Bucknellian, Neil couldn’t believe it.

— Michelle Dangiuro

Committing to a Better Climate
Bucknell pledges to help the environment.

The University’s colors may be blue and orange, but Bucknell President Brian C. Mitchell is concerned about another color on campus — green. In February, Bucknell became one of 475 colleges and universities nationwide to sign the Climate Commitment, a pledge to minimize greenhouse gas emissions, to enhance environmental stewardship efforts, and to foster the concepts of sustainability and environmental ethics in the curriculum.

As part of its pledge to protect the natural environment and reduce its ecological footprint, the University will adopt a strategic planning process that includes creating an advisory committee, preparing an inventory of emissions, and implementing at least two initiatives to reduce greenhouse gas emissions while the overall plan is being developed.

Additionally, the University will continue its recycling efforts and has plans underway to create a new bike path, to establish new outdoor leadership programs, and to develop access to the Susquehanna River.

— Jerri Brouse

SHORT STACK

Kiplinger’s Magazine recently ranked Bucknell 11th best value in liberal arts colleges. Bucknell rose to 11th place from 19th place last year. The rankings measure the academic quality and affordability of the top 50 universities and liberal arts colleges. Criteria include admission rates, SAT scores, student/faculty ratios, graduation rates, total costs, aid from grants, and average debt at graduation.

Bill Westenhofer ’90 and his group Rhythm and Hues won the 2008 Oscar for Best Achievement in Visual Effects for their work on The Golden Compass. He was nominated for the 2006 Oscar for his work on The Chronicles of Narnia. Westenhofer also won the British Academy of Film and Television Arts award for Best Special Visual Effects in The Golden Compass.

Tim Raymond, assistant professor of chemical engineering, received a National Science Foundation CAREER award for his project, “Aerosol-Water Interactions in the Atmosphere.” The $520,000 grant, given over a five-year period, will support the work of creating aerosols in a laboratory and studying the effects of water on their physical and chemical properties.
No European Vacation

Bison alumnae play for pay overseas.

There are very few Americans playing pro basketball in Hungary, a country in central Europe about the size of Virginia. And there are even fewer women.

Molly Creamer ’03 is one of them. But she is used to being in select company.

Creamer was drafted by the New York Liberty of the WNBA following her Bucknell career, which ended in 2003. She did not make the Liberty roster, but since then has played for pay in Israel, France, and now Hungary.

A 5-foot, 10-inch guard, Creamer is in her second season with ZTE in the western Hungarian town of Zalaegerszeg. “It is a pretty small city. It is kind of a family town,” she says.

Creamer, a three-time Patriot League Player of the Year, averaged 16.4 points and 3.6 assists per game in her first season in Hungary.

“The year before, I played in France, which was a better league from top to bottom,” she says. “I was in Israel … right out of college. People were hesitant for me to go, but I always felt safe. I have been lucky overseas. It has been really good to grow as a person.”

Other former Bucknell women players now with pro teams overseas include Desire Almind ’04, with Saarlouis in Germany, and Emilie Barruet ’05, with Marseillais in France.

According to Almind, who graduated with a double major in geography and history, “the biggest challenge about playing overseas is the comfort level. At first, it’s hard to be in a strange place with a foreign language and sometimes not being able to communicate with teammates. You have to learn to adjust.”

Almind now has friends from Australia, the United States, England, Bosnia, Poland, Germany, and the Czech Republic. “On any given night at dinner, you can have five or six different languages flying around. I absolutely love it. It truly is a very special experience,” Almind says.

— David Driver

Paula Closson Buck, assistant professor of English, and Dan Mills, curator of the Samek Art Gallery, are recipients of Pennsylvania Council on the Arts fellowships. They have received individual Creative Artists fellowships, recognizing their accomplishments in poetry and painting, respectively. The goal of these fellowships is to encourage and enable recipients to create their work and display it to the public.

All three of Bucknell’s chaplains hold leadership roles in the National Association of College and University Chaplains (NACUC). Jewish Chaplain Serena Fujita was elected president in March and joins University Chaplain Ian Oliver, who is serving a five-year term as membership secretary, and Catholic Chaplain Father Michael Lettere, who also was named to the NACUC board in March.

Eric Tillman, assistant professor of chemistry, will direct a $135,000 National Science Foundation grant for the project “Synthesis of Amine-Terminated Polymers.” Polymers have widespread use in everything from plastic bottles to drug delivery systems. The goal of Tillman’s project is to create chemically diverse polymers with amine groups at the end of each polymer chain.
The Buzz about the Brains of Bees

Professors research honeybee brains to learn about deformed wing virus.

By Barbara Maynard ’88

When a virus infected her honeybee hives, Elizabeth Capaldi never suspected that the disease could become a valuable research tool — or that a timely complaint would spawn a fruitful collaboration. Capaldi, assistant professor of biology and animal behavior, studies how the structure of an insect brain relates to the behaviors it produces.

“People don’t think about insects as having very interesting nervous systems, but they really do,” she says. Examined under a microscope, the bee brain is subdivided into distinct lobes, each with its own job. Some regions specialize in vision, while others focus on smell. Capaldi’s research linking this neural architecture to bee behavior, however, was halted by deformed wing virus, a widespread disease that might contribute to colony collapse disorder.

