BUILDING the STADIUM for BUCKNELL

Presenting an enterprise honoring the memory of those who made the supreme sacrifice in Democracy’s defense.

BUCKNELL UNIVERSITY
Lewisburg, Pennsylvania
Much Work and Some Play

“Every well constituted Republic ought to encourage all such exercises as tend to increase the strength and agility of the body.”
—Plato.

All work and no play makes Jack a dull boy.” Thus runs the adage which we have heard from our youth up. Great truth is frequently expressed in homely form, and this old proverb sums up a philosophy which is fundamental in all of life’s activities. Dullness is always a characteristic of the person who does not know how to vent his spirits in play. The leader of men is more than an intellectual machine. He is first of all a man.

In developing manhood and moulding character the elements of recreation, rivalry, sportsmanship, and play are of prime importance. Play is a divinely implanted human instinct, as much so as love or conscience. It is, indeed, the first instinct that manifests itself in childhood.

If, then, we think of manhood and character in terms of development, we must make provision for the proper direction, education, and utilization of this instinct. We have long since learned that character is not best built by a process of suppression, but by the process of drawing out and moulding the inherent powers and qualities of life.

So educators of wisdom have all invoked the principle of play in their program of manhood making and character building. It is the foundation of the whole idea of Kindergarten. And in the realm of higher education, in practically every institution under the sun, athletics cooperates with the curriculum in making men.

The Bucknell team illustrates agility, alertness, strength, presence of mind.
This is as it should be, for man is neither exclusively mind nor entirely soul. He has a body also. And his body is always on the outside of him, his most noticeable and prominent part. It makes the impressions, it supports the intellect, it exercises, in very large measure, the determining influence in leadership. It is no accident that nearly all leading men are strong men.

If athletics usurped the place of learning we might have a race of brutes. But if an itch for information crowded out the activities of diamond and gridiron we might have a race of pedants. And from both extremes may the fates deliver us!

We draw no line of discrimination between two necessary elements of the same program, nor say that this is superior to that. The college is a place where men are made, where the future leaders of the world are trained for their coming tasks. If there is study for the mind and devotion for the spirit, shall there not also be recreation for the physical nature of the normal man? All blend harmoniously, and thus the well-rounded leader is produced.

Leaders! That is the world's great need and most imperative demand. And on the athletic field, quite as much as in the study, the qualities of leadership are developed. In every college, is not the athlete the leader of the student body? In after life, do not those who led in college continue to lead in all affairs?

There are things—very necessary things—which are learned on the athletic field alone. What are they? Alertness of eye. Steadiness of nerve. Facility of bodily movement. Presence of mind in a tense moment. The art of quick thinking in a crisis. The science of handling men. How to carry defeat gracefully and share the pleasure of those who defeated you. The manner of keeping physically fit. All the lessons of self-reliance and confidence that come from manly struggle and contest. And, perhaps most important of all, loyalty, team-play, honesty, and concentration.

This is the tuition of the playing arena. These are the principles taught in the athletic curriculum. They are elements of leadership, as essential as intellectual learning can possibly be.

Therefore do great men everywhere endorse the athletic idea as fundamental to the institution of higher learning. That is the reason adequate physical facilities are deemed quite as necessary as scientific or literary apparatus. It is the explanation of the fact that the greatest colleges and universities of the nation are investing great sums in stadiums and athletic fields.

That is why the alumni and students and friends of Bucknell University propose to provide for Alma Mater the paraphernalia of physical education—Stadium, Gymnasium, and athletic field—equal to its supremely important task of training men for the leadership of tomorrow.
Thus Say the Educators of the Land

"With an experience of some thirty-five years in the work both of teaching and administration I am very firmly of the opinion that the discipline which comes through athletics is not only of great value to the growing bodies of our young men, but also to their developing minds. It is a preparation for many of the experiences of the future life if, in the school and college days, the young mind can learn to play a fair game, to observe the rules of play, to be magnanimous in victory, and without sullenness or discouragement of spirit in times of defeat."

Dr. John G. Hibben,
President, Princeton University.

