The Inauguration of the Seventeenth President of Bucknell University
The Inauguration
of John C. Bravman

as seventeenth president of
Bucknell University

on Sunday, the fourteenth of November,
two thousand and ten
at two o’clock in the afternoon,
Weis Center for the Performing Arts
on the campus of Bucknell University,
Lewisburg, Pennsylvania.
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BUCKNELL UNIVERSITY
— Presidential Inauguration —

SCHEDULE OF EVENTS

WEDNESDAY, NOV. 10
Bucknell Faculty Snap Talks on Pedagogy Today
7:30 p.m., The Forum, Elaine Langone Center
Q&A and reception to follow

THURSDAY, NOV. 11
Bucknell Faculty Snap Talks on Scholarship
8 p.m., The Forum, Elaine Langone Center
Q&A and reception to follow

FRIDAY, NOV. 12
Panel discussion on the role of liberal arts in higher education
Sponsored by the Teaching and Learning Center
Noon, East Reading Room, Bertrand Library

Bucknell Student Visual Arts Display
Nov. 12-14, Lobby, Weis Center for the Performing Arts

PERFORMING ARTS SHOWCASE
Bucknell Symphonic Band Gala Inauguration Concert
8 p.m., Weis Center for the Performing Arts

Amuse-Bouches: Enjoy a Taste of Theatre and Dance
9-10 p.m., Harvey M. Powers Theatre

SATURDAY, NOV. 13
Student-Faculty Scholarship and Research Poster Session
Featuring performances by Bucknell Students
2-4 p.m., Elaine Langone Center

The Shanghai Quartet with Wu Man
8 p.m. Weis Center for the Performing Arts

SUNDAY, NOV. 14
The Inauguration of Bucknell University’s 17th President
2 p.m., Weis Center for the Performing Arts
Overflow seating in Trout Auditorium

Community Welcome Reception
3-5:30 p.m., Gerhard Fieldhouse
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ORDER OF CEREMONY

PRELUDE ............................................ Bucknell Brass Quintet
   Fancies, Toyes, and Dreams, Giles Farnaby

POSTING OF THE COLORS* ......................... ROTC Color Guard

PROCESSIONAL .................................. Bucknell Brass Quintet
   Galliard Battaglia, Samuel Scheidt
   Pavane, Tielman Susato
   Music for the Royal Fireworks, G. F. Handel

ACADEMIC PROCESSIONAL*

THE NATIONAL ANTHEM* ............................ Anissa Corser ’14
   The Star Spangled Banner, Francis Scott Key

INVOCATION* ...................................... The Reverend Thomasina A. Yuille
   University Chaplain

WELCOME .......................................... Kenneth W. Freeman ’72
   Chair, The Board of Trustees

GREETINGS

Nancy Weiss Malkiel
   Dean of the College, Princeton University

Leslie Hume
   Chair, Board of Trustees,
   Stanford University

Judith Wagner
   Mayor, Borough of Lewisburg

John S. Rickard ’75, P’08
   Professor of English

Charles M. Kreitler ’12
   President, Student Government

INAUGURAL POEM .................................. Shara McCallum
   Susquehanna, Shara McCallum
   Director of Stadler
   Center for Poetry,
   Associate Professor of English

VIDEO PRESENTATION .............................. “We, Connected”

OATH OF OFFICE ................................. Kenneth W. Freeman ’72

*The audience is requested to stand.
INTRODUCTION OF BUCKNELL’S 17TH PRESIDENT
Stephen P. Holmes ’79, P’06, P’08, P’12
Trustee and Chair, Presidential Search Committee

INAUGURAL ADDRESS ........................................ John C. Bravman
President of the University

ALMA MATER* ................................................ Beyond Unison, Bison Chips, Silhouettes,
Two Past Midnight and Voices of Praise

Dear Bucknell, S.S. Merriman, Class of 1886

BENEDICTION* ................................................... Rabbi Serena Fujita
Jewish Chaplain

STRIKING OF THE COLORS* ............................... ROTC Color Guard

RECESSIONAL* ................................................. Bucknell Brass Quintet

Scherzo, John Cheetham

*The audience is requested to stand.
John C. Bravman, Bucknell’s 17th president, holds his bachelor’s, master’s and doctoral degrees from Stanford University. While completing his doctorate, John was appointed to an Assistant Professorship at Stanford. He was promoted to Associate Professor with tenure in 1991, and to Full Professor in 1995. Beginning in 2001 he was, by courtesy, Professor of Electrical Engineering.