Frustrated by the infection, Capaldi lamented her bad luck to her colleagues. Soon after hearing Capaldi’s troubles, Marie Pizzorno-Simpson, associate professor of biology, happened across an article about honeybees turning aggressive when a similar virus lodged in their brains. The two soon realized that combining their skills and interests could turn an unfortunate infection into a new avenue of research.

Honeybee aggression is triggered by odors. If a honeybee stings someone, the smell of her ruptured venom sack will incite her sisters to attack. Therefore, Capaldi reasons, a virus that settles into bee brains and causes aggression might be found in the olfactory parts of the brain. Furthermore, infected bees might have trouble learning to associate new smells with food, a task that healthy bees perform easily.

Funded by a grant from the Pennsylvania Department of Agriculture, Capaldi and Pizzorno-Simpson are investigating where the deformed wing virus is located in the brain and if infected bees have normal olfactory responses.

FACULTY PROFILE

Elisabeth Guerrero

Even if you’ve never spoken a word of Spanish, spend five minutes talking to Elisabeth Guerrero, associate professor of Spanish, and you’ll walk away rolling your r’s and wanting to come back for more.

Guerrero’s passion for Mexican, Argentine, and U.S. Latino/a literature is evident in her books, Unfolding the City: Women Write the City in Latin America (U. of Minnesota Press, 2007) and Confronting History and Modernity in Mexican Narrative (Palgrave Macmillan, July 2008).

“In the Mexican narrative, the writers are confronting their own history,” she says. “They are reconciling tradition with modernity and re-centering figures who were marginalized, particularly people of color and women.”

Guerrero recently joined the Bucknell Brigade for a week in Managua, Nicaragua, where she helped with translation in a medical clinic and assisted in building a spinning co-op. In January 2006, she took students on a semester-long study-abroad program to Granada.

And, she takes dance classes with students on campus. Guerrero has blended her love of dance and Mexican culture in her latest research interest, an intellectual biography of Nellie Campobello, writer, dancer, and founder of the Ballet of Mexico City.

— Michelle Dangiuro
With the recent successes of Bucknell’s basketball teams, masses of orange-clad fans are now the norm at Sojka Pavilion. But fan support has also grown significantly at other venues. Lacrosse, soccer, wrestling, water polo, football, and other sports at Bucknell frequently draw large, spirited gatherings. While such enthusiasm from the grandstands certainly adds to the collegiate atmosphere of any sporting event, it also raises concerns about sportsmanship and fan conduct. With that in mind, in fall 2006, the athletics department with the backing of President Mitchell, launched a sportsmanship campaign called “Bison Good Sports.”

The objective of the campaign, according to John Hardt, director of athletics and recreation, “is to thank our fans for the tremendous energy and enthusiasm that they bring to each of our Bucknell athletics contests while also empowering them as caretakers of the collegiate game-day experience.”

In the weeks surrounding the launch of Bison Good Sports, Bucknell took several actions to promote positive fan behavior, including the development of a new Bison Good Sports logo, the purchase of radio advertising, and the placement of signage at all Bucknell competition venues.

One year after the inception of the Bison Good Sports initiative, Bucknell was one of four Division I institutions in the nation to be named an “All-American Sportsmanship School” by the Institute for International Sport. Bucknell, Auburn, Clemson, and Indiana were the four Division I honorees for 2007–08.

“At Bucknell, we strive to set a national example of winning the ‘right way,’ with true student-athletes who aim to compete successfully at the highest level of college athletics,” Hardt says.
Perhaps the best way to describe Jess Scott ’08 is as a renewable energy source. Every day, the vibrant animal studies major brings an electric passion to a round of classes, research, work, and volunteer leadership in the fields of environmental stewardship and sexual assault prevention. Her side of a conversation sounds like a tape recorder on fast forward.

As a first-year student, the Keene, N.H., native joined the steering committee of the nascent Bucknell Environmental Center at the suggestion of Peter Wilshusen, assistant professor of environmental studies and center co-director. Four years later, the center has become the hub of environmental learning, teaching, scholarship, and service at Bucknell, and Scott is an experienced hand at environmental activism. In January, she coordinated the Bucknell component of “Focus the Nation,” a daylong, coast-to-coast teach-in on global climate change that involved more than 2,000 participants at Bucknell alone.

“This is the largest issue facing our generation,” Scott says. “Everything else pales in comparison. We’ve got to start seriously discussing solutions to the energy crisis, to global climate change.”

She says the consequences of ignoring the issue include a sea-level rise that will gradually inundate coastal areas and increase beach erosion and flooding, changes in precipitation patterns, increased risk of droughts and floods, threats to biodiversity, and potential challenges to public health.

“What is more important than to care about the earth we live on and to treat it responsibly?” Scott asks.

She brings a similar passion to her work as two-term president of Bucknell’s chapter of “One in Four,” a national sexual assault awareness education program. “Through my work with both the sexual assault awareness education group and the environmental center,” she says, “I’ve been able to help people question the decisions they are making, to question business as usual.”

— Andrew Beierle

Trendspotter

These are not your grandma’s galoshes.