"It is a good thing in a society to admire sportsmanship, courage, speed, skill, and self-denial. Athletics teach those things. I firmly believe that a great soul can live better in a strong body than in a weak one. Any project which will give greater health and vigor to all of our students, which will set a higher standard of achievement for our athletics, which will bring a reverent and lofty memory of the heroic dead to future generations and which will imbue it all with the beauty of beautiful architecture, is a great project and one which every alumni should support."

Dr. Edmund James James,
President-Emeritus, University of Illinois.

"That education is narrow and incomplete which does not include provision for the health, the physical exercise, and the play of those who are making formal and systematic preparation for life. An education made up of instruction alone would be singularly barren."

Dr. Nicholas Murray Butler,
President of Columbia University.

Bucknell's Presidents in Hearty Approval

"The development of the new Athletic Field and the construction of the Stadium will add an important factor in the equipment of Bucknell. It will not only provide a center of interest, but will make it possible to give a valuable physical training to the student body in general. It belongs not merely to entertainment, but to education. I regard it as one of the most valuable and promising features in the development of Bucknell."

Emory W. Hunt, D.D., LL.D.,
President, Bucknell University, 1884–

"From the beginning, man has earned his living by work of mind and body; and so he has needed a sound mind in a sound body. Few have thought the body an evil, a hindrance to the purest mentality, but they have been so few as to be negligible. Practically all men have always combined mental and physical education in some form. In more recent years, this has been done more intelligently and thoroughly. Bucknell, then, in making further provisions for physical, mental and moral education is in line with all that is best in human development."

John H. Harris, LL.D. ’69
President, Bucknell University, 1889 to 1899.

"I am delighted to know that this project is taking form with prospects I hope of early realization. The development of the athletic spirit at Bucknell University has been, I think, of great benefit to the institution as well as to the individual students who have enjoyed the benefit of it."

David J. Hill, LL.D., ’74
Ambassador to Germany; President, Bucknell University,
1839 to 1882.
A Lasting Memorial to Our Soldier Dead

"If ye break faith with us who die
We shall not sleep"

Under the crosses in France—or perchance in the soil of their native land—lie those of our number who fell in defense of home and freedom. In the classic halls of Bucknell, they imbibed the spirit which prompted them to offer and render all for a principle of right. They died that we might live. To us they bequeathed a heritage of liberty. Upon us is the duty of keeping faith with them.

To keep this faith we need not only to believe in the principle for which they spilled their blood. It means that, but more than that.

It means that we should honor their memory by something tangible. Something that costs us a modicum of sacrifice. Something that holds always before us their patriotism. Something that will perpetuate it and pass it on to those who follow us. Something that represents the things they loved in life.

A great Stadium on the campus of Alma Mater! What more fitting monument could they have than this? They were young. They were athletic. They incarnated the spirit of contest, endurance, give-and-take. In the old days they loved the games of Bucknell; what would they not have given to have had a Stadium then!

And so we propose to give it to them. In after years the Memorial Stadium will stand as their monument—and as our inspiration.

It will not only honor those who fought in the World War, but the Bucknellians who have participated in every struggle in which our country has engaged. In so far as possible their names and records will be inscribed on the Stadium. Already we have a large number of such records, and others are constantly being discovered.

The Stadium will commemorate not only those who were killed but likewise those who served. Many offered their lives freely, although the sacrifice was not actually required of them. And some were martyrs quite as truly as if they had fallen on the field. George F. Miller, '16, dropped dead because his heart was weakened by chemicals while working in war investigations. Harry H. Bliss, Jr., '13, died as a direct result of being gassed—and Christy Mathewson, ex-'20, came near to death similarly. Katherine Miller, Institute, '92, was a nurse in the French army and was made a sergeant. Her regiment won a four-ragerie and gave it to her. She died of tuberculosis, and at the last she nobly requested that the money ordinarily spent for flowers and an elaborate funeral, be used to buy clothing and artificial limbs for maimed French soldiers.

There are many, many more, and to all of them, those who live as well as those who died, this Stadium will stand as a perpetual monument.

To the consummation of such a worthy enterprise, all alumni and friends of Bucknell will consecrate themselves. To have a part in such a memorial is an opportunity. They would do it for us if they had lived and we had died. And so shall we build it for them.

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In Flanders' Fields

In Flanders' fields the poppies blow
Between the crosses, row on row,
That mark our place; and in the sky
The larks still bravely sing, free
And也只有 the guns below.

