

Example  
**MARKETS, INNOVATION & DESIGN BSBA COURSE SCHEDULE**

*Other course sequences are possible; consult a Freeman College of Management faculty member and note prerequisites as stated in the catalog to determine your individual schedule.  
 Read endnotes and consult catalog and adviser before registering.*

Fall Semester	Either Semester	Spring Semester
<b><i>First Year</i></b>		
<b>MGMT 100:</b> Management Past, Present & Future*	<b>MGMT 102:</b> Quantitative Reasoning for Managers <b>ECON 103:</b> Economic Principles and Problems	<b>MGMT 101:</b> Intro Organization and Management^
<b><i>Sophomore Year</i></b>		
<b>MGMT 104:</b> Foundations of Accounting and Financial Management I^ <b>MGMT 201:</b> Marketing	<b>MGMT 203:</b> Managerial Finance (or <b>ACFM 203:</b> Corporate Finance) <b>One elective course</b> †	<b>MIDE 300:</b> Marketing, Innovation & Design
<b><i>Junior Year</i></b>		
	<b>MGMT 303:</b> The Technological Organization <b>MIDE 301:</b> Understanding Consumers <b>MIDE 302:</b> Design Realization <b>One elective course</b> †	
<b><i>Senior Year</i></b>		
	<b>MGMT 302:</b> The Stakeholder Organization <b>MGMT 304:</b> The Strategic Organization <b>MIDE 303:</b> Entrepreneurship <b>OR</b> <b>MIDE 304:</b> Marketing Management <b>Two elective courses</b> †	

**Endnotes:**

- ^ May be taken spring of first year or fall of sophomore year.
- † All MIDE majors must choose, with consultation and approval from their advisers, four program-related electives from courses available elsewhere at the University, outside the Freeman College of Management.
- \* Only offered in semester indicated.

**PLEASE NOTE:**

1. See catalog for other Bucknell requirements (Common Core Curriculum, writing courses, etc.) and free electives (which may be taken in or outside the Freeman College of Management).
2. Courses listed "either semester" are not always offered both semesters; consult semester schedule booklet.

**With approval, a maximum of two required BSBA core or major courses may be taken in a non-Bucknell program.**