John held several administrative positions and appointments at Stanford, including Department Chair from 1996 to 1999 and Senior Associate Dean in the School of Engineering from 1993 to 2001. In spring 1999 he was elected Chair of the Faculty Senate, but by policy vacated that position when he was appointed, later that year, Vice Provost for Undergraduate Education.

From 1999 to 2010, John oversaw Stanford’s undergraduate program as Freeman-Thornton Vice Provost for Undergraduate Education, and served as Dean of Stanford’s Freshman-Sophomore Residential College, which he founded in 1999.

John has written and taught primarily in the fields of materials structure and analysis, thin film mechanical phenomena, microelectronic reliability and high temperature superconductivity. Early in his career, he pioneered new applications of transmission electron microscopy to various studies of thin film structures, laying the foundations for research based on both the development of novel techniques and on their application to technologically important materials systems, mostly within the microelectronic domain. He is the coauthor of more than 160 scholarly publications.

John has won numerous awards as a teacher and adviser, including the Walter J. Gores Award, Stanford University’s highest teaching honor, and the Kenneth M. Cuthbertson Award, the university’s highest award for lifetime service. He is only the second person in Stanford’s history to have received both honors.

As one of Stanford’s pre-eminent leaders, he was a strong and visible presence on behalf of the university around the nation and the globe. John began his official duties at Bucknell University July 1, 2010.

John is married to Wendelin Wright, Assistant Professor of Mechanical Engineering at Bucknell University. John has two grown sons, Matthew and Christopher, and he and Wendy have a son, Cole.

We extend a special welcome to members of John’s family who have joined us at this ceremony: Wendy; Cole; son Christopher and his fiancéé, Elizabeth Guth; son Matthew and his guest, Cara Lopez; John’s sister and brother-in-law, Janice and Edward Mitro; John’s brother and sister-in-law, Richard and Eleanor Bravman; John’s mother, Mrs. Ella Bravman; and Wendy’s mother, Mrs. Patricia Wright.
THE ACADEMIC PROCESSION

The Chief Marshal and the Faculty Chair
The Delegates of Colleges and Universities
The Delegates of Learned Society Associations
The Faculty, Staff and Administrators of the University
The Trustees of Bucknell University
The Alumni Association Board of Directors Representative
The Parents Association Board of Directors Representative
The Presidential Party

UNIVERSITY MARSHALS

The University marshals are members of the faculty appointed by the president to conduct the inaugural proceedings. They are followed by the faculty, staff, administrators and trustees. The president and the platform party enter last.

UNIVERSITY MACE PRESENTER
Tansa (Tony) Massoud
Associate Professor of Political Science, Chair of the Faculty

CHIEF MARSHAL
Andrea R. Halpern
Professor of Psychology

PLATFORM MARSHALS
Mary Beth Gray
Associate Professor of Geology
Gregory A. Krohn
Associate Professor of Economics

DELEGATE MARSHAL
Erik R. Lofgren
Associate Professor of East Asian Studies

TRUSTEE MARSHAL
Dee A. Casteel
Associate Dean of Natural Sciences and Math
Associate Professor of Chemistry
David C. Schoepf
Associate Professor of Physics

FACULTY AND ADMINISTRATION MARSHALS
Christine M. Buffinton
Assistant Professor of Mechanical Engineering
Thomas Cassidy
Associate Professor of Mathematics
DELEGATES

The University welcomes official representatives from the following institutions:

COLLEGES AND UNIVERSITIES
Listed in order of the institutions’ date of founding.