We are the Dead. Short days ago
We lived, felt love, we saw and knew;—
Loved and were lovely; and we live
In Flanders' fields.

Take up our quarrel with the foe;
To you from failing hands we throw
The torch; be yours to hold it high;
If ye break faith with us who die
We shall not sleep, though poppies grow
In Flanders' fields.

America's Answer

Rest ye in peace, ye Flanders' dead.
The fight that ye so bravely led
We've taken up. And we will keep
Your faith with you who lie silent
With each cross to mark his bed,
And poppies blooming overhead,
Where once his own life blood ran red.

So let your rest be sweet and deep
In Flanders' fields.

Fear not that ye have died for naught,
The torch ye threw to us we caught.
Ten million hands will hold it high,
And Freedom's light shall never die!
We've learned the lesson that ye taught
In Flanders' fields.
Their Leader Says it Should Be Done

The Head of the Nation Voices Approval

General of the Armies
Washington

Mr. John T. Shirksy, Stadium Commissioner,
Bucknell University Stadium Commission,
607 Park Building,
Pittsburgh, Pennsylvania.

My dear Mr. Shirksy:

I have just received your letter of January 11, bringing to my attention the plan of the Board of Trustees of Bucknell University of Lewisburg, Pennsylvania, to erect a Memorial Stadium in honor of the students and alumni of Bucknell who lost their lives in the World War.

It is a pleasure for me to agree and endorse the patriotic spirit reflected in this plan to commemorate the men of the University who gave their lives in defense of their country's ideals. I am glad of this opportunity to write you a personal letter on the subject.

Very sincerely yours,

James H. Fordham

The White House
Washington

I have always been firmly convinced of the soundness of the old Latin adage, "omnis casa in corpore sano" and, therefore, have believed that a proper combination of educational effort with physical training and development is highly desirable. The efforts of American schools and colleges in this direction seem to me to be very certain to result in a better American race, intellectually, physically, and morally.

Yours sincerely yours,

Warren G. Harding
The King of Sports

Football and the college Stadiums of America have eclipsed the contests and arenas of the ancient world.

History and romance make interesting records of the gladiators of ancient Rome and the bull fighters of Spain. Racing stirs the blood. Millions are spent on golf courses. Baseball is “played up” by the press and called the “great American game.”

But Football is the King of Sports, crowned as such with the popularity of the collegiate world and the general public.

More than a million people see college teams play every Saturday during the season.

There are twice as many people in the Yale Bowl for a big game as attend the world’s championship baseball series.

The University of Pennsylvania erected a Stadium thought to be large enough to accommodate the biggest crowd—and was forced to turn people away on the opening day.

In the hey-day of Rome’s glory the mighty Coliseum was the center of the Roman interest; it remains today as one of the Wonders of the World.

But the Coliseum was not half as large as the new Stadium at the University of Ohio—that great structure which covers ten acres, has eighty-one entrances, can accommodate nearly 80,000 spectators, has twenty-five miles of seats, and requires the services of 700 ushers. Rome has been or is being surpassed by Yale, Ohio, Illinois, and other American institutions of learning.

The first intercollegiate football game between Yale and Harvard was played in 1876. But Yale did not need a Stadium for 20 years.

In 1896 Yale erected a wooden Stadium that seated 18,000—a vast crowd even 25 years ago. It was soon outgrown. Additions were made from time to time until 33,000 could be seated.
But the growing interest, the warm enthusiasm, and the evident
value of athletics to Yale at last made it necessary to discard the old
structure and erect the famous Yale Bowl—with a capacity of 61,000.

The U-shaped Stadium at Harvard was built in 1904, and in a pinch
can take care of nearly 50,000 people. The Stadium at Leland Stanford
is famous throughout the country. Princeton’s Palmer Memorial Stadium
seats 42,000. The new Dudley Field Stadium of Vanderbilt will take
care of half that number. The proposed municipal Stadium at Chicago
—“the last word in American Stadium-planning”—will have a possible
capacity of 100,000.

Thus the Stadium movement has spread. Great universities and
small colleges everywhere have completed, are erecting, or have projected
movements for mighty Stadiums. Even cities have caught the step, and
St. Louis, Tacoma, and San Diego have built Stadiums as municipal en-
terprises.