By Sara Kurz ’09

“Rainboots, galoshes, wellies — the phenomena, I think, is similar to the campuswide Ugg Boots fever that hit about three years ago. Provide us female Bucknellians the opportunity to give functional articles any sort of fashionable, creative flair, and we take it. Brightening up our usual regimen of pea coats, rain jackets, and North Face fleeces on a dreary day with a pair of funky or colorful rainboots has become a fashionable must.

“Around campus, I’ve seen rainboots with rainbow stripes, solid crayon colors, polka dots, animal prints, and even some with Louis Vuitton and Chanel logos. And these days, online shopping at stores like J. Crew or Target with their affordable price ranges (usually about $20 to $80) makes owning a pair much simpler. I’m from the arid mountains of Colorado, so when I witnessed my first three-day, non-stop downpour during my first year at Bucknell, you’d better believe I was on Target.com ordering my first pair of rainboots. They are black with pink flowers and still in my closet.”

Sara Kurz ’09 is the editor of Be Fashion Magazine, the student-run fashion publication she inaugurated in fall 2007.
BOOKS

Matthew Stevenson ’76
*An April Across America* (Odysseus Books)
A few years ago, international banker and writer Matthew Stevenson endured a punishing winter on the job. Afterwards, the promise of spring stirred wanderlust in him. The longtime resident of Switzerland returned stateside and took off on a trains, planes, and automobiles tour southward from his parents’ Princeton retirement home and across America. Each stop offers up historical, cultural, and personal lessons. In Texas alone, he visits Waco, Crawford, and the grassy knoll in Dallas and meets the unsinkable and enlightening Molly Ivins. His muse on this trip is John Steinbeck and his 1961 tour of America recounted in *Travels with Charley*. Stevenson’s latterday experience echoes much of the wonder and wisdom of that classic, including Steinbeck’s claim, “From start to finish, I met no strangers.”

Frederic Charles Schaffer ’84
*Elections for Sale: The Causes and Consequences of Vote Buying* (Rienner)
There is more than one way to influence the outcome of an election, but the strategy that receives universal condemnation and inspires calls for reform is the practice of exchanging material gain for a vote. For all the outcry, little is known about how and where vote buying is implemented, a void that inspired Harvard lecturer and MIT research associate Frederic Schaffer to convene a conference and edit *Elections for Sale: The Causes and Consequences of Vote Buying*, the collection of papers presented on the topic. The authors bring fresh research and theoretical findings on the global range of the practice, its varieties, history, desirability, economics, ethics, and the outlook for reform. Schaeffer, who studies fraud and other electoral issues, traveled to three continents and Haiti to conduct his research.

Linden Lewis, Glyne Griffith, and Elizabeth Crespo-Kebler, eds.
*Color, Hair, and Bone: Race in the Twenty-First Century* (Bucknell University Press)
In 2002, nearly a hundred years after the African American scholar W.E.B. DuBois identified race as the critical problem for the 20th century in *The Souls of Black Folk*, Bucknell hosted an international conference on the question of why it endures. Professor of Sociology Linden Lewis, with colleagues Glyne Griffith (SUNY-Albany) and Elizabeth Crespo-Kebler (University of Puerto Rico), organized the event, hosting a distinguished roster of participants who examined the representation and persistence of race across multiple disciplines and media. A major theme that emerged and informs this collection of essays is how the issue continues to be articulated in terms of the corporal features of the phenomenon — what DuBois called “color, hair, and bone” — and how that contributes to the ongoing debate.

Timothy Keller ’72
*The Reason for God: Belief in an Age of Skepticism* (Dutton)
Timothy Keller wades into the often cantankerous public debate on religion with an answer to skeptics that has drawn admiration and critical approbation. His credentials are impressive: he brought his Christian mission to Manhattan where he established the Redeemer Presbyterian Church, which enjoys nearly 6,000 regular attendees, largely young urbanites who defy the stereotype of evangelicals. He has opened addi-
tional churches in metropolitan centers in America and abroad. Rather than
denounce skepticism outright, he studies
its tenets to understand its appeal
before identifying the weaknesses in the
arguments. He makes a case for the
gospel and faith in a rational, culturally
astute language that speaks to a sophis-
ticated audience.

Virginia Zimmerman
Excavating Victorians (SUNY Press)
As they came into their
own in the 19th century,
the emerging disciplines
of geology, natural sci-
ence, and archeology
turned the Victorian
frame of mind on end.
The hitherto unquestionable concepts
of the creation story, time, progress,
decay, and the individual's place in the
universe were shaken to the core by
spades striking earth and revealing
fossils and evidence of ancient human
culture. Assistant Professor of English
Virginia Zimmerman profiles the
adventures and information divulged
by geologists and archeologists and
pursues the effect of the new sciences
on literary discourse, particularly in the
works of Tennyson and Dickens. She
reveals how the process of archeology
— excavation, articulation, and sense-
making — became the intellectual
motif by which Victorians began to
reorder their world.