Dickinson College (1773)
Marjorie Thompson Duck, Alumna

Lycoming College (1812)
James E. Douthat, President

Colgate University (1819)
Ellen Percy Kraly, Professor of Geography

Hobart College (1822)
Matthew C. Farrand, Alumnus

Lafayette College (1826)
Leslie F. Muhlfelder, Vice President for Human Resources and General Counsel

Gettysburg College (1832)
Robert J. Kallin, Vice President for Development, Alumni and Parent Relations

Bloomsburg University of Pennsylvania (1839)
David L. Soltz, President

Fordham University (1841)
Scott V. Hartshorn, Alumnus

The College of the Holy Cross (1843)
Bethany J. Collier, Alumna

Saint Joseph’s University (1851)
Thomas Monaghan, Executive Director, Alumni Relations

The Pennsylvania State University (1855)
Susan McHale, Professor of Human Development, Director, Social Science Research Institute, Director, Children, Youth and Families Consortium

Susquehanna University (1858)
Kathy Owens, Executive Assistant to the President

Lehigh University (1865)
Alice P. Gast, President

Juniata College (1876)
Gayle Pollock, Trustee

LEARNED SOCIETIES AND PROFESSIONAL ASSOCIATIONS
Listed in order of the institutions’ date of founding.

Phi Beta Kappa (1776)
Elizabeth Marin, Assistant Professor of Biology

Tau Beta Pi (1885)
Karen T. Marosi, Associate Dean of the College of Engineering

Delta Mu Delta (1913)
Marie Gould, Program Director, American Public University System School of Management

Pi Mu Epsilon (1914)
Emily Dryden, Assistant Professor of Mathematics

Omicron Delta Kappa (1914)
Kenneth A. Taylor, Associate Executive Director

Patriot League (1986)
Carolyn S. Femovich, Executive Director
BOARD OF TRUSTEES

John E. Bachman ’78, P’12, Vice Chair
Susan M. Baird ’72, P’11
Ronald L. Benjamin ’67, P’94, P’98
James F. Bennett ’90
Stuart E. Berelson ’59, P’85, P’91
Charles W. Berger ’75, P’04
John C. Bravman
Lauren P. Breakiron ’52, H’09, GP’09, *emeritus*
Juanita O.L. Brown
Ellen Q. Bush ’79
Claire W. Carlson ’49, *emerita*
Joseph A. Ciffolillo ’61, P’84
Susan J. Crawford ‘69
William D. Dearstyne Jr. ’62, P’89
James H. DeGraffenreidt Jr. P’05
David D. Ekedahl ’56, P’79, *emeritus*
Jane Taylor Elfers ’83
Bently T. Elliot ’66, P’00, P’03
Gay Huey Evans ’76
Michael E. Flowers ’76
Kenneth W. Freeman ’72, Chair
Robert J. Gamgort ’84
Norman E. Garrity ’63, M’64, P’87, P’90, P’94, *emeritus*
Roy V. Gavert Jr. ’55, *emeritus*
Peter C. Gerhard ’80
William A. Graham IV ’62
Linda G. Greenberg ’63
D. Lee Hamilton ’57, *emeritus*
Stephen P. Holmes ’79, P’06, P’08
Henry Hood P’71, H’84, GP’98, *emeritus*
Marlene A. Hurd ’79, P’10
George N. Jenkins ’43, *emeritus*
Ernest M. Kalman ’56, P’99, *emeritus*
Arthur D. Kinney Jr. ’56, P’81, *emeritus*
Laura A. Kinney ’81
Lawrence S. Klock ’69
Kenneth G. Langone ’57, P’83, *emeritus*
J. Randall MacDonald P’02, Vice Chair
John H. Mathias ’69, M’72
David J. Maurrasse
Craig D. Mills ’76, P’06
Virginia H. Moriarty P’79, P’86, P’94, GP’11, *emerita*
William B. Morrow Jr. ’70
Geoffrey P. Mynott ’54, P’83, *emeritus*
Scott G. Nichols ’70, P’03
Samuel Posner ’56, P’82, P’86, *emeritus*
Nancy B. Prial ’80
Daniel R. Richards ’78
Robert C. Rooke H’10, GP’12, *emeritus*
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BOARD OF TRUSTEES, continued
Philip H. Roy ’42, P’69, P’72, P’77, P’78, P’80, GP’91, GP’01, GP’05, GP’09, emeritus
Marthann Lauver Samek ’60, P’86, P’88, P’91, emerita
David T. Scadden ’75, H’08, P’11
James W. Schubauer ’56, P’81, GP’12, emeritus
Edward F. Staiano ’58, M’60, P’85, GP’14, emeritus
Glenn D. Steele Jr.
John P. Swanson ’51, emeritus
Barry E. Tague ’60, P’84, P’86, P’95, emeritus
C. Alan Walker ’66, P’97, P’00
Janet C. Weis H’08, emerita
William M. Wilkinson ’46, GP’03, GP’07, emeritus