Shall not Bucknell University keep step with others and make
adequate provision for athletic and physical education? It must be so.
The old Bucknell spirit demands it. Our institution’s proud position
in all the other departments of educational life makes it necessary.
And the loyalty of the Alumni guarantees it.

Not Forgetting the Girls

The new Stadium and Gymnasium will
provide athletic facilities for our co-eds

Bucknell University is a co-
educational institution, quite as
proud of her cultured daughters
as of her distinguished sons.
For a quarter of a century
the girls have had their own
dean and have been accorded
special recognition.

Athletics is as important in
the education of the girl as in
that of the boy. If not so strenuous and spectacular, her games are quite
as interesting and valuable. Grace of movement, beauty of physique,
robustness of glowing health—these are essential elements in the charm
of cultured womanhood.

So the Bucknell Stadium and Gymnasium will
be of untold value to the co-eds of the university.
Tennis, basket-ball, field sports of every kind, and
classes in physical education are all provided for in
the plans.

So will the movement for its erection and dedi-
cation make a compelling appeal to the alumnae of
the university, the young women students of the
present, and all the women who are related to Buck-
nell by ties of friendship. They are legion, and their
share in the great enterprise will be large.

Every daughter of Bucknell should respond with
enthusiastic alacrity to the invitation to participate
in the erection of this mighty memorial.
The New Bucknell Stadium

The draft of the proposed Stadium and Gymnasium for Bucknell is presented here. The initial plans of the structure have been drawn by a firm of eminent architects, who are now engaged in consultation with engineers of wide experience, in revising the plans so that the present, as well as the future, needs of Bucknell University may be embodied therein.

The new athletic field at Bucknell will be one of the most complete and practical fields in America. A grandstand, built upon present-day ideas, will be constructed inside the Stadium. A variety baseball field, which will not interfere with the football field, is also to be constructed. In addition, a running track, with a two hundred twenty yard straight-away, will be built for track events, and provision will be made for field sports. Future developments contain plans for variety tennis courts, space for field hockey, fairways and greens for a nine hole golf course and additional facilities for athletic games outside of the Stadium proper.

It is the desire of the Stadium Commission that the football field be completed for use in the intercollegiate contests to be played at Bucknell in the autumn of 1923. In order that this plan may be carried out, the grading is to be finished and the drainage system is to be installed, and the field is to be sodded. Temporary stands, seating several thousand people, will be erected for use during the coming season.

The Stadium will be built to provide for present needs and to permit expansion in later years for future needs. In 1924 a sufficient part of the permanent Stadium will be erected so that a capacity of 15,000 spectators will be available in the fall of that year. The plans for the Stadium are to be so drawn that the capacity may be doubled in future years. This method of construction has been followed in the erection of Soldiers’ Field at Harvard, which was begun in 1903 and was not completed until many years after that date. Our Stadium will be built, however, so that each unit will be complete in itself and will not give one the impression that the Stadium is unfinished.

As in the case of the Stadium, the plans for the Gymnasium will be adequate for needs at present and in the near future, although our architects and engineers will have in mind future expansion. All the facilities of the Gymnasium will be of first-class in every respect, including locker rooms, showers, swimming pool, basketball floor, offices for the director of athletics and other facilities which go with a well-equipped Gymnasium.

With the Stadium, new athletic field, and new Gymnasium, Bucknell University will take a foremost place among other institutions with equipment for the development of an extensive system of intramural athletics, which will consider the physical welfare of every student on the campus. By use of the Tuwin gymnasium and present athletic field, and with the new plant which is being erected, it is expected that all undergraduates will be given every opportunity for physical development.

As at present contemplated by the Executive Committee of the Stadium, the grading and drainage of the new playing field and the construction of the Stadium will require an outlay of approximately $300,000. The new Gymnasium is to be erected at an outlay of an additional sum of $400,000, making necessary the total of $500,000 for the entire project.
Can You Imagine It?

Before a crowd of 25,000 cheering spectators the Bucknell warriors on their home field vanquish their most gallant foe.

Can you imagine 25,000 persons assembled in Lewisburg to watch the Bucknell team in action against Pitt, Lafayette, Lehigh, or some other eleven worthy of the Bucknell prowess? Wouldn’t it be a “grand and glorious feeling”? You would be in the throng, wouldn’t you?