Julian Bourg
From Revolution to Ethics: May 1968
and Contemporary French Thought (McGill-
Queen's University Press)
In 1968, Paris exploded
in worker and student
strikes, paralyzing the
city and memorably
filling the air with the
sound of the riot squad
sirens. The participants believed they
were riding a revolution; but there has
been a downplay of its effect, particu-
larly by neoconservatives. Professor of
History Julian Bourg finds that, in fact,
a major ethical shift occurred. He sorts
through the events and intellectual
responses to find the legacy of that
heady time.

J. Frank Brown '78
The Global Business Leader
(INSEAD Business Press)
“If you don’t like change,
you’re going to like irrele-
ance even less,” a Pen-
tagron official has said,
effectively laying out the
charge for existence in the
new century. In the world of enterprise, this
translates as the necessity of going glob-
al, making knowledge of the attributes
of international business leadership
imperative. Brown, dean of the leading
international business school INSEAD,
sets out the critical components of this
new skill set and insists that success
depends on transcultural sensitivity.

Nancy Baker Fate Heers '60
Keeping the Word (Paupack Press)
Working with her hus-
band, sculptor Wendell
Ward Heers, Nancy
Heers has produced a
book of poetry illustrated
with photographs of her
husband’s work, creating
a dialogue of space and form and a
shared passion for the natural world.
The poems celebrate nature and per-
sonal passages in favorite places across
the country and Japan, while the sculpt-
ures embrace found forms and stones.
This is the couple’s second collabora-
tion; the first is called Rock.

Jamie Cahill '93
The Patisseries of Paris
(The Little Book Room)
If Paris is on your itinerary, be sure to
take along Jamie Cahill’s sumptuously
illustrated guide to the bakeries, choco-
late shops, and gourmet treasures of the
City of Light. London-
based Cahill spent four
years on the streets of
Paris looking for the
best, and her enthu-
iasm led her to com-
plete the city of Paris’
patisserie course. This small but chunky
volume is organized by neighborhoods
(arrondissements), with alphabetical and
subject indices. Irresistible photographs
of the products and shop scenes accom-
pany useful descriptions of each business
and the treats it offers.

Ann Whitehead Nagda '67
Tarantula Power! and The Perfect
Cat-Sitter (Holiday House)
Ann Whitehead Nagda,
award-winning author of
chapter books for read-
ers ages 9 — 12, has based
her two most recent
books on the adventures
of students in Miss
Steele’s elementary
school class. There’s
Susan, obsessed with
being perfect, who must
learn that mistakes can
be positive lessons; and
then there is Richard, a
creative soul who draws on his imagina-
tion to solve problems ranging from
homework to neutralizing a bully.
Nagda has a clear sight on children’s
anxieties and feelings, creating characters
young readers can relate to and enjoy.
— Claudia Ebeling

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com and click on “BU Authors” under
“Merchandise.”

Submit review copies to Bucknell
Magazine, Bucknell University, Judd
House, Lewisburg, PA 17837.
When Mark Kampert ’06 arrived at his Peace Corps assignment in Andara, Namibia, in January 2007, he faced problems common to all teachers in underdeveloped regions — a lack of potable water for his students, hit-or-miss electricity in classrooms, limited stocks of basic supplies such as pencils and paper. But he also had to deal with something significantly more unusual: a man-eating crocodile that had killed a third-grade student seeking water on the banks of the Okavango River.

Kampert made it a priority to provide clean, safe water to the school to prevent similar tragedies, even though doing so meant digging a ditch the length of nine football fields to channel purified water to the school from a community hospital.

“Mark was always very positive. His optimistic outlook gave me great confidence he would succeed in the Peace Corps,” says Assistant Professor of Classics Kevin Daly.

“When he made the decision to bring water to the school, he was told ‘no’ several times, but he persisted. He had to go out and come up with funding — somebody had to dig the trench, pay for the pipe, pay for the connections. He got the pipe paid for and the connections paid for, but he did most of the digging himself. That’s the kind of person he is.”

Having accomplished that challenging but rudimentary task, Kampert has set his sights on something a bit more 21st century: outfitting a computer lab through contributions to the Andara Project Fund. On a holiday visit to his home of Uniontown, Pa., last year, he got the effort rolling through a series of speaking engagements at local schools with the help of the Community Foundation of Fayette County, which is accepting donations and managing the fund.

Kampert is one of an ever-growing number of Bucknell alumni who have chosen to volunteer with the 47-year-old service organization established by President John F. Kennedy to promote understanding between Americans and citizens of the world. The first Bucknellian served in 1961 — the corps’ inaugural year — and to date, 237 others have followed. Twenty-one alumni are volunteering in 18 countries — from Azerbaijan to Zambia — and this year, Bucknell moved up 15 spots to place sixth on the list of the top 25 small colleges and universities producing volunteers.
producing Peace Corps volunteers. The University of Chicago ranks first in this category, with 34 volunteers.  

“We believe in enrolling outstanding students who have a passion for both learning and life,” Bucknell President Brian C. Mitchell says. “We are proud that as alumni they engage at the highest levels with the world around them to help make a difference. Their high involvement in the Peace Corps is proof of that.”

For this article, Bucknell Magazine asked seven alumni to reflect on their Peace Corps service and share their motivations for volunteering, the challenges and rewards of their service, and the insights they gained abroad.

