STUDENT ELIGIBILITY
The program is open to students in all majors and will fulfill the Diversity in the U.S. Core Curriculum requirement.

BUCKNELL FACULTY DIRECTOR
Chris Ellis
Associate Professor of Political Science

Christopher Ellis ’00 teaches courses on American Politics, Public Opinion, and Elections at Bucknell. His research focuses on the intersections between public opinion and public policy in the United States. He is the co-author of Ideology in America (2012, Cambridge University press), and has published articles in a variety of professional journals. He has formerly served as Co-Director of the Bucknell Institute for Public Policy, and is currently a member of the Institute’s Steering Committee.

APPLICATION PROCEDURE
Students may submit an application via the Office of Global & Off-campus Education website. Prior to submitting an application, students must meet with the faculty director or global education advisor to discuss the program. Applications will be due by September 8, 2016.

INFORMATION CAN ALSO BE OBTAINED BY CONTACTING:

Chris Ellis
Associate Professor of Political Science
234 Academic West
570.577.1960
crell08@bucknell.edu

Trace Coats
Global Education Advisor
Office of Global & Off-campus Education
Lower Level Botany
(570) 577-3798
trace.coats@bucknell.edu

Office of Global & Off-campus Education
(570) 577-3796 or globaled@bucknell.edu

Students taking part in the Bucknell in Washington, D.C. program will have the opportunity to:

- Live in the vibrant global city of Washington D.C.
- Study on the campus of American University.
- Intern with government agencies, political consulting or lobbying firms, or non-profit organizations.
- Meet practitioners, policy-makers and community organizers in diverse fields.
- Take courses in political communication, media and politics, and political psychology.
- Experience the lively performing arts scene and world-class museums of the nation’s capital.

JOIN US!

bucknell.edu/inDC
REQUARED PROGRAM COURSES

The Program will be comprised of four required courses. Three courses will be taken at our host, American University, and the internship will be based in various locations across the Washington D.C. metro area. Two courses (Media and Politics, Political Communication and Marketing) will be taught by Bucknell professor, Chris Ellis, one course will be internship based, and one will be a student selected elective offered through American University.

Media and Politics (1 Credit)
This course explores the role of the news media in American politics. The course will examine relationship between elected officials and the media, campaign advertising and media coverage of elections, and the role of the media in shaping public opinion and public policy.

Political Communication and Marketing (1 Credit)
This course focuses on the psychology of political and social marketing and communication. We will explore what we know about how people form and express opinions in order to discuss concepts such as the psychology of persuasion, the role of emotion in political messaging, and the effectiveness (and limits to the effectiveness) of political advertising. Students will learn how to better understand and critically evaluate political communication and messaging strategies, and develop a better understanding human decision making in political and other realms.

Internship – American University (1 credit)
American University will work with you before and during the semester to find an internship placement that works for you. You will spend time during the week working on projects at your placement and will be given credit through a course at American University.

American University Elective (1 credit)
American University will offer students a variety of elective courses across various academic fields. Students will select a single American University course to complete their full course load.

Politics, Policy and the News Media

The program will consider “media” broadly, encapsulating both “traditional” print, TV, and other sources as well as “new media” and other forms of social media communication. We will also consider the perspectives of other professionals in policy related careers—elected officials and their staffs, political consultants, lobbyists, and more who interact with the media on a daily basis and make regular use of social media to communicate their messages directly. Students will leave the program with a better understanding of how the worlds of media and public policy intersect, and will develop an understanding of the psychology of persuasion and communication that are applicable to a wide variety of career choices.

This theme will take advantage of the unique resources at the nexus of media, public policy, and politics in Washington DC. Though classroom discussions, internships, guest speakers, field trips, and networking events with Bucknell alumni employed in media- and policy-related fields, students will be able to further their academic and professional interests in a number of different settings only available in the nation’s capital.

PROGRAM FACILITIES

Students will be based at American University and will have access to all American University student facilities and organizations.

Housing – Students will have the option of living in either Leonard Hall a standard dorm on the American University main campus, or the furnished Berkshire apartments located near campus.

Meal Plan – Students living in Leonard Hall will be required to enroll in one of American Universities meal plan options. Students living in the Berkshire apartments may enroll in a meal plan, but a meal plan is not required. The Berkshire Apartments provide students with full kitchens and are considered self-catered.

PROGRAM FEES

Tuition – the tuition fee will be billed directly to the student’s Bucknell University student accounts and paid directly to Bucknell University.

American University Housing Fee – the housing fee will be billed by American University and paid directly to American University.

American University Meal Plan – the student meal plan will be billed and paid directly to American University based upon the student’s individual meal plan selection.

American University Student Fees – students will also be invoiced by American University for their sports center, activity and technology fees.