Sure you would! You would be a better Bucknellian ever after, and the old University would possess a prestige she never could attain in any other manner.

This dream is coming true. We’ll have the team, we’ll have the Stadium, and we’ll have the crowd, too.

Twenty-five thousand paid admissions!

When the new Stadium is completed that is exactly what we will have. It may seem a large estimate now—but wait!

All over the country Stadiums of gigantic proportions as compared to the old grandstands have soon been overflowed. Did not Pennsylvania turn ’em away on the first day?

Lewisburg is in the center of a large population. Within a radius of 60 miles there are 1,416,000 people. Good state roads have been built. The citizens own automobiles, and 60 miles is just a pleasant drive.

To encourage attendance there are also two railroads and an electric trolley line.

Given the new Stadium, the ensuing publicity will soon draw the population of the surrounding territory to the Bucknell campus. The games will become an accepted tradition. And the University will vastly benefit therefrom in every way.

Look at the Pennsylvania State College versus Carnegie Tech game last year. It was played at Penn State and drew 15,000 spectators.

Yet Penn State does not have a Stadium. It is located in the mountain district and is not nearly so accessible as Lewisburg.

Nevertheless 15,000 persons flocked there—and 2,000 applications for tickets had to be denied.

When Bucknell completes her Stadium its fame will go out broadcast. All the seats will be used, never fear!
Athletes Endorse the Stadium Project

Memorials in the form of fields and stadiums are the most appropriate and fitting of all, because they perpetuate in a practical way the thoughts of our college heroes who perished in defense of their country. Every one familiar with war conditions recognizes that the one bright spot in the soldier's life was the off-hour spent in some form of games or sports.

And as to the practical side of it for a university, the stadium tends to promote interest in athletics and to furnish through the gate receipts the funds wherewith to carry on wholesome recreation throughout the rank and file of men.

WALTER CAMP
Head Athletic Authority.

CHRISTY MATHEWSON, EX'03
Famous Baseball Player.

...You can quote me as being strongly in favor of the Stadium and Gymnasium plan. Every student entering Bucknell ought to have a chance to develop physically as well as mentally, and that will be possible when the funds for the Stadium are raised. Why talk about it? Bucknell needs a Stadium! Let's build it!

CHRISTY MATHEWSON, '03
New York

...I think you and your organization are doing college athletics and athletics in general a great service by promoting the building of a Stadium upon the Bucknell Campus at Lewisburg. Not only will the proposed Stadium be useful to accommodate the rapidly increasing attendance to witness athletic sports but it will no doubt be used for many other occasions when it is desirable to handle a large number of people and it should prove a great asset to Bucknell, Lewisburg and the people of Central Pennsylvanians.

WALTER CAMP
New Haven, Conn.

...The elementary function of a college is to develop good citizens. Citizens to be most useful should have qualities of leadership. Perhaps the most important work that a college can do is to develop the spirit of pure scholarship. Intellectual stamina is not all that is required. The scholar can do far more of the world's work if he has the substantial amount of bone and sinew. Here and there some prodigy with a weak body has been a great leader. These men might perhaps have been very great leaders had they been so fortunate as to have abundant physical power.

DAN E. McGUGIN
Coach, Pennsylvania University.

FIREFLY H. YORT
Coach, University of Michigan.
What Is Our Position Now?

Bucknell compelled to the humiliating confession that her present athletic facilities injure her prestige and work

Bucknell holds her head high in the educational world in every respect save one. Her scholastic standards are recognized. Her alumni are numerous and distinguished. Her reputation and standing are unchallenged.

But in athletics and the whole paraphernalia of physical education she trails others in her class.

The present athletic facilities at Bucknell are hopelessly inadequate.

1. Spectators on our field are compelled to stand, sit on the ground, or accommodate themselves as best they can.

2. It is impossible to collect admission fees save as those present care to "contribute." Our only method of enclosing the field is to set up a temporary and unsightly canvas wall.

3. The playing, dressing, and bathing facilities of our old Gymnasium are so limited that less than 10% of our students can be cared for. The old Gym is 33 years old, and totally out of date and inadequate.

4. The Gymnasium galleries and stands will seat less than half of our own students, with no provision whatever for visitors.