“Graduate school representatives advised me to get some worldly experience if I wished to pursue international relations,” says Kampert. “What prompted me was the potential the Peace Corps had to provide me with respectable ‘real-world’ experience, valuable skills, and a personal challenge, while benefiting the greater good of humanity.”

Amanda Borda ’03, an environmental education volunteer in Rancheria, Nicaragua, from 2004–06 says that her junior year abroad in Nottingham, England, whet her appetite for cross-cultural experiences. She now teaches fourth grade in the Tenderloin neighborhood of San Francisco, at a private school that fundraises to provide scholarships for students from low-income families.

Jesus Sanchez ’02 says his decision to join the Peace Corps was influenced by his family. Sanchez served in Cape Verde from 2002–04 and works as a personnel security specialist at Peace Corps headquarters in Washington, D.C. “I have an older brother, Alberto, who served as a volunteer in Mozambique,” he says. “After hearing about his experiences, I knew it was something I wanted to do. I was intrigued by the thought of spending two years in a developing country doing whatever I could to make a difference.”

Chris Fellabaum’s ’05 motivations were manifold: to learn a second language, to gain experience and insights that would facilitate a career in international relations and politics, to get a background in teaching, and “to represent the U.S. overseas and volunteer to do a good thing.” He served his time in Russia.

Kimberly Spigelmire Bostwick ’02, who served in Armenia from 2002–06, majored in political science and sociology with a concentration in legal studies and originally intended to pursue a career in law. “The internationally focused classes of my political science program opened my eyes to the injustice, poverty, and conflict in many countries around the world,” says Bostwick, who regularly travels to India and Sri Lanka as a program associate for the Baltimore-based Lutheran World Relief.

Madeleine Driscoll ’01 jumped at the chance to use her engineering degree without having to settle immediately into a 9-to-5 job. Her participation in the Bucknell Brigade also was an important influence. Her senior engineering project involved the design of a solid waste management plan for Nueva Vida, Nicaragua, presaging her Peace Corps community sanitation assignment in Jamaica.

While the overall impact of a Bucknell education on the decision to volunteer may be hard to quantify, the University community played a role in many of the volunteers’ decisions.

As Peace Corps volunteers, these alumni faced a variety of challenges, among them difficult languages and unfamiliar cultural norms, which usually meant adjusting to a less frenetic, but sometimes frustratingly less productive, pace of life — as Borda puts it, “doing away with the ‘to-do list ethic’ we have here.”

Although Fellabaum’s primary motivation was acquiring a second language, it proved the most difficult aspect of his service. Now a master’s degree candidate in international security at the Graduate School of International Studies at the University of Denver, he says “learning a second language by total immersion is, in my opinion, the best way, but as a result of starting from scratch with Russian, I was isolated. Making friends and building relationships was difficult.”

‘I FEEL WANTED, EFFECTIVE, AND APPRECIATED IN MY COMMUNITY. TO ME, THAT MEANS I’M DOING THE JOB THAT PRESIDENT KENNEDY HAD IN MIND WHEN HE STARTED THE PEACE CORPS.’
That sense of isolation often was heightened by racial, ethnic, or cultural differences. In Armenia, Bostwick experienced an unsettling scrutiny. “I was asked about my personal life, political views, habits, and income so often that it became routine to answer those questions,” she says.

Both Driscoll and Sanchez said they struggled with accomplishing their Peace Corps tasks with limited resources. “I’d ask members of the community what it was that they wanted, and while their ideas were excellent, the difficulty was securing the necessary resources,” says Sanchez. “But while this was a frustration, it also turned out to be rewarding. It challenged me and the community members to find creative ways of obtaining the necessary resources. While we were never able to obtain all of the resources we hoped for, we were able to come up with creative ways of achieving our goals.”

“From an engineering or project perspective, it was very challenging to get things started or completed due to cultural differences, corrupt government officials, and a lack of resources,” Driscoll says. “A lot of motivation, perseverance, and patience was required to make a project successful.”

Carmen Mauriello ’02, who served in Mozambique from 2004–06, continues to provide assistance to his former students through the SOS Trust. “During my time in Chimoio, Mozambique, I taught many hard-working, highly motivated, and selfless Mozambican high school students,” he says. “Among the most remarkable of these was Sulsu Ozoba, who paid his way through high school by working seven days a week at the school snack bar. He devoted almost all of his free time to helping the elderly and children of the poor villages as a member of a humanitarian group.

“Sulsu’s greatest desire is to go to a university. However, it would be nearly impossible for him to come up with the $2,600 annual tuition for universities in Mozambique. So I set up a scholarship fund to provide an opportunity for Sulsu to attend a university in order to effect change in his impoverished community — with the hope that more of my former students could follow.”

Among the benefits of Peace Corps service the volunteers reported were new friends, a belief in the importance of volunteerism, and a broader understanding of the challenges developing countries face.

“I have a more international perspective on things now,” Fellabaum says. “I see things from a less America-centric viewpoint, which is especially valuable when studying international relations and U.S. foreign policy.”

Sanchez found the slower pace of life in Cape Verde a benefit rather than a disadvantage. “A short walk down the main road of my community, which would normally take a person a few minutes, generally took me 15–20 minutes, as I stopped by the houses or stores along the way to ask people how they were, how their families were doing,” he says. “So much happiness comes from taking a step back, soaking it all in, and realizing that I shouldn’t worry about the little things. Even today, I feel that way.”