ALUMNI ASSOCIATION BOARD OF DIRECTORS REPRESENTATIVE
Erika N. D. Stanat ’90, President

PARENTS ASSOCIATION BOARD OF DIRECTORS REPRESENTATIVE
James K. Flannery P’11

PAST PRESIDENTS
The University welcomes four of its past presidents.

George Dennis O’Brien
Twelfth President, Bucknell University
1976–1984

Gary A. Sojka
Thirteenth President, Bucknell University
1984–1995

William D. Adams
Fourteenth President, Bucknell University
1995–2000

Steffen H. Rogers
Fifteenth President, Bucknell University
2000–2004

PRESIDENTIAL PARTY
Mary Beth Gray
John S. Rickard ’75, P’08
Judith Wagner
Charles M. Kreitler ’12
Leslie Hume
Nancy Weiss Malkiel
Kenneth W. Freeman ’72
Gregory A. Krohn
Stephen P. Holmes ’79, P’06, P’08, P’12

Rev. Thomasina A. Yuille
Shara McCallum
Rabbi Serena Fujita
George Dennis O’Brien
Gary A. Sojka
William D. Adams
Steffen H. Rogers
John C. Bravman

ROTC COLOR GUARD
Cadet Daniel Colgan ’13
Cadet Zachary Fisher ’13
Cadet Kevin Thomas ’13

Cadet Tanner Vinton ’12
Cadet Jonathan Wagner ’13
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MUSICAL AND VOCAL ENSEMBLES

BUCKNELL BRASS QUINTET
Dale Orris, trumpet
Lecturer in Music
Michael Trego, trumpet
Artist Affiliate
Richard Benjamin, tuba
Lecturer in Music
William Kenny, horn
Professor of Music
Robert LaBarca, trombone
Artist Affiliate

BEYOND UNISON
Allison Benoit ’13
Collin Berry ’11
Kelli Bruno ’13
Thomas Carle ’14
Caitlin Edwards ’11
Elizabeth Ellis ’11
Nathan Fanzone ’13
Kiara Huertas ’14
Zafrullah Kamar ’09
Charles M. Kreitler ’12
Nicole Lake ’12
Devon Mercer ’13
Matthew Micco ’12
Matthew Mizuhara ’13
Clifford Reilly ’11
Gabrielle Reichert ’12
Annie Schulenburg ’13
Gregory Thomas ’13
Ryan Tomasello ’12

BISON CHIPS
Bradley Brown ’11
William Burkey ’11
Ryan Goldrick ’13
Sean Gritters ’12
Justin Honigstein ’14
Thomas Hyde ’11
Michael Kurban ’13
Ryan Mextorf ’13
Harrison Mills ’14
Vincent Mistretta ’12
Brian Pei ’13
Michael Strauss ’14
John Stulberg ’12
Yann Wester ’12
James White ’13

THE SILHOUETTES
Lauren Apichell ’13
Katherine Bishop ’13
Hannah Carpenter ’12
Allison Clymer ’11
Emily Gadsden ’11
Jenna Glick ’13
Emily Hislop ’11
Kristina Kalkanis ’12
Emily Lattal ’12
Rebecca McCarthy ’13
Christina Smillie ’12
Melinda Spicer ’11
Melissa Theroux ’13
Elizabeth Ziebarth ’14

TWO PAST MIDNIGHT
Caroline Dunne ’11
Brittany Echard ’13
Gemma Falivene ’13
Sean Fortney ’12
Sheridan Gates ’14
Joseph Gutierrez ’11
Evan Kasowitz ’11
Alexandra Kint ’12
Rodman Maier ’14
Alex Pastena ’11
Emily Singleton ’12
Cody Stahl ’13
Natasha Sukerkar ’12
Meghan Toft ’14
Stephanie Wenner ’14
William Woods ’11