5. Bucknell's prestige suffers because other institutions are forced to discriminate against her in athletic recognition and schedules. Our written contract for 1923 with Lafayette, for example, provides that Lafayette will not send her team to Lewisburg unless Bucknell secures an enclosed field. Such a situation is both embarrassing and hurtful.

6. Our unworthy facilities are an increasing source of injury to the general standing of Bucknell in the collegiate world. Other colleges far surpass us in physical education, publicity, popularity among the general public, attractiveness to prospective students, and the ability to develop and maintain a "college spirit."

In all progressive colleges today, it is the aim to organize the Department of Physical Education on a basis comprehensive enough to include every student in some form of supervised exercise. At Bucknell, this is a physical impossibility, under present circumstances. The limitations imposed by lack of equipment reduce it to woeful inadequacy. Most of the boys have had advantage of better facilities in their preparatory schools, and the indifference created by the comparison minimizes the benefits which at least a few of them could enjoy.

Bucknell has honestly attempted to attain the ideal of offering the advantages of physical training to every student. But the Gymnasium was so inadequate that this proved impossible. Then an attempt was made to require all the freshmen to attend the classes. But even this had to be abandoned.

Today at Bucknell all Gym classes have been discontinued because of the lack of facilities. Even the freshmen cannot be accommodated.

An attempt has been made to overcome these handicaps by organizing intramural sports and encouraging the students to take part in some form of exercise of their own accord. This effort has helped some, but it is far from a success, and Bucknell can never honestly promise prospective students adequate opportunities for physical development as long as she is tied down by the present lack of equipment.

The outstanding defect in Bucknell's equipment must be remedied—remedied now. Alma Mater shall have a Gymnasium, a playing field, a Stadium which will be the pride of the state.

Her prestige shall no longer be allowed to suffer. She shall not be compelled to cast down her eyes at the mention of physical education. The Alumni will it!
In the Nature of an Investment

The Bucknell Stadium will bring to our general resources many times its cost.

Physical education and college athletics are not commercial propositions, yet the possession of a new Stadium will bring more actual cash to Bucknell University than it will cost.

Most educational institutions rely upon football—often the season’s one big game—to carry the entire cost of the physical department.

The Harvard Stadium enabled football to make a net profit of $300,000 last year. This sum paid all the expenses of the physical department.

The same thing happened at Princeton last year.

The gate receipts for one game in the Leland Stanford Stadium amounted to $102,000.

The new Bucknell Stadium will pay for itself in actual cash receipts within a few years.

It will be an endowment in itself, providing a profit from which one of the finest physical departments in Pennsylvania may be developed and maintained. It is not too much to expect that large sums may even be derived for the general scholastic work of the university.

It will give to Bucknell a vast volume of publicity and advertising, the good will of the general public, and the interest of boys and girls who will later be college students.

The needs of Bucknell are manifold. The institution urgently requires a Stadium not only, but also a new Auditorium, an improved Library, additions to the faculty, and increased endowment.

The Board of Trustees have already outlined a program of development and improvement of large proportions. The first unit was the construction of the Engineer’s Building, recently completed. The second is the Stadium and Gymnasium. The third will be the addition of a million dollars to the endowment.

The erection of the Stadium will materially assist in the success of every other advance enterprise of Bucknell. This is true because the enhanced prestige and enlarged publicity will naturally attract philanthropy, and also because the Stadium itself will be a source of considerable revenue.

When this Stadium has been completed the Alumni from afar will flock back to the old campus. There they will see the great need of Alma Mater. There their hearts will swell again with affection and the Bucknell spirit.

These Alumni are prosperous men. Seeing, they will act. They will meet these needs of Alma Mater to the full.

Thus will the building of the Stadium be the building of Bucknell. He or she must be a cold hearted Bucknellian who does not tingle with enthusiasm at the prospect and long to have a part in it.
Then, men and women of Bucknell, give of your time, energy and resources! Some of us are happily situated so that we can contribute in all three essentials which will make Bucknell's appeal a success! Some can give time and energy—we don't expect that contribution of all. But every Bucknellian, regardless of his or her situation, can, and we believe will, contribute to the limit of his or her resources.