For Bostwick, the benefits were very personal. In addition to creating programs that advocated for human rights, HIV/AIDS awareness, health training, and leadership development among girls, Bostwick also found a husband in a fellow volunteer.

For Kampert, “The most rewarding part of my Peace Corps service is knowing that they want me to stay longer. I feel wanted, effective, and appreciated in my community. To me, that means I’m doing the job that President Kennedy had in mind when he started the Peace Corps.”

Andrew W. M. Beterle is the former editor of Emory Magazine and the author of First Person Plural and The Winter of Our Discothèque.
On a blustery mid-winter night, a crowd gathers in Bucknell Hall to hear Eavan Boland, one of Ireland’s most distinguished poets, read her work. She begins with an anecdote about Irish poetry — the problem is that while 10 percent of the population read poetry, 40 percent write it. The crowd laughs, as there’s a good chance that at least 40 percent of the people here have scribbled more than a few stanzas themselves. But what is extraordinary about the audience that fills the aisles, easily more than 120 people, is the diversity of those in attendance. Creative writing students and English faculty occupy a fair number of seats, but professors of biology, engineering, and religion, as well as staff and community members, also are held sway by Boland’s exquisite words.

Says Shara McCallum, director of the Stadler Center for Poetry, “It’s not only students, faculty, and staff at Bucknell who benefit from the center, but also individuals from local area middle schools, high schools, and colleges, along with working writers who come from across the country and across the world, who are visitors or in residence throughout the year. And many who come to our programs are unaffiliated with any institution of education or are not writers themselves. Because of the richness of our programs and populations we serve, we have the unique opportunity to make a difference in people’s lives.”

This year, the Stadler Center marks 20 years of contributing to the literary arts through programs that nurture beginning and established writers and a reading series that has brought to Bucknell some of the world’s best writers — Seamus Heaney, Joy Harjo, Donald Justice, Sharon Olds, Cornelius Eady, Maxine Kumin, to name a very few.

One could think of the Stadler Center as “the house that the Jacks built,” although Jack Wheatcroft ’49, who founded the Poetry Center in 1988, demurs, saying that credit should go to Jack Stadler ’40 and his wife, Ralynn, who provided the initial funding. By the mid-1980s, the University was sponsoring a number of poetry programs, including the Bucknell Seminar for Younger Poets, which provides three weeks of uninterrupted
All of this took money," says Wheatcroft, "and Jack Stadler generously provided all of it, and the University matched it with housing." Wheatcroft points out that further monies were donated by former student J. Phillip Citta ’66, a poetry-writing football player in his undergraduate days, and former Professor of English Mildred Martin.

"Happy coincidences" is how Wheatcroft describes the Stadler Center’s nascent years. In addition to the fortuitous funding, he notes that local printer Barnard Taylor published a series of fine books of visiting writers from his Press of Apple-tree Alley, which used handset type and original woodcuts.

In 1988, Bucknell Hall was renovated and rededicated as the Stadler Center for Poetry, which in the early years was fondly nicknamed the "Poetry Palace," a place where words reign and writers find a home. "If you’re going to write poetry seriously," says Wheatcroft, "it has to be the center of everything you do." Wheatcroft was the first director, followed by Cynthia Hogue, who served from 1996 to 2003, when McCallum began her directorship.

Although one of the oldest buildings on campus, Bucknell Hall contains many of its original features. Wheatcroft points out that at the time of the renovation, only four of the small stained-glass window panes needed to be replaced. He says that an artisan deliberately replaced them with a lighter blue color, so as not to duplicate the original but to signify that a change had been made with purpose and reason. When Wheatcroft left his post as director (after a 47-year teaching career), he did so knowing that the Stadler Center would continue to breathe on in new rhythms.

In her fifth year as director, McCallum says, “Arts like poetry, theatre, dance, painting, and other non-commercial forms of expression are under the constant threat of disappearing altogether from public life. Institutions like the Stadler Center have a responsibility to lead the way in promoting the reintegration of the arts into our culture.”

Go to www.bucknell.edu/bmagazine to see a video on the 20-year anniversary of the Stadler Center for Poetry.
BRUCE LUNDVALL WAS A BOY WHO LOVED JAZZ, AND HE’S MANAGED TO TURN HIS CHILDHOOD PASSION INTO A HISTORIC CAREER.

BY DAVID PULIZZI ’94
Big laughs ensued, as Lundvall no doubt knew they would. He’s a famously charming man, accustomed to humbly acknowledging the grand, hard-earned success of his long and illustrious career, whether before a crowd of admiring classmates or in the presence of a lone admiring journalist from, say, *Down Beat* magazine or *The New York Times*. In the jazz world especially, where Lundvall has long loomed as a bearded, stylishly bespectacled eminence of sorts, his reputation as a charismatic gentleman genius is unsurpassed. Singer Dianne Reeves, a mainstay on the Blue Note roster since 1988, typified the general sentiments of many when she recalled her reaction to Lundvall’s offer to sign her to the label. “I was thrilled,” she said. “I wanted to be part of anything that he was part of.”

