



March 11, 2019

Raquel M. Alexander PhD  
Dean  
Bucknell University  
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Dear Dean Alexander:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the degree programs in business offered by Bucknell University is concurred with by the Continuous Improvement Review Committee (CIRC) and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of Bucknell University.

Bucknell University has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2023-2024. A timeline specific to the school's visit year is available online: <https://www.aacsb.edu/accreditation/journey/business/continuous-review>.

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report, Bucknell University is to be commended on the best practices found on **Attachment A**.

The school should begin to address the concern(s) identified by the peer review team and the CIRC. As part of the next Continuous Improvement Review Application, due July 1, 2021, the school is asked to update the CIRC on the progress made in addressing the concerns listed on **Attachment B**.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

A handwritten signature in black ink that reads "Caryn Beck-Dudley".

Caryn Beck-Dudley, Chair  
Board of Directors

cc: Peer Review Team

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Attachment A

This section provides a brief description of commendations and best practices of the school that demonstrate leadership and high quality continuous improvement in management education.

1. Recruitment of under-represented students through association with the Posse Foundation and the Bucknell Community College Scholars Program.
2. Experiential and innovative learning opportunities in and outside the classroom.
3. Management 101 introduces students early to the experiential learning model by having them create their own businesses. The class has been in existence 40 years and has generated approximately \$500,000 for their service partners. The peer review team also notes the use of junior students as teaching assistants as a best practice.
4. Untenured, tenure-track faculty members are provided a sabbatical after two years of service to further develop their scholarly productivity.

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Attachment B

This section identifies areas that the school should address during the coming review cycle. Please be prepared to discuss progress made in addressing these concerns in the Continuous Improvement Review Application.

1. The college should demonstrate separate, mature Assurance of Learning (AoL) processes for the BME and BSBA degree programs, showing clear examples of continuous improvement related to the respective degree programs. (Standard 8: Curricular Management and Assurance of Learning)
2. The college should evaluate their criteria and expectations for faculty qualifications related to scholarly activity, particularly the quality and impact requirements for peer reviewed journal articles. In addition, the college should evaluate their expectations and metrics for qualifications for Scholarly Practitioners (SP) and Instructional Practitioners (IP). (Standard 2: Intellectual Contributions, Impact and Alignment with Mission; Standard 15: Faculty Qualifications and Engagement).
3. The college should develop appropriate financial strategies for expected enrollment growth that include faculty positions and staff to support the expected growth. (Standard 3: Financial Strategies and Allocation of Resources)