In time of war, all Bucknellians have given selflessly to the needs of our country. Many Bucknellians gave that which is most precious—their lives. We, who are here today, must not forget that America and the cause of liberty were staunchly and bravely defended by our former classmates and associates, many of whom died on the field of battle. Our Stadium is to be erected to the memory of our heroes. That conquering spirit carried forward more than one charge on the battle field. Do we realize that those fighting qualities were developed on the campus of old Bucknell?

Let us consider just one illustration. Many Bucknellians remember Charles O'Brien, '09, who, in days gone by, as Captain of the Varsity Basketball and Football teams, often led the Orange and Blue to victory. O'Brien fell in battle, and was awarded the Distinguished Service Cross "for extraordinary heroism in action near La Cendriere woods, near the Aisne canal, September 6, 1918. Lieutenant O'Brien led his platoon forward toward the woods under heavy shell fire. When wounded in the left leg, one of his men urged him to stop and have the wound dressed.

*The proposed municipal stadium at Chicago is to be the world's largest, costing $10,000,000.*

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"Every Bucknellian a Stadium Builder"

And so to the task, with one accord, including all and forgetting none, to make a greater Alma Mater

To All Bucknellians:

In these pages we have made a faithful attempt to give you a picture of Bucknell's dire need for the Stadium, new Gymnasium, and Athletic Field. How well we have succeeded will be indicated only by the result of the appeal now being made by Bucknellians, for Bucknellians, and to Bucknellians.

First, are we interested in Bucknell? Does Bucknell mean anything to us? How well have we profited during these years by the training which we received, at much less than actual cost, in Bucknell's classic halls? Do our old associations, formed on that magnificent campus overlooking the historic Susquehannas, mean anything to us?

The unanimous reply of all Bucknellians must be an emphatic "YES."
He answered, 'Never mind that; they can't stop us,' and led his platoon through the woods to the bank of the Aisne canal, where, while placing his men in position, he was struck again and killed. His dauntless courage presented an inspiring example to the men of his platoon.' With this spirit, all our heroes fought.

We are engaged in a project to aid in developing that spirit in future Bucknellians. We feel that our appeal is right and proper and that the response should be willing and generous.

To make our undertaking a success, we must receive an average subscription of $125 from each of 4,000 Alumni, Undergraduates and Friends. Some may be unable to give that amount, therefore others must give much more. Our subscriptions will be payable over a period of two years, 1925 and 1924, in four semi-annual installments.

The names of the Stadium Builders will be permanently recorded and displayed at the University in order that Bucknellians of the future may know whose vision, loyalty and generosity have made the Stadium, new Gymnasium and Athletic Field possible.

Not only will each contributor build a part of himself or herself into the permanent structure of an undying institution, but each one will have aided in bringing about the dawn of a new day in athletics and physical education at Bucknell, through which the efforts and resources of the Stadium Builders will live in perpetuity.

We have faith in Bucknell! Are we willing to return to her some small portion of the investment that she has made in us? If so, let the slogan of each one of the four thousand be

"EVERY BUCKNELLIAN A STADIUM BUILDER."

Faithfully yours,

[Signature]

Stadium Commissioner

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The need for a suitable stadium and enlarged gymnasium is one of the most pressing demands which face the friends of Bucknell today.

Here is a great opportunity for the friends and patrons and graduates of the University to express in concrete form their appreciation for what Bucknell is, their gratitude for what Bucknell has done, and their hope for what Bucknell may do.

Charles P. Vickers, Sr. D.
Chairman, Executive Committee of Bucknell University Stadium Commission.

Bucknell is far behind the times in respect to the training which she offers to her students in the proper care of their bodies. She MUS supply this need, and the time, at the same time, provide adequate facilities for the maintenance of a high standard in intercollegiate athletics, which is the chief source of college spirit. The maintenance of this high standard will be a most certain assurance of a vastly improved morale, which is absolutely necessary for Bucknell's future development and growth.

C. E. Glass, M.D.
Director of Athletics and Physical Education, Bucknell University, 1926.

I am heartily in favor of the plans to build a new stadium. It should consist of two buildings and seating capacity for the men from Bucknell who fought in the World War—four thousand and would keep the memory of those men before undergraduates, as well as a large number of visitors.

The seating for people from distances to witness the athletic events is bound to result in more students from other states and districts, and the building of a greater University.

Spencer K. Mielke, Member of Board of Trustees, Member of Stadium Commission.