VOICES OF PRAISE
Molly Davis ’14
Kiara Huertas ’14
Aliyah Johnson ’14
Felicia Mgbada ’13
Molly Miller ’14
A’Lisa Moore ’11
Muyambi Muyambi ’12
Christina Oddo ’14
Patience Osei ’14
INAUGURATION COMMITTEES

INAUGURATION COMMITTEE

Judy Mickanis  
*Office of Events Management, Committee Chair*

Chris DelGiorno  
*Office of Development and Alumni Relations*

Marlene A. Hurd ’79, P’10  
*Trustee*

Phillip Kim ’12  
*Student Government*

Edward Loftus  
*Office of Finance and Administration*

Pete Mackey  
*Office of Communications*

John H. Mathias ’69, M’72  
*Trustee*

Diane Meixell  
*Borough of Lewisburg Community Member*

Dave Myers  
*Office of the President*

Charles M. Kreitler ’12  
*President, Student Government*

Roger Rothman  
*Professor of Art and Art History*

Kate Stilin  
*Dining Services*

ACADEMIC SUBCOMMITTEE

Thomas Solomon  
*Professor of Physics and Astronomy, Subcommittee Chair*

Maria Antonaccio  
*Professor of Religion*

Thomas DiStefano  
*Professor of Civil and Environmental Engineering*

Gary Grant  
*Professor of Theatre*

Kelly Knox  
*Associate Professor of Dance*

Tansa (Tony) Massoud  
*Associate Professor of Political Science, Chair of the Faculty*

John S. Rickard ’75, P’08  
*Professor of English*

Geoffrey Schneider  
*Professor of Economics, Director of the Teaching and Learning Center*

Thanks to these Weis Center for the Performing Arts staff for their assistance in the Inauguration Ceremony:

William Boswell  
*Executive Director*

Doris Mack  
*Operations Manager*

Dale Hourlland  
*Technical Director*

Susan Johnson  
*Performance Services Coordinator*
A HISTORY OF BUCKNELL

Faith, prudence, hard work, and perseverance have been characteristics of Bucknell University since its beginnings. James Moore III and a small group of local Baptists persisted in their efforts to found a university. They enlisted the help of Stephen Taylor who wrote the charter and shepherded it through the state legislature in 1846. Securing the charter was only the first step; Mr. Taylor then led the effort to raise $100,000 in funds before the charter could become valid.

Despite their heritage, the early founders decided this was not to be a university “for Baptists only.” Even the original name, the University at Lewisburg, was chosen so that the institution would bear “no sectarian epithet.”

The school started in October 1846 with 22 high school students who were taught in the basement of the new Baptist church in Lewisburg. By the end of the first year, 76 students had enrolled, and college classes were added to the curriculum in 1847. In 1848, the college’s first building, the Academy (now Taylor Hall), was built.

The first commencement was held on August 20, 1851, with seven male graduates. The Rev. Howard Malcom was installed as the University’s first president during graduation ceremonies. Although young women and men had attended classes together since the early days, the women of the Female Institute did not take college courses until 1883. In 1886, the board changed the name of the university to Bucknell in recognition of trustee William Bucknell, the school’s most generous patron.

The aim of the University was to teach young women and young men. The light of knowledge and education surmounting the storms of life were the chosen symbols for the University seal. The curriculum started with the classical offerings of the 19th century, but diverse courses, including business and engineering, were gradually introduced.

Since its founding in 1846, the University has shared the pride of all local residents in Lewisburg. Ludwig Derr laid out the town in 1785, dreaming of a prosperous community ringed by fertile farms and linked to the seaports of the East by the Susquehanna River. Six decades after the first town plot was acquired, Bucknell began to add to the vitality of the river community. Since then, the town and the University have grown together, sharing the energy and pride of neighbors and citizens, and respecting each other’s singular character and commitment.
THE PRESIDENTIAL CEREMONIAL CHAIN
At a meeting of the Board of Trustees on January 19, 1849, three years after the founding of the institution in 1846, the trustees approved a resolution calling for a committee of three members “to report the form and devise of a seal for the University at Lewisburg.” On April 17, 1849, the new seal was approved. A copy of the University seal forms the centerpiece of the ceremonial chain worn by the presidents of the University. The seal shows the sun, an open book and waves, symbolizing the light of knowledge and education surmounting the storms of life. Eighteen small gold medallions represent the tenure of 17 presidents and one acting president, Stephen W. Taylor, the first educational leader of the institution.