When pressed, Lundvall’s memories predate the high school conversation he had with his father. He recalls early exposure to the big-band sounds of Benny Goodman and Lionel Hampton and to the great Harlem stride pianist Fats Waller. He remembers being a boy of 12 or so, growing up in Cliffside Park, N.J., sitting alone in his father’s ‘38 Plymouth, radio turned on and up, listening raptly to the intricate musings of jazz pianists Art Tatum, Teddy Wilson, and Earl Garner, as they performed during live 15-minute broadcasts from New York City, that sprawling jazz metropolis poised restlessly just across the Hudson River from the Lundvall family’s suburban dwelling. He remembers borrowing a recording of the trailblazing bebop pianist Bud Powell from a friend a couple years later, then playing the platter for a week straight, over and over. “I didn’t get it all,” he notes, with lingering fascination, “but I just loved it. After that, I started buying every bebop record you can imagine.”

Around this time, he also began playing the trumpet and piano by ear. “I desperately wanted to be a jazz musician,” he once remarked, “but I was no good.” He soon took up the saxophone, only to achieve equally unsatisfactory results.

I n the summer of 1953, Lundvall arrived at Bucknell to study commerce and finance. In Lewisburg, he did what he could to scratch his jazz itch in a town where jazz hardly flourished. (“There weren’t many people into it, that’s for sure,” Lundvall says.) He produced a couple concerts that were staged in the Vaughan Literature Building and hosted a weekly jazz program on WVBU. Most significantly, he befriended Mike Berniker ’57, a fellow jazz enthusiast who would go on to forge his own admirable career as a producer in the music business. The two met as incoming students during the first day of orientation week. “He didn’t know me, and I didn’t know him,” Lundvall recalls. “But he was standing right next to me, and he began humming ‘Night in Tunisia.’ I said, ‘Are you a jazz fan?’ He said, ‘Yeah, are you?’ We became lifelong friends.”

Shortly before Lundvall graduated from Bucknell, he says, “All the major companies came around to interview people for jobs — Xerox, IBM, all the insurance companies, and so on. They would come on campus, looking for trainees. I was furious. I hated the interviews. I hated the whole process. I said, ‘I don’t want to do any of this stuff.’ I was a big record collector, a bad saxophone player, and all I wanted to do was be in the music business.” With that in mind, he went to New York City, hoping to find an entry-level position at Blue Note Records, his favorite label.

“As the officially titled president and CEO of EMI Jazz and Classics, Lundvall heads the world’s most renowned and historically important jazz label.”

“...” Lundvall continues, recalling his first encounter with the German-born immigrant who, with financier and writer Max Margulis, co-founded Blue Note Records in 1939. “He ushered me to the door very politely, saying with this heavy German accent, ‘Vee don’t have jobs.’ It’s just Frank [Blue Note photographer Francis Wolff], me, and my wife. ’I said, ‘I’ll work for nothing.’ He said, ‘Ah, vee don’t need you. Vee do all this ourselves.’”

Unable to find suitable employment in the record business,

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L ast June, Bruce Lundvall ’57, the much-respected president of the storied jazz label Blue Note Records, traveled from his home in Wyckoff, N.J., to Bucknell University to visit with some old friends and to accept the Alumni Award for Outstanding Achievement in a Chosen Profession. Nattily attired, as usual, in a sharp suit and tie, Lundvall stood behind the lectern onstage at the Weis Center for the Performing Arts and, with characteristic wit, recounted his own professional genesis story. “My first memory,” he said, “was in high school, telling my father, ‘I want to be in the record business when I grow up.’ He said, ‘Son, you’ll have to choose — one or the other.’”
Lundvall enlisted in the Army. A day after his discharge, in 1960, he received a call from Berniker, who had been discharged from the Army three months earlier and who had since taken a job at Columbia Records in New York City. “Well,” asked Berniker, “what do you want to do?” “Man,” Lundvall replied, “I want to do what you’re doing!” Berniker arranged for Lundvall to interview with Bill Galagher, Columbia’s vice president of sales and marketing. Lundvall recalls the brevity of the interview: “I showed him an article I had written for The Bucknellian about jazz, and, basically, I was hired.” Soon Lundvall began working as a trainee in the company’s marketing department. By the time he left the label 21 years later, he had become president of the domestic division of Columbia’s parent company CBS Records and had amassed for Columbia the largest and most diverse jazz roster in the business.

After working for a short stint as the president of another record company, Electra/Asylum, Lundvall was hired by EMI — which had acquired Blue Note in 1979, only to allow it to fall into dormancy soon thereafter — to revive its formerly prestigious jazz imprint. Since then, with steady resolve and an abiding respect for the legacy that Alfred Lion established during his 28-year tenure at Blue Note’s helm (Lion retired in 1967 and passed away 20 years later), Lundvall has managed to bring the label back to full, blooming life.

