



# INDUSTRY PARTNERS PROGRAM

## ADVANCING ENGINEERING THROUGH COLLABORATION

### The Bucknell College of Engineering Industry Partners

**Program** connects forward-thinking corporations with the deep pool of talented engineering students and faculty at Bucknell University.

Through strategic, customized engagement, companies like yours become an integral part of our University ecosystem, helping shape the next generation of engineering industry leaders while advancing your organizational goals:

- Engage and recruit student talent in engineering
- Increase visibility and brand awareness on campus
- Leverage student innovation through engineering design projects
- Collaborate with multi-disciplinary faculty experts
- Accelerate your engineering research initiatives

### U.S. NEWS & WORLD REPORT RANKINGS

*in Best Undergraduate Engineering Programs — Non-Doctorate category*

7th  
OVERALL

CIVIL ENGINEERING

3rd

ELECTRICAL ENGINEERING

3rd

MECHANICAL ENGINEERING

3rd

COMPUTER ENGINEERING

4th



At Bucknell's nationally ranked College of Engineering, we are training a new generation of engineers to go beyond problem-solving to influence, impact and create change. Students are empowered to design and innovate under the close mentorship of our world-class faculty and quickly transition to industry projects with real-world corporate, government and nonprofit partners.

Interested in a potential partnership? Please contact **Elizabeth Richer '00, Director of Corporate Relations**, at **570-577-2240** or [ericher@bucknell.edu](mailto:ericher@bucknell.edu)

# INDUSTRY PARTNERS PROGRAM: SPONSORSHIP LEVELS



Available to All	Exploratory Partner \$3,500	Collaborative Partner \$8,500	Strategic Partner \$15,000	Premier Partner \$25,000	University-Wide Partner \$55,000
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## CoE PUBLICITY & RECOGNITION

Promotion of job/internship postings through College of Engineering (CoE) outlets		●	●	●	●	●
Recognition through the CoE webpages, social media, digital screens & events		●	●	●	●	●
Priority promotion of job/internship postings through CoE outlets			●	●	●	●
Featured recognition during annual Engineers Week (E-Week) activities				●	●	●
Lead sponsor recognition during annual E-Week activities					●	●

## CoE STUDENT & FACULTY ENGAGEMENT

Speak to students on campus about your industry and career progression	●	●	●	●	●	●
Host students and faculty at your organization or project site	●	●	●	●	●	●
Opportunity to collaborate on research or design project grant*	●	●	●	●	●	●
Invitations to CoE expos and career events		●	●	●	●	●
Sponsor student design projects & competitions and/or mentor students; additional recognition at the engineering design expo			1 project	1-2 projects	3-4 projects	4 projects across the University
Targeted engagement event with student societies and/or academic departments, highlighting employment opportunities				●	●	●

## PARTNERSHIP WITH THE CENTER FOR CAREER ADVANCEMENT (CCA)

Share employment and internship listings	●	●	●	●	●	●
Recognition on sponsor page		●	●	●	●	●
Sponsor newsletter each semester with updates and data points			●	●	●	●
Company highlights in CCA student email update			●	●	●	●
Customized company profile page			●	●	●	●
Customized premium content on company profile page				●	●	●
Recognition through CCA-managed digital screens				●	●	●
One career fair registration per year				●	●	●
Two career fair registrations per year						●
Career community webpage sponsor					●	●
Inclusion of company logo in weekly CCA emails					●	●
Company logo placement on every CCA webpage						●

## STRATEGIC ENGINEERING LEADERSHIP

Mentorship of Engineering Merit Scholars					●	●
Annual meeting with College of Engineering and Center for Career Advancement leadership to share industry insights					●	●

## UNIVERSITY-WIDE PARTNERSHIP

Highest level of engagement across up to three colleges at Bucknell						
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