THE UNIVERSITY MACE
On May 31, 1997, the Bucknell Alumni Association formally presented the University mace to William D. Adams, 14th president of Bucknell University, during Reunion Weekend. Designed and produced by Leonard Urso, a silversmith and sculptor from Rochester, N.Y., the mace is simple yet elegant in design, contrasting the dark wave-like grain of the four-foot-long rosewood handle with a pure silver decorative top. Urso handcarved the University seal and a replica of the Bertrand Library tower, which graces the top of the mace.

Maces originally represented the power of a bishop in battle and served as protection for the clergy, who were forbidden to draw blood. Later they became symbolic of power and authority in civic ceremonies. In the 16th century, Oxford University began using a decorated mace in its ceremonial processions to signify academic independence and excellence. Since that time, the mace has been a sign of educational tradition and distinction.

ACADEMIC APPAREL
The history of academic apparel dates back to the early days of the oldest universities. Some colleges in England during the second half of the 14th century prescribed wearing long gowns to avoid “excess in apparel.” Gowns also may have been necessary for warmth in the unheated buildings used by medieval scholars. It is still debatable whether academic apparel originated chiefly for ecclesiastical or secular dress.

Hoods originally may have served to cover the tonsured heads of clergy and scholars until superseded by the skullcap. This was later replaced with a headdress similar to the mortarboard cap commonly in use. Some authorities believe the cap is square to represent a scholar’s books; others say it was derived from a master workman’s mortarboard; still others suggest it was patterned after the quadrangular shape of the Oxford campus.

Although European institutions still show great diversity in their academic apparel, American colleges joined together in 1895 to establish a standard code of academic dress. The code specifies three types of gowns: The gown for the bachelor’s degree has pointed sleeves; the gown for the master’s degree has an oblong sleeve with the front cut in an arc;
and the gown for the doctor’s degree has bell-shaped sleeves. The doctor’s gown is trimmed in velvet with three bars on the sleeves and facing down the front. The velvet trim is in black or the color appropriate for the field of learning.

The tassel is the distinguishing feature of the mortarboard. It is black or a color appropriate to the subject, except for the holders of doctor’s degrees or governing officers, who may have gold tassels.

The hood is the most distinctive feature of academic dress. In early years, it was used as a cowl, a shoulder cape, and as a container in which to collect alms. The hoods are lined with the official colors of the college or university conferring the degree, while the color of the border indicates the field of learning in which the degree is earned. The bachelor’s hood is three feet long with a two-inch velvet border; the master’s is three and one-half feet long with a three-inch border; and the doctor’s is four feet long with a five-inch border.

Individuals in an academic procession normally wear the gown appropriate to the highest degree they hold. Exceptions are made for members of the board of trustees, who may wear doctoral gowns but whose hoods must be appropriate to the degrees they actually hold, and for official representatives of institutions.
NATIONAL ANTHEM

Oh, say can you see
By the dawn’s early light
What so proudly we hailed
At the twilight’s last gleaming?
Whose broad stripes and bright stars
Thru the perilous fight,
O’er the ramparts we watched
Were so gallantly streaming?
And the rockets’ red glare,
The bombs bursting in air,
Gave proof through the night
That our flag was still there
Oh, say does that star-spangled banner yet wave
O’er the land of the free
And the home of the brave?

ALMA MATER

Dear Bucknell, oft of thee we’re thinking,
And mem’ries fond come trooping by;
The tireless stars may cease their blinking,
But thoughts of thee shall never die;
And though the years steal swiftly o’er us,
And winter comes with biting sting,
Our hearts with youth’s undaunted chorus,
Shall e’er with praise of Bucknell ring.