Today, at 72, Bruce Lundvall is right where he wants to be. As the officially titled president and CEO of EMI Jazz and Classics, he heads the world’s most renowned and historically important jazz label. He oversees a roster of 25 acts, including his most famous and profitable discovery, the wispy-voiced singer Norah Jones, whose three Blue Note albums have sold some 30 million copies worldwide since 2002. He has three grown children, and he lives happily in Wyckoff, N. J., with his wife of 47 years, Katherine. On top of all that, he’s healthy and still relishes scouting for fresh talent at Manhattan jazz clubs once or twice a week. “Bruce speaks the language of musicians,” notes Dianne Reeves. “He’s all in the music; he’s part of the blood of it.”

Speaking about his status as a record-label executive, he informed the audience at the Alumni Awards ceremony last June, “I’m going to continue doing this until I hit the wrong side of the grass, I guess.” Then, wrapping up his acceptance speech, he left those assembled with this nugget of wisdom: “The one lesson I really learned in life is: Youth passes swiftly, but if you’re lucky, immaturity can last a lifetime.”

David Pulizzi ’94 is the managing editor of Jazziz magazine. To listen to audio of Lundvall from Reunion 2007, go to www.bucknell.edu/5791.xml. To read his top-10 CD picks, go to www.bucknell.edu/bmagazine.
Sky Song at Dusk

Of all the campus views, none is more breathtaking than the wide vista seen from the Academic Quad — particularly when set against a sky whose colors explode into dusky brilliance. Such skies fill the heart and make everything, if for a moment, seem possible.

Photography by Timothy Sofranko

If you would like a reprint of this photo, please email bmagazine@bucknell.edu.
Last Word

A Promise Kept
An educator gets a lifelong education on Burma.

By Susan Zingale-Baird

Last fall, I volunteered to teach English as a Second Language in Center City, Philadelphia, at the Nationalities Service Center. My classroom included intermediate English language students from a range of different countries. Teaching English to adult immigrants was a new opportunity for me. What I sought was an experience that might lead me to a new field; what I discovered was another step in a series of experiences that have led to a lifelong education on Burma.

I know about Burma because of my work at Bucknell, which, this year, celebrates a 150-year history with the largest mainland country in Southeast Asia. From 1991 to 2003, I worked in Bucknell's Office of International Education. When I began, I knew nothing about the 1988 uprising, in which hundreds of student demonstrators were killed. I wasn't even remotely aware of pro-democracy activist and Nobel Peace Prize winner Daw Aung San Suu Kyi, who has been detained in Burma since 1989, separated from her children and prevented from seeing her British husband before he died of cancer. I couldn't have told you a thing about the hundreds of thousands of refugees who fled to Thailand. But I had wonderful teachers — Gene Chenoweth, professor emeritus of political science, and Ben Willeford, professor emeritus of chemistry. Through their own compassion, I, too, gained an affection and appreciation for the Burmese people.

Invited to chair the Burma-Bucknell focus semester committee in 1998, I learned about Burma's historic tie with Bucknell and the country's troubled past. In 1999, President Bro Adams invited Daw Aung San Suu Kyi to be that year's Commencement speaker. Because of her detention, she could not leave Burma, but she did write the Commencement address, and it was read in her absence.

I left Bucknell in 2003 with a promise to many students, friends, and myself that I would continue my involvement in support of the Burmese people. I joined the U.S. Campaign for Burma and volunteered to be put under "house arrest," raising $1,200 (half from Bucknell) for the nonprofit organization. Each day that I taught English, a rather large group would gather in the hallway outside my classroom waiting for their class to begin. I soon learned they were from the Mae La camp on the Thailand-Burma border, 69 Burmese refugees who had recently resettled in Philadelphia to escape the severe military crackdown, which began 20 years ago.

A few weeks and a bit of administrative juggling later, with no more than a crash course on teaching beginners, half the refugees were reassigned to me. It is an experience I am not likely to forget, just as I have not forgotten my teachers, the Burma-Bucknell focus semester, the graduation speech written by Daw Aung San Suu Kyi, and the Burmese students who are now alumni — my gratitude is heartfelt for the university that helped raise my conscience about Burma.

Susan Zingale-Baird works at the University of Pennsylvania, International Students and Scholar Services. She is co-founder of the U.S. Campaign for Burma, Philadelphia chapter, and can be reached at szbaird@msn.com.
They’re bullish on Bucknell.

As financial professionals, Marcus Hernandez and David Kase know the value of a dollar. As alumni, they also know the value of a Bucknell education.

That’s why they’ve participated in the Annual Fund since they graduated – during a time when many young alumni are building a career, paying off loans, starting a family, and buying their first home.

Now, as co-chairs of the Class of 2000 Gift Committee, Marcus and David encourage their classmates to support Bucknell, too.

“The stronger our alumni support, the stronger the institution will be,” says Marcus. “That’s important for the long-term success of Bucknell.”

“Every donation to the Annual Fund makes a difference,” says David. “When you meet today’s undergraduates and realize the depth of their talent, you can see the payoff.”

Participation – at every giving level – is an investment with lifetime benefits.

“I had an incredible experience as a student,” says David, “and I’m still having an incredible experience as an alum.”
How would Christy Mathewson use B-Link, the new online community?

- Update his Profile: “Played football and baseball; sang in glee club, president of class.”
- Set up his Friends List and send them a note: “Wish me luck for a no-hitter in my next game!”
- Send a Class Note: “Bucknell gates and stadium named